



It's October and we are halfway through fall semester 2021. While most of the country is cooling down, things here at UCF Rosen College of Hospitality Management are heating up as we prepare for a very busy month ahead filled with many signature events. Mark your calendars. RSVP to join us. We have a great deal to share.

On Wednesday, October 13, at 9:00 a.m. EST, I will share my State of the College Address with our industry stakeholders, faculty, staff, students and university colleagues around the globe. The event will be in-person and live-streamed on the Rosen College YouTube Channel. We will take a look at some of our major accomplishments during the past academic year, which was significantly touched by the Covid-19 pandemic. Focusing on the next five years, we have managed to hold fast to the strategic plan with a vision for 2025. These efforts will continue to support the college vision of becoming the global center of excellence in hospitality education, research, scholarship, industry engagement and unique impact as reflected by high program rankings. We continue to be the number one college for hospitality research and education in the nation and number two in the world. We invite you to join us for the State of the College address on Wednesday, October 13, 2021, at 9:00 a.m. If you wish to attend in person you may RSVP here:

<https://hospitality.ucf.edu/state-of-the-college-address/>. The live-streaming link for those who wish to attend remotely is <https://youtu.be/zFxNkGaHPU>



The following day, Thursday, October 14, 2021, from 4:00 - 6:00 p.m. EST, we will congratulate more than 150 students who have secured scholarships to further their higher education during our annual Scholarship Awards Recognition Ceremony. We will also be thanking our very generous donors, who despite the economic challenges brought on by the pandemic, have given resources to support these scholarships. More than \$250,000 in internal scholarships will be presented, and recognition given to donors. In addition, we will recognize our industry partners who have provided more than \$150,000 in external scholarship opportunities to our students, the future leaders of the hospitality industry. This will be an in-person event in the Darden Auditorium here on our beautiful resort-style campus. We will also be streaming live on the college's YouTube Channel. The live-streaming link for those who wish to attend remotely is <https://youtu.be/we6-V7-C8IE>. We are grateful for all the support given to our students and our college.

Two weeks after the State of the College Address and the Scholarship Awards Recognition Ceremony, we will host our twice-a-year career fair, a major opportunity for industry partners and employers to recruit our students and alumni to build back the industry, following the pandemic. This fall we will be having a hybrid career fair. The fall 2021 Career Fair will be held in-person on Wednesday, October 27, 2021, 10:00 a.m.- 2:00 p.m. EST. There will be a virtual career fair on the following day on Thursday, October 28, 2021, 10:00 a.m. – 2:00 p.m. EST, for employers, students and alumni who prefer to meet remotely. The virtual career fair allows for industry partners across the United States and those with international businesses to recruit and interview our students from anywhere they are in the world. Though we are two weeks out from the October 15th recruiters' deadline to register, all in-person industry partner and employer slots for the career fair have been filled. There are still however, slots available for the virtual career fair. Register to recruit using this link: https://ucf.qualtrics.com/jfe/form/SV_0eVsQUOocxDKMej. Questions, email the Rosen Career Fair team at rosencareerfair@ucf.edu. We are excited for this two-day jobs' event.

We are busy being a leader in hospitality, especially this October. We hope you will join us for some of our events. Charge On!

Youcheng Wang

[Youcheng Wang, Ph.D., Dean](#)

UCF Rosen College of Hospitality Management

You may find previous issues of "From the Dean's Desk" [HERE!](#)