

CERTIFICATE IN BEVERAGE MANAGEMENT

UNDERGRADUATE CERTIFICATE
PROGRAM

ROSEN COLLEGE OF HOSPITALITY ■ UNIVERSITY OF CENTRAL FLORIDA ■ ORLANDO

About the Program

In this certificate program, students will develop an understanding of beer, wine, and spirits, and learn key concepts, strategies, and practical skills relevant to the successful management of beverage operations in a restaurant, bar, or other food and/or beverage business. An optional sales, marketing, and distribution elective will be helpful to students seeking a career beyond beverage operations. Our courses make full advantage of the Anheuser-Busch Beer & Wine Lab, where student get hands-on experience beyond the classroom.

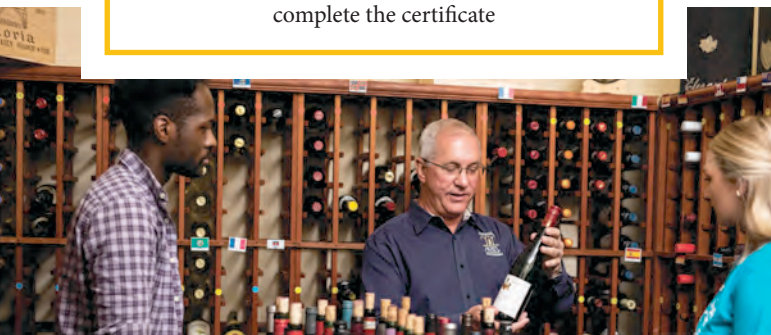
Program Faculty

- Dr. Robin Back, Associate Professor
- Mr. Jonathan (Jay) Judy, Associate Instructor
- Ms. Jennifer Hostetter, Adjunct Instructor



ENHANCE YOUR UNDERGRADUATE DEGREE PROGRAM WITH A CERTIFICATE

You must be enrolled in a major to enroll or
complete the certificate



Requirements

15 total semester hours with minimum grade and average GPA requirements:

- 9 hours required courses, 6 hours restricted electives
- No course grade lower than a C will be accepted for the certificate requirements.
- The average GPA for the four courses must be 3.00 and higher.
- All 15 credit hours used towards the certificate must be earned at UCF.
- For courses with a tasting component (C-designation):
Minimum age 21 on first day of class. Students at least 18 but under 21 with consent of instructor.

Required Courses: 9 hours (3 courses, all are 3 credit hours)

- HFT 4861 (M/W) *Beverage Management*
- HFT 4065C (M) *Fine Spirits Management*** OR HFT 4069 (W) *The World of Distilled Spirits*
- HFT 4866C (M) *Exploring Wines of the World*** OR HFT 4067 (W) *Wines of the World*

Restricted Electives: 6 hours (2 courses, all options are 3 credit hours)

Students select two additional courses from the following:

- HFT 3811 (W) *Beverage Sales, Marketing, and Distribution*
- HFT 3068 (W) *History and Culture of Beer*
- HFT 3868C (M) *History and Culture of Wine***
- HFT 4864C (M) *Seminar in Quality Brewing and Fine Beer***
- HFT 4865C (M) *Advanced Wine Management*** (Prerequisites: HFT 4067 or HFT 4866C)

Note:

- Courses marked (M) are offered in mixed-mode.
- Courses marked (W) are offered in web-based (fully online) mode.
- Not all classes are offered every semester. Please refer to myUCF for class schedules.

More information is available online: hospitality.ucf.edu/academics/certificate-programs/

The Rosen College Advantage

LEADERSHIP - PROFESSIONALISM - SERVICE

- Comprehensive entertainment management curriculum that teaches managerial and technical skills
- Industry-related student organizations for connecting with peers and professionals
- P.R.E.P. (Professional Rosen Experiential Portfolio)
- Many graduates rise to senior management in two to three years
- More than 97 percent of students have full-time jobs upon graduation
- A rapidly growing network of 11,000+ alumni worldwide

Rosen College Graduates Work for:

- The Breakers
- Coca-Cola Beverages FL
- Four Seasons Hotels and Resorts
- Lakeridge Winery
- Marriott International
- Orange Blossom Brewing Co.
- PGA National Resort and Spa
- Rosen Hotels and Resorts
- SeaWorld Parks and Entertainment
- Universal Orlando Resort
- Waldorf Astoria Orlando
- The Walt Disney Co.

For More Information

 (407) 903-8056

 HOSPITALITY@UCF.EDU

 HOSPITALITY.UCF.EDU

For information on applying to be an undergraduate student, e-mail rosenadmission@ucf.edu.

UNIVERSITY OF CENTRAL FLORIDA
ROSEN COLLEGE OF HOSPITALITY MANAGEMENT
9907 UNIVERSAL BOULEVARD
ORLANDO, FLORIDA 32819-8701

 ROSEN COLLEGE OF HOSPITALITY MANAGEMENT

 @ROSENCOLLEGE

 @ROSENCOLLEGE

 ROSENCOLLEGE



ESTIMATED 2021-22 ANNUAL COST*

Florida Resident Costs

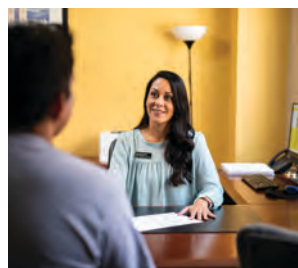
| | |
|------------------|-----------------|
| Tuition and Fees | \$6,379 |
| Room and Board | \$11,498 |
| Books | \$1,200 |
| Total | \$19,077 |

Non-Florida Resident Costs

| | |
|------------------|-----------------|
| Tuition and Fees | \$22,479 |
| Room and Board | \$11,498 |
| Books | \$1,200 |
| Total | \$35,177 |

Financial Aid Options

FINANCIAL AID INFORMATION
UCF.EDU/FINANCIAL-AID



SCHOLARSHIPS
UCF.ACADEMICWORKS.COM

Rosen Fast Facts

- Ranked among the top five hospitality management programs in the world
- Nation's largest program with more than 3,000 undergraduate students
- Located in the heart of the world's premier tourist destination and entertainment hub
- Study-abroad programs with 16 international universities
- More than 70 world-renowned faculty members from 17+ countries
- 159,000-square-foot, Mediterranean-style facility designed for hospitality education
- On-campus apartments and medical clinic
- Convenient shuttle transportation to UCF's main campus
- Student support services:
 - Advising: hospitality@ucf.edu
 - CAPS: counctr@ucf.edu
 - Pegasus Pathways: academicsuccess.ucf.edu/pegasuspath/

 **Rosen College of Hospitality Management**
UNIVERSITY OF CENTRAL FLORIDA

*Based upon 30 credit hours, standard room and meal plan