

# Hospitality Management

ROSEN COLLEGE OF HOSPITALITY ■ UNIVERSITY OF CENTRAL FLORIDA ■ ORLANDO

## We Know Hospitality

The Rosen College of Hospitality Management at the University of Central Florida provides students with an unrivaled opportunity to learn and work in the heart of Orlando's hospitality industry and thriving entertainment hub. The college is ranked among the top five hospitality management schools worldwide by *CEOWORLD Magazine* and *ShanghaiRanking* for its internationally-renowned faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships. At the Rosen College, we are developing the next generation of hospitality, tourism and entertainment industry leaders — including you.

## A Career with Serious Growth Potential

The hospitality industry is one of the largest career fields in the world and continues to grow at a rapid pace. Not only do our graduates work for leading hospitality and tourism employers, but also in emerging industry sectors, such as health care and senior living.

With more than 100 courses to choose from, the Bachelor of Science in Hospitality Management will prepare you for a leadership career with a solid foundation of knowledge encompassing finance, operations, customer service theory, human resources, marketing and communications. Our award-winning faculty offer you a global perspective on the hospitality industry, as well as real-world skills taught in the classroom. Hospitality management majors may choose general coursework or select one of three tracks to hone their expertise:

- Lodging Management Track
- Hospitality Information Technology Track
- Theme Park and Attraction Management Track

**ONLINE DEGREE OPTION AVAILABLE**

## Careers Opportunities in Hospitality Management

- Athletic Club Manager
- Conference Event/ Services Manager
- Cruise Director
- Destination/Tourism Sales Representative
- Director of Catering
- Food and Beverage Manager
- Hotel & Resort General Manager
- Salon and Spa Manager

### Sample Courses

- Cruise Line Operations and Management
- Current Practices in the Airline Industry
- Destination Marketing
- Hotel Operations
- Vacation Ownership Resort Sales Tactics and Strategies
- Guest Services Management

## Rosen Fast Facts

- Ranked among the top five hospitality management programs in the world
- Nation's largest program with more than 3,000 undergraduate students
- Located in the heart of the world's premier tourist destination and entertainment hub
- Study-abroad programs with 16 international universities
- More than 70 world-renowned faculty members from 17+ countries
- 159,000-square-foot, Mediterranean-style facility designed for hospitality education
- On-campus apartments and medical clinic
- Convenient shuttle transportation to UCF's main campus
- Student support services:

**Advising:** [hospitality@ucf.edu](mailto:hospitality@ucf.edu)

**CAPS:** [councntr@ucf.edu](mailto:councntr@ucf.edu)

**Pegasus Pathways:** [academicsuccess.ucf.edu/pegasuspath/](http://academicsuccess.ucf.edu/pegasuspath/)

# The Rosen College Advantage

## LEADERSHIP - PROFESSIONALISM - SERVICE

- Comprehensive entertainment management curriculum that teaches managerial and technical skills
- Industry-related student organizations for connecting with peers and professionals
- P.R.E.P. (Professional Rosen Experiential Portfolio)
- Many graduates rise to senior management in two to three years
- More than 97 percent of students have full-time jobs upon graduation
- A rapidly growing network of 11,000+ alumni worldwide

# Rosen College Graduates Work for:

- The Breakers
- Delta Air Lines
- Four Seasons Hotels and Resorts
- Hilton Hotels and Resorts
- Marriott International
- PGA National Resort and Spa
- Rosen Hotels and Resorts
- SeaWorld Parks and Entertainment
- Universal Orlando Resort
- Visit Orlando
- Waldorf Astoria Orlando
- The Walt Disney Co.

## For More Information

 (407) 903-8056

 HOSPITALITY@UCF.EDU

 HOSPITALITY.UCF.EDU

 ROSEN COLLEGE OF HOSPITALITY MANAGEMENT

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For information on applying to be an undergraduate student, e-mail [rosenadmission@ucf.edu](mailto:rosenadmission@ucf.edu).

**UNIVERSITY OF CENTRAL FLORIDA**  
ROSEN COLLEGE OF HOSPITALITY MANAGEMENT  
9907 UNIVERSAL BOULEVARD  
ORLANDO, FLORIDA 32819-8701

## ESTIMATED 2020-21 ANNUAL COST\*

### Florida Resident Costs

Tuition and Fees	\$6,379
Room and Board	\$10,300
Books	\$1,200
<b>Total</b>	<b>\$17,879</b>

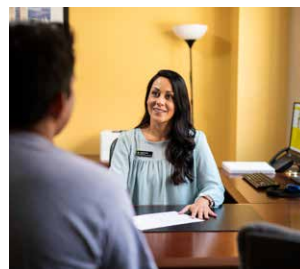
### Non-Florida Resident Costs

Tuition and Fees	\$22,478
Room and Board	\$10,300
Books	\$1,200
<b>Total</b>	<b>\$33,978</b>

\*Based upon 30 credit hours, standard room and meal plan

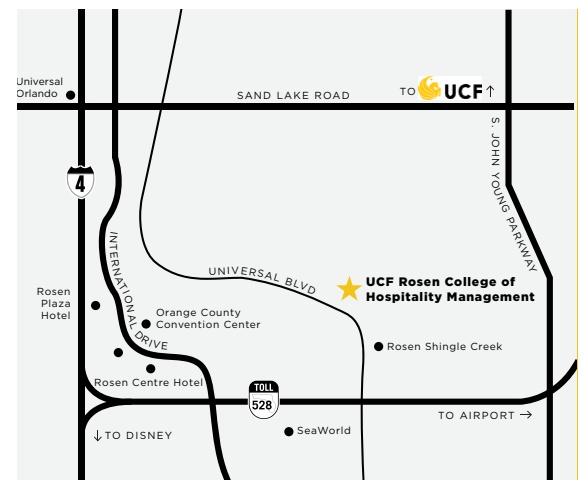
## Financial Aid Options

**FINANCIAL AID INFORMATION**  
[UCF.EDU/FINANCIAL-AID](http://UCF.EDU/FINANCIAL-AID)



**SCHOLARSHIPS**  
[UCF.ACADEMICWORKS.COM](http://UCF.ACADEMICWORKS.COM)

## Rosen College Location



 **Rosen College of Hospitality Management**  
UNIVERSITY OF CENTRAL FLORIDA