

CERTIFICATE IN MANAGING SPORTING EVENTS

UNDERGRADUATE CERTIFICATE
PROGRAM

ROSEN COLLEGE OF HOSPITALITY ■ UNIVERSITY OF CENTRAL FLORIDA ■ ORLANDO

About the Program

Central Florida hosts numerous sports-related events, conferences, and activities that drive economic development in the City of Orlando and the four neighboring counties. The Undergraduate Certificate in Managing Sporting Events is a specialized certificate of study for those interested in careers related to the planning, organizing, and the execution of sporting events.

Students across UCF can take advantage of this certificate in order to gain a competitive edge to excel in careers in the sports event industry.

- Orlando is home to five (5) professional sports teams, three (3) national/regional sports related headquarters, and multiple university and college sports teams. The certificate will provide an opportunity for students from varied disciplines to become familiar with the sport event experience industry.
- Students will learn from a diverse faculty with varied sporting event backgrounds. In addition, local and regional sport event experts will serve as guest lecturers and site hosts for academic enhancement.
- Orlando hosts multiple sporting events of varying scales, including for the fourth year in a row the NFL Pro Bowl, Florida. In addition, Orlando is also host to the High School Golf Finals. Future sporting events including the 2021 NCAA Division I Men's & Women's Tennis Championships, 2022 NCAA Division III Men's Golf and Men's & Women's Tennis Championship, and the 2022 Special Olympics USA Games.

Students will have opportunities in every aspect related to sport events, experience, and tourism.

ENHANCE YOUR UNDERGRADUATE DEGREE PROGRAM WITH A CERTIFICATE

You must be enrolled in a major to enroll or
complete the certificate

More information is available online:

hospitality.ucf.edu/academics/certificate-programs/

Requirements

15 total semester hours with minimum grade and average GPA requirements:

- 9 hours required courses, 6 hours restricted electives
- No course grade lower than a C will be accepted for the certificate requirements.
- The average GPA for the four courses must be 3.00 and higher.
- All 15 credit hours used towards the certificate must be earned at UCF.

Required Courses: 15 hours (5 courses, all are 3 credit hours)

- **HFT 3391** *Experiences in Sporting Events*
- **HFT 3357** *Sport and Club Event Operations*
- **HFT 3364** *Dynamic Marketing of Sporting Events*
- **HFT 3748** *Events in Sport Tourism*
- **HFT 4749** *Research in Sport Tourism*

Other Requirements:

- No credit by exam (TSD, Military credit) may be used.
- Internship of Independent Study credit may not be used toward the program.

Internship Opportunities

The Undergraduate Certificate in Managing Sporting Events will equip students with skills to take advantage of numerous sports management related internship opportunities. For example, from fall, 2018-summer, 2019, Rosen College's Internship Department reported there were 81 students in sport-specific paid positions with an additional 122 students in recreation-specific paid positions. Examples of completed internships related to the Managing Sporting Events Certificate include the following:

- Orlando Magic – Fan Experience Engagement
- Orlando City Soccer Club – Partnership Marketing & Events Department
- Lake Nona Golf and Country Club – Golf Operations
- Greater Orlando Sports Commissions – Events Department
- USTA – Guest Relations
- Interlachen Country Club – Banquets Department
- Solar Bears Hockey – Corporate Partnership Sales
- UCF Athletics – Experiential Innovation

The Rosen College Advantage

LEADERSHIP - PROFESSIONALISM - SERVICE

- Comprehensive entertainment management curriculum that teaches managerial and technical skills
- Industry-related student organizations for connecting with peers and professionals
- P.R.E.P. (Professional Rosen Experiential Portfolio)
- Many graduates rise to senior management in two to three years
- More than 97 percent of students have full-time jobs upon graduation
- A rapidly growing network of 11,000+ alumni worldwide

Rosen College Graduates Work for:

- NFL
- Orlando City Soccer
- Orlando Magic
- PGA National Resort and Spa
- Rosen Hotels and Resorts
- SeaWorld Parks and Entertainment
- Top Golf
- UCF Athletics
- Universal Orlando Resort
- USTA
- Visit Orlando
- The Walt Disney Co.

For More Information

 (407) 903-8056

 HOSPITALITY@UCF.EDU

 HOSPITALITY.UCF.EDU

For information on applying to be an undergraduate student, e-mail rosenadmission@ucf.edu.

UNIVERSITY OF CENTRAL FLORIDA
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ESTIMATED 2020-21 ANNUAL COST*

Florida Resident Costs

Tuition and Fees	\$6,379
Room and Board	\$10,300
Books	\$1,200
Total	\$17,879

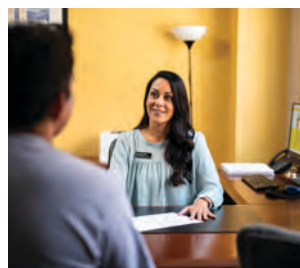
Non-Florida Resident Costs

Tuition and Fees	\$22,478
Room and Board	\$10,300
Books	\$1,200
Total	\$33,978

*Based upon 30 credit hours, standard room and meal plan

Financial Aid Options

FINANCIAL AID INFORMATION
UCF.EDU/FINANCIAL-AID



SCHOLARSHIPS
UCF.ACADEMICWORKS.COM

Rosen Fast Facts

- Ranked among the top five hospitality management programs in the world
- Nation's largest program with more than 3,000 undergraduate students
- Located in the heart of the world's premier tourist destination and entertainment hub
- Study-abroad programs with 16 international universities
- More than 70 world-renowned faculty members from 17+ countries
- 159,000-square-foot, Mediterranean-style facility designed for hospitality education
- On-campus apartments and medical clinic
- Convenient shuttle transportation to UCF's main campus
- Student support services:
 - Advising: hospitality@ucf.edu
 - CAPS: counctr@ucf.edu
 - Pegasus Pathways: academicsuccess.ucf.edu/pegasuspath/



Rosen College of Hospitality Management

UNIVERSITY OF CENTRAL FLORIDA