



UCF

Rosen College of
Hospitality Management

UNIVERSITY OF CENTRAL FLORIDA

Beverage Management Certificate

Coming Fall 2021!

About

In this certificate program, students will develop an understanding of beer, wine, and spirits, and learn key concepts, strategies, and practical skills relevant to the successful management of beverage operations in a restaurant, bar, or other food and/or beverage business. An optional sales, marketing, and distribution elective will be helpful to students seeking a career beyond beverage operations.

Requirements

15 total semester hours with minimum grade and average GPA requirements:

- 9 hours required courses
- 6 hours restricted electives

For courses with a tasting component (C-designation): Minimum age 21 on first day of class. Students at least 18 but under 21 with consent of instructor.

Beverage Faculty



Dr. Robin Back
Associate Professor



Mr. Jonathan (Jay) Judy
Associate Instructor



Ms. Jennifer Hostetter
Adjunct Instructor



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Certificate Requirements: 15 Hours (5 Courses)

- Students must earn a C or above for the certificate requirements
- Students must earn an average GPA of 3.00 or higher for the five courses in the certificate
- At least 12 credit hours used towards the certificate must be earned at UCF
- HFT 4865C Advanced Wine Management prerequisite: HFT 4866C or HFT 4067

Required Courses: 9 hours (3 courses, all are 3 credit hours)

- HFT 4861 Beverage Management
- HFT 4065C Fine Spirits Management** OR HFT 4069 The World of Distilled Spirits
- HFT 4866C Exploring Wines of the World** OR HFT 4067 Wines of the World

Restricted Electives: 6 hours (2 courses, all options are 3 credit hours)

Students select two additional courses from the following list:

- HFT 3811 Beverage Sales, Marketing, and Distribution
- HFT 3068 History and Culture of Beer
- HFT 3868C History and Culture of Wine**
- HFT 4864C Seminar in Quality Brewing and Fine Beer**
- HFT 4865C Advanced Wine Management**

***Minimum age 21 on first day of class. Students at least 18 but under 21 with consent of instructor.*

Note: Not all classes are offered every semester. Please refer to myUCF for class schedules.