



Rosen College of
Hospitality Management

SCHOLARSHIP CEREMONY

2021-2022



WELCOME

Robin Back, Ph.D.
Associate Professor, UCF Rosen College

OPENING REMARKS

Youcheng Wang, Ph.D.
Dean, UCF Rosen College

SPECIAL MESSAGE

Harris Rosen H'19
Founder, Rosen Hotels & Resorts, Philanthropist

AWARDING OF SCHOLARSHIPS

ALUMNI MESSAGE

Jenna Kelly '13, '14MBA '15MSBM
Rosen College Alumni Chapter Board

THANK YOU VIDEOS

2021 SPEAKERS



Robin Back, Ph.D.

Dr. Back is an Associate Professor, Dept. of Foodservice and Lodging Management at UCF's Rosen College of Hospitality Management. He has 25+ years of experience in the retail, travel & tourism, and food & beverage industries in South Africa and across the world. He holds a Ph.D. in Mgmt. from the University of Massachusetts, a Master's degree in International Hotel Mgmt. from the University of Surrey, a Bachelor's degree in Institutional Mgmt. from London Metropolitan University, and a Certificate in Internet Technologies from New York University. Dr. Back teaches a variety of beverage courses at both undergraduate and graduate level. He brings his extensive industry experience and a truly global perspective to his classes.



Youcheng Wang, Ph.D.

Dr. Wang is the Dean of UCF's Rosen College of Hospitality Management. He also holds the William C. Peeper Preeminent Professorship in Destination Marketing. He has received several awards for his contributions in research on hospitality, destination marketing, collaborative strategies, and technology management. Dean Wang earned his Master's from Purdue University and his Ph.D. from the University of Illinois. He recently served on the Honorable Mayor Jerry Demings Economic Recovery Task Force.



Harris Rosen H'19

Mr. Rosen is President and COO of Rosen Hotels & Resorts, Florida's largest independent hotelier. Born and raised on New York City's lower Eastside, Rosen earned his Bachelor's degree in 1961 from the School of Hotel Administration at Cornell University. Education and wellness have long been at the forefront of Rosen's philanthropic endeavors. In 2002, Rosen donated a 20-acre site at the foot of Rosen Shingle Creek and \$10 million to the University of Central Florida (UCF) to develop the Rosen College of Hospitality Management.



Jenna Kelly '13 '14MBA '15MSBM

Ms. Kelly earned her Bachelor's degree in Event Mgmt. as a 4-year Student-Athlete on the tennis team. She earned a dual Master's degree in Business Administration and Sport Business Mgmt. She is the Sr. Manager of National Events for the United States Tennis Association. Jenna serves on Rosen College's Alumni Chapter Board, UCF's Young Alumni Council, and the USTA Florida Foundation Board and she is a proud recipient of UCF's prestigious 30 Under 30 award.

ROSEN COLLEGE SCHOLARSHIPS

Rosen College awards almost \$250,000 in scholarships to deserving students. They are awarded based on academic criteria as well as any combination of financial need, campus/community activities, leadership positions and work experience for new/incoming, current students pursuing their undergraduate, graduate and/or Ph.D. Awards are given to both domestic and international students.

Additionally, Rosen College students have received almost \$150,000 in external scholarships from various hospitality organizations and associations. We are grateful for the generosity of all our donors.

2021-2022 ACADEMIC YEAR SCHOLARSHIP RECIPIENTS LIST

Bloomin' Brands Scholarship

Thomas J Socha

Bob Snow Roast & Toast Scholarship

Emily Kushner

Bruce Ream Memorial Scholarship

Jake Robinson

David Benjamin Schaefer Memorial Scholarship

Raphaela Alejandra Cevallos-Jimenez
Isabella Cortier

Alison Kloskowski
Gabriela Mansilla

First Watch Restaurant Scholarship

Waverly Tanner

Florida Restaurant and Lodging Association Scholarship

Ashley Yu

Gary C. Sain Memorial Scholarship

Heather Marie O'Mahoney
Amanda Roberts

Elizabeth Hannah Rutkovsky
Samantha St. Arnold

2021-2022 ACADEMIC YEAR SCHOLARSHIP RECIPIENTS LIST

Etta Jean & Frank Juge Graduate Fellowship Award

Marcos Medeiros

Harris Rosen FTIC Scholarship

Chase Abbey
Haley Bloomquist
Kacey Cooper
Ryan Cornwell
Jenna Gibbons
Naomi Harper
Quincy Hatcher
Caroline Hudson
Helen Kanaday
Sean Low

Gabriella Milbrand
Austin Nielsen
Isabella Pacheco
Andrew Phillips
McKayla Poulin
Sarah Reid
Kathryn Royce
Samantha Schneider
Dominic Senentz
Michael Sola

Harris Rosen Hospitality Management Scholarship

Alyssa Marrese
Jida Awa
Sydney Barry
Kaylee Ann Beckas
Lucinda Mae Connor
Valerie Nicole Contreras
Brittany Page Cote
Emily Margaret Gill
Jeanie J Kim
Luciano Lembo

Alexis Margulies
Bruna Passanante Pinheiro da Silva
Jacqueline E Perez
Millie Ann Rivera Rodriguez
Naomi Ruiz
Danielle Kimberley Seda
Matthew Workman
Karin Wu
Margaret Alexandra Zorrilla Cortez

Hilton Grand Vacations Scholarship

Samantha Rodriguez Hamilton

International Association of Amusement Parks and Attractions Foundation Scholarship

Catherine Marie Mahr
Caroline Emily Marcotte
Maclane Mautz
Caitlin Cecilia O'Shea

Taylor Nicole Schoolar
Addison Elizabeth Swallows
Cole Patricia Williams

Jeff Palla Scholarship

Katherine Isobel Zabawa

2021-2022 ACADEMIC YEAR SCHOLARSHIP RECIPIENTS LIST

JOR Hospitality Solutions Scholarship

Samuel Cooper Baccoli

Langford Family Foundation Scholarship

Emily Lynn Davis
Madison Hollifield
Gianna Orosco

Gavin Alexander Smart
Lauren Toma
Taylor Nicole Zapf

LMG Entertainment Technology Scholarship

Kylie Noelle Magness

Pay It Forward Scholarship

Sarah Smith

Pinnacle Vodka Scholarship

Autumn Oppenheimer

Rosen College Alumni Chapter Board Scholarship

Fanny Melanie Christel Arhainx

Rosen College Housing Scholarship

Leah Miriam Bakan
Ryan Patrick Billings
Isabella Brutch
Stephanie De Nobile
Rachel Jewell Dent
Connor Estes
Gabriela Marie Feliciano Rivera
Itsach Leandra Figueroa-Delgado
Meredith Emma Flinn
Shenella Briana Foster
Rodney Graham

Paola Marie Melendez
Kayla Mikula
Daniel Aloysius Neddo
Serena Rae Nichols
Richlyn Lia Radcliff
Ally Payge Ralyea
Aubrie Marie Russo
Alexis Shagena
Christian Angel Spencer
Elise Marie Stapleton

2021-2022 ACADEMIC YEAR SCHOLARSHIP RECIPIENTS LIST

Sysco Central Florida Scholarship

Kathryn DeBellis

Toni Wisne Sabina Foundation Scholarship

Kailyn Hope Cain
Fabrizio Raul Flores
Anthony Joseph Iuzzini
Eric M. Larramore
Natalia Monestel

Alexis Lee Pedraza
Patricia Rodriguez
David Laron Russell
Megan Elizabeth Weiskopf
Kaitlyn Alyse Winslow

Toni Wisne Sabina Foundation FTIC Scholarship

Rowen Anderson
Jonah Bloom
Andrew Buckholdt
Emma Julia Gardner
Tess Lynch

Charlotte O'Hare
Mason Silvan
Reagan Smith
Alexandra Trevino
Olivia Locke Waymaster

Tuscan Gardens Senior Living Management Scholarship

Christina Schultz

W.A. Pop Reddick Hospitality Management Scholarship

Megan Kathleen Tavares

ROSEN COLLEGE OF HOSPITALITY MANAGEMENT

Our Values

Leadership, Professionalism and Service in a culture that promotes inclusion, sustainability, social responsibility and lifelong learning.

Our Service Promise

- We practice what we teach: Leadership, Professionalism, and Service.
- We are Hospitality Management and thus, we are friendly, helpful and courteous.
- We pursue excellence in all of our operations.
- Students are our most cherished investment and we treat them as we would like to be treated ourselves.
- We strive to ensure our constituents' success.
- We promote diversity, inclusion, sustainability and social responsibility within the college and global community.

UCF Philanthropy

The State of Florida provides the funding that makes UCF a state university. But it is the generosity and commitment of our donors that makes UCF a great university!

Philanthropy provides the margin of excellence that attracts top students and faculty; supports research, learning and service activities that extend beyond the classroom and laboratories; and allows Knight scholars to collaborate, innovate and compete — at home and abroad.

Whether donating to support student scholarships or endowing an academic chair to attract and retain the best researchers and educators, your gifts to the Rosen College of Hospitality Management make a difference — today and tomorrow.

Our students deserve our best and we want every Knight to graduate and be successful, productive and impactful in making the world a better place.

UCF Alma Mater

All Hail to Alma Mater
whose banners Black and Gold.

Will wave in fame and splendor
as the passing years unfold.

May loyalty and friendship
within our hearts unite.

And light the star to guide us
ever upward in our flight.

With honor and affection
our friendships will renew.

We sing of thee our Alma Mater ever true!

