



UNIVERSITY OF CENTRAL FLORIDA

Rosen College of Hospitality Management

9907 Universal Blvd. | Orlando, FL 32819

Media Contact: Susan Vernon-Devlin

Susan.Vernon-Devlin@ucf.edu | 407-903-8151

hospitality.ucf.edu

FOR IMMEDIATE RELEASE

Getting Students Back Into the Job Market Top of Mind for UCF Rosen College

College hosts first ever in-person and virtual option Career Fair

Orlando, FL (October 14, 2021) For the first time in the history of its career fairs, UCF Rosen College of Hospitality Management will host both an in-person and a virtual Career Fair. Slated for October 27 in-person, from 10:00 a.m. to 2:00 p.m., and virtually on October 28 from 10:00 a.m. to 2:00 p.m., the travel-themed career fair titled Knights Take Flight, is open to all Rosen College students and alumni. This career fair comes at a crucial time. Just months ago the hospitality, tourism, and travel industries were shut down due to the pandemic. With the help of vaccines, masks, and other safety protocols, businesses and travel are making a strong comeback.

Rosen College's senior students in a course titled Event Operations, produce the career fair in just a few short weeks as part of the curriculum. They work under the supervision of Steven Brinkman, an instructor, with more than 24 years of experience in the tourism and hospitality industry.

According to Brinkman, "This two-day event will give our students an opportunity to gain a career in event management, entertainment management, hospitality, travel and tourism, food and beverage, airlines, cruises, senior living management and even healthcare. Having both an in-person event and a virtual event will also give domestic and international employers the opportunity to interview our students and offer jobs. In addition to the many degree paths we offer at Rosen College, we fully prepare our students in resume development and successful interviewing techniques, which gives students a chance at obtaining long-term placement and advancement in their career."

Current students and alumni who register for the Knights Take Flight Career Fair will arrive on campus on October 27, or will log in to the Career Fair Plus app on October 28. Attendees are expected to dress professionally, and bring resumes, cover letters, and business cards. The goal is to find the ideal employer amongst the companies who have registered to recruit for internships, part-time, full-time, Manager-in-Training positions and seasonal employment. Hoteliers participating include: Drury Hotels, Hyatt Hotels, Four Seasons Resort Orlando at Walt Disney World® Resort and Four Season's Resort Palm Beach, Loews Hotels Universal Orlando, Marriott International, and Walt Disney World Resort. Restaurant and beverage groups joining the career fair include: Ciccio Restaurant Group - Local Brands, E&J Gallo Winery, Hillstone Restaurant Group and Southern Glazer's Wine & Spirits. Also in attendance will be Dollywood, Hershey Entertainment & Resorts, Holland America/Princess-Alaska Land Operations.

Employer and industry partner registration is only available for the virtual career fair at this time and closes on October 15, 2021. All in person slots are filled.

Chloe Piazzese, a senior at Rosen College tells us, "As a hospitality student graduating during the pandemic, there have been numerous changes to our industry and career paths. I am appreciative that we are able to meet some of the events employers face-to-face with the flexibility to also meet virtually. Some of the benefits of our virtual Career Fair allow more companies across the country to participate. I am excited to learn which employers are participating this year!"

The Career Fair begins at 10:00 a.m. and runs through 2:00 p.m. in-person on Wednesday October 27 2021, at the UCF Rosen College campus at 9907 Universal Blvd., Orlando FL 32819. Virtual event is on Thursday 10:00 a.m. to 2:00 p.m., through the Career Fair Plus App and by appointment in the computer lab at the UCF Rosen College campus at 9907 Universal Blvd., Orlando FL 32819. Further information and registration for the Career Fair can be found <https://hospitality.ucf.edu/students/current-students/career-fair-students/>.

About the UCF Rosen College of Hospitality Management

UCF Rosen College of Hospitality Management located in Orlando, Florida, offers students an unrivaled opportunity to learn and work in the heart of hospitality. Named the nation's best, and the second best in the world, the hospitality college is uniquely positioned to educate the next generation of global hospitality, tourism, events, entertainment and senior living management leaders through internationally-recognized faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships. To learn more, visit hospitality.ucf.edu.