



## *From the Dean's Desk*

As the world was struggling through the pandemic and getting back to a new normal, UCF Rosen College of Hospitality Management was sharing important research and reskilling topics through a series of webinars, now housed on the college's [YouTube Channel](#). In this issue of the communique *From the Dean's Desk*, I invite you to visit our YouTube Channel and catch up on the webinars you may have missed, revisit the ones you have already watched and share them with your colleagues and friends.

One of the things that UCF Rosen College did when it was evident that we would no longer be able to gather to share professional development opportunities, was to create the webinar series, [Research, Recovery & Reskill](#), aimed at our 12,000 plus alumni. This webinar series also appealed to students and industry partners, who were finding that the world of hospitality had changed and they needed to beef up their resumes and adjust their perspectives. There are currently 14 Research Recovery & Reskill webinars available on the YouTube channel. Within the 14 webinars is a four-part series, produced in partnership with UCF Restores, a clinic specializing in the treatment of trauma, that is housed in the College of Sciences at the University of Central Florida. UCF Restores has developed many programs to rapidly respond to community health issues as a result of the Covid-19 pandemic crisis.



Among the YouTube webinar offerings you will also find a series of industry-aimed webinars [Research, Recovery & Rescaling](#). This series focused on current research conducted through the Dick Pope Sr. Institute for Tourism Studies, housed here at Rosen College. The five-part webinar series discussed tourism trends, travel expectations, resiliency and what to expect in the future.

The newest offerings on the Rosen College YouTube Channel are the [Dean's Distinguished Lecture Series](#). To honor Dr. Abraham Pizam, founding dean of UCF Rosen College of Hospitality Management on the 50th anniversary of his achieving his Ph.D., the Dean's Distinguished Lecture Series looked at the evolution of the hospitality and tourism industry through the eyes of some of the pioneers in this field of education. Guest lecturers included:

- Professor Emeritus Jafar Jafari, University of Wisconsin-Stout
- Professor Emeritus Arie Reichel, former Dean of the Guilford Glazer Faculty of Business and Management, Ben-Gurion University, Israel
- Dr. Brian King, Associate Dean and Professor, School of Hotel and Tourism Management, The Hong Kong Polytechnic University
- Dr. Anna S. Mattila, Marriott Professor of Lodging Management at the School of Hospitality Management, Pennsylvania State University;
- Dr. Pauline J. Sheldon, Professor Emerita, University of Hawai'i, School of Travel Industry Management
- Dr. Chris Ryan, Professor of Tourism Management, Director of China-New Zealand Tourism Research Unit Undergraduate/Graduate Convenor for Tourism and Hospitality Management, The University of Waikato, New Zealand
- Dr. Josef A. Mazanec, Professor at the Department of Tourism and Service Management at MODUL University Vienna

We wrapped up the Dean's Distinguished lecture series with a conversation with the man himself, Dr. Abraham Pizam. Looking at the past and forward to the future was an excellent way to prepare for what's to come now that the end of the pandemic appears to be in sight. Coronavirus challenged us, but we would not let it get the better of us.

In case you missed them, there are several other video offerings on the UCF Rosen College [YouTube Channel](#), some academic in nature, some honoring and celebrating students and faculty accomplishments, some just for fun. What this college provides to our students and industry partners in the way of education and research has once again earned us the top spot in the nation for hospitality and tourism schools in the Shanghai Rankings and the number 2 spot in the world. We invite you to explore our webinars. It's this year's summer binge watching.

Charge On!

*Youcheng Wang*

[Youcheng Wang, Ph.D., Dean](#)

UCF Rosen College of Hospitality Management

You may find previous issues of "From the Dean's Desk" [HERE!](#)

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