



Do you have your summer reading lined up? In this communique "From the Dean's Desk" I invite you to read the latest issue of the [Rosen Research Review Summer 2021](#). It's available digitally. We're bringing you 10 new research articles in our fourth issue of the Rosen Research Review magazine, a publication of UCF Rosen College of Hospitality Management, in partnership with Research Features.

Our latest issue of the magazine was released on July 8, 2021, just in time for the return to travel and the widespread opening of the hospitality industry. There are articles based on current research focusing on the impacts of the COVID-19 global pandemic and how it has affected the hospitality and tourism industry. There is also an insightful look at [Sustainability and Hospitality: People, planet and prosperity](#), in an Interview with Jared Meyers, the Chairman of Legacy Vacation Resorts, a certified B corporation. B Corporations are committed to inclusive, equitable, and regenerative economic systems.

Other articles focus on the workforce and how things have changed over the past year and a half. There's also a look at the one-of-a-kind research library we have at the Rosen College and the STARS institutional repository: <https://stars.library.ucf.edu/>. What is STARS? The acronym stands for Showcase of Text, Archives, Research & Scholarship. It exists to publicize, disseminate, and provide ready access to works by, for, and about the University of Central Florida (UCF). It's where our research lives and can easily be accessed from all around the world.

As always, the [Rosen Research Review Summer 2021](#) is not a research journal but a glossy, colorful, engaging magazine, created not only for the research community at large, but more importantly for the hospitality and tourism industry professionals, government entities at various levels, and other relevant stakeholders. The Rosen Research Review magazine bridges the divide between the research we produce through the Dick Pope Sr. Institute for Tourism Studies and our industry partners. As an emerging field of study, hospitality and tourism research has usually been conducted in a silo and applications of our research results were sometimes fragmented with limited impact. As the industry matures, along with the elevated sophistication of our research, we are in a better position to make our research more relevant, applicable, and impactful, and this magazine helps to bridge the gap.

Due to our stellar research capabilities, UCF Rosen College of Hospitality Management has once again ranked as one of the premiere hospitality and tourism programs in the world, as rated by the ShanghaiRankings listing of 500 of the world's top universities. For the second year in a row, the ShanghaiRanking Global Ranking of Academic Subjects 2021 ranked Rosen College's program No.1 in the nation and No. 2 in the world. We are bringing industry closer to what we study and teach with the magazine.

Although it's summer, there is still work to be done. We have students who are continuing their education during the hottest months of the year, demonstrating unparalleled dedication to becoming the next leaders of the hospitality industry and faculty who are working hard to help them excel.
Charge On!

Youcheng Wang

[Youcheng Wang, Ph.D., Dean](#)

UCF Rosen College of Hospitality Management

You may find previous issues of "From the Dean's Desk" [HERE!](#)



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