



From the Dean's Desk

It's a new year, 2022. And at UCF Rosen College of Hospitality Management, a leader in higher education and research, we continue to produce cutting edge data that aids our industry partners as they manage transitions in the industry, many led by the Covid-19 pandemic and others spawned by consumer demand. In this issue of the communicate we take a look at the research being conducted by our esteemed faculty members and how it is accessible.

In 2021, UCF Rosen College was recognized by the Shanghai Rankings as a leader in hospitality research in the world. In fact, the ranking placed the college at #1 in the nation and #2 globally. UCF Rosen College shares some of its research twice a year through a slick, easy-to-read magazine, the [Rosen Research Review \(RRR\)](#). The RRR magazine is a digital publication, containing 10 articles per issue, plus an interview with an industry thought leader, a feature that provides industry managers with insights from the C-suite. There are five issue of the Rosen Research Review currently available, produced in partnership with Research Features.



Another resource for much of the award-winning and relevant research that gained the college the top Shanghai Ranking can be found in the **STARS** institutional repository: <https://stars.library.ucf.edu/rosen-research-review/>. What is STARS? The acronym stands for Showcase of Text, Archives, Research & Scholarship. It exists to publicize, disseminate, and provide ready access to works by, for, and about the University of Central Florida (UCF). The STARS digital repository is administered by the UCF Libraries Digital Initiatives unit. To date, Rosen College digital materials in STARS have been downloaded over 89,000 times, including over 28,000 just in the past year and more than 78 times in December 2021, which is usually a quiet time for the database.

Research is also available to industry partners and higher education colleagues through the five important hospitality and tourism academic journals that are edited at UCF Rosen College:

- *International Journal of Contemporary Hospitality Management* communicates the latest developments and thinking on the management of hospitality and tourism businesses worldwide: <http://emeraldgrouppublishing.com/products/journals/journals.htm?id=ijchm>
- *Journal of Destination Marketing & Management* seeks to develop a theoretical understanding of destination marketing and management by harnessing knowledge drawn from the full breadth of disciplinary approaches to the study of destinations: www.journals.elsevier.com/journal-of-destination-marketing-and-management
- *Journal of Hospitality and Tourism Insights* aims to enhance the ongoing conversation among hospitality and tourism practitioners, academics and professionals: <https://emeraldgrouppublishing.com/journal/jhti?id=jhti>
- *Journal of Themed Experience and Attractions Studies* is the first scholarly journal dedicated to research, scholarship and pedagogy in the academic disciplines relevant to the planning, design, operation, and analysis of themed experience and attractions: <https://stars.library.ucf.edu/jteas/>
- *International Journal of Hospitality Management* discusses major trends and developments in a variety of disciplines as they apply to the hospitality industry: <https://www.journals.elsevier.com/international-journal-of-hospitality-management>

Each of these journals and other research resources shares a wide scope of knowledge that supports life-long learning and industry evolution in the hospitality industry. With all the research resources available, UCF Rosen College continues working diligently to remain a gold standard in the nation, and globally, for hospitality education and research. We are here to serve. Charge On!

Youcheng Wang

[Youcheng Wang, Ph.D., Dean](#)

UCF Rosen College of Hospitality Management

You may find previous issues of "From the Dean's Desk" [HERE!](#)

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