

# Restaurant and Foodservice Management

ROSEN COLLEGE OF HOSPITALITY ■ UNIVERSITY OF CENTRAL FLORIDA ■ ORLANDO

## We Know Foodservice

The Rosen College of Hospitality Management at the University of Central Florida provides students with an unrivaled opportunity to learn and work in the heart of Orlando's hospitality industry and thriving entertainment hub. The college is ranked among the top five hospitality management schools worldwide by *CEOWORLD Magazine* and *ShanghaiRanking* for its internationally-renowned faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships. At the Rosen College, we are developing the next generation of hospitality, tourism and entertainment industry leaders — including you.

## Immerse Yourself in the Food Management Business

The foodservice industry is the nation's top private employer. If you're business savvy and have a passion for food, the Restaurant and Foodservice Management program will give you a competitive edge. Home to the Anheuser-Busch Beer and Wine Lab, you will master design, catering, franchise development, food preparation, cost controls and other skills to lead businesses to full revenue potential. You will also develop managerial and business strategies to optimize operations and staffing. Our program also prepares you for an exciting job market that includes food sales, marketing, distribution, vending enterprises and more. With a Rosen College degree, you will earn an advantage in the marketplace and have access to better food and beverage management positions in free-standing enterprises, franchises and hotels.

**ONLINE DEGREE OPTION AVAILABLE**



## Careers Opportunities in Restaurant and Foodservice Management

- Director of Catering
- Food and Beverage Manager
- Food and Beverage Sales and Distribution
- Food Operations Manager
- Foodservices Purchasing
- Foodservices Supply Chain Manager
- Marketing Manager
- Resort Foodservice Manager
- Restaurant General Manager
- Wine Steward

### Sample Courses

- Culture and Cuisine
- History and Culture of Wine
- International Gastronomy
- Quality Brewing and Fine Beer
- Restaurant Management

## Rosen Fast Facts

- Ranked among the top five hospitality management programs in the world
- Nation's largest program with more than 3,000 undergraduate students
- Located in the heart of the world's premier tourist destination and entertainment hub
- Study-abroad programs with 16 international universities
- More than 70 world-renowned faculty members from 17+ countries
- 159,000-square-foot, Mediterranean-style facility designed for hospitality education
- On-campus apartments and medical clinic
- Convenient shuttle transportation to UCF's main campus
- Student support services:

**Advising:** [hospitality@ucf.edu](mailto:hospitality@ucf.edu)

**CAPS:** [councntr@ucf.edu](mailto:councntr@ucf.edu)

**Pegasus Pathways:** [academicsuccess.ucf.edu/pegasuspath/](http://academicsuccess.ucf.edu/pegasuspath/)

# The Rosen College Advantage

## LEADERSHIP - PROFESSIONALISM - SERVICE

- Comprehensive entertainment management curriculum that teaches managerial and technical skills
- Industry-related student organizations for connecting with peers and professionals
- P.R.E.P. (Professional Rosen Experiential Portfolio)
- Many graduates rise to senior management in two to three years
- More than 97 percent of students have full-time jobs upon graduation
- A rapidly growing network of 11,000+ alumni worldwide

# Rosen College Graduates Work for:

- Barteca
- Chick-fil-A
- Darden Restaurants
- Four Seasons Hotels and Resorts
- Hard Rock Café
- Marriott International
- Red Lobster Seafood Co.
- Rosen Hotels and Resorts
- Universal Orlando Resort
- The Walt Disney Company
- Westin Hotels and Resorts

## For More Information

 (407) 903-8056

 HOSPITALITY@UCF.EDU

 HOSPITALITY.UCF.EDU

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For information on applying to be an undergraduate student, e-mail [rosenadmission@ucf.edu](mailto:rosenadmission@ucf.edu).

**UNIVERSITY OF CENTRAL FLORIDA**  
ROSEN COLLEGE OF HOSPITALITY MANAGEMENT  
9907 UNIVERSAL BOULEVARD  
ORLANDO, FLORIDA 32819-8701



## ESTIMATED 2020-21 ANNUAL COST\*

### Florida Resident Costs

Tuition and Fees	\$6,379
Room and Board	\$10,300
Books	\$1,200
<b>Total</b>	<b>\$17,879</b>

### Non-Florida Resident Costs

Tuition and Fees	\$22,478
Room and Board	\$10,300
Books	\$1,200
<b>Total</b>	<b>\$33,978</b>

\*Based upon 30 credit hours, standard room and meal plan

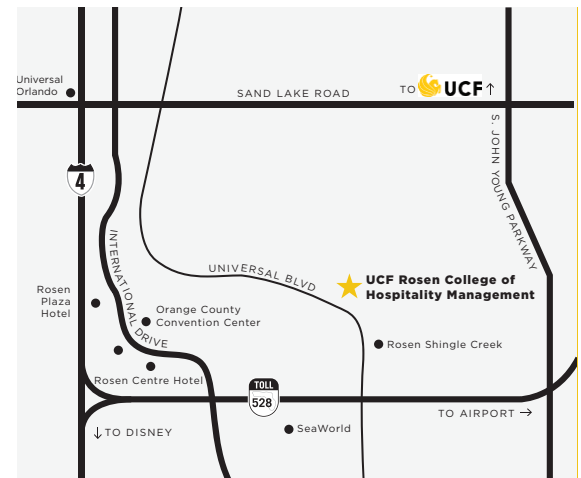
## Financial Aid Options

**FINANCIAL AID INFORMATION**  
[UCF.EDU/FINANCIAL-AID](http://UCF.EDU/FINANCIAL-AID)



**SCHOLARSHIPS**  
[UCF.ACADEMICWORKS.COM](http://UCF.ACADEMICWORKS.COM)

## Rosen College Location



 **Rosen College of Hospitality Management**  
UNIVERSITY OF CENTRAL FLORIDA