

ROSEN COLLEGE OF HOSPITALITY - UNIVERSITY OF CENTRAL FLORIDA - ORLANDO

## **About the Program**

The Undergraduate Certificate in Theme Park and Attraction Management is a specialized track of study for those interested in careers in the theme park and attraction industry who are not pursuing a Bachelor of Science in Hospitality Management. Students taking any major across UCF can take advantage of this certificate to gain a competitive edge in the industry.

Choose the Undergraduate Certificate in Theme Park and Attraction Management if you are pursuing any other degree at UCF except the Bachelor of Science in Hospitality Management. This option is 15 credits that can be added on to a current degree. No internships are required, but it is suggested that you gain work experience in the industry in addition to the certificate. This option is especially beneficial for those pursuing non-management aspects of themed entertainment, for instance design or engineering.

Those seeking a career in the theme park and attractions industry will find a variety of options that will lead to exciting opportunities in this fun and emerging industry. UCF Rosen College has two programs in theme park and attraction management, as well as industry internship, management shadows, site visits, and guest speakers. Finally, there are extracurricular organizations related to theme park professional development including the Future Theme Park Leaders Association (FTPLA) or TEA NextGen UCF.

Graduates advance into management and leadership positions at the local, national, and international theme park and attraction industry. Many of our alumni work in various roles in management, consulting, or research.



## Requirements

# 15 total semester hours with minimum grade and average GPA requirements:

- 9 hours required courses, 6 hours restricted electives
- No course grade lower than a C will be accepted for the certificate requirements.
- The average GPA for the four courses must be 3.00 and higher.
- All 12 credit hours used towards the certificate must be earned at UCE.

# Required Courses: 6 hours (2 courses, all are 3 credit hours)

- HFT 1000 Introduction to the Hospitality and Tourism Industry
- HFT 4755 Theme Park and Attraction Management

#### **Restricted Electives (9 hours):**

Students select 3 additional courses from the following:

- HFT 4751 Managing the Employee Experience in the Theme Park and Attraction Industry
- HFT 4752 Managing the Guest Experience in the Theme Park and Attraction Industry
- HFT 4758 Operational Issues in the Theme Park and Attraction Industry
- HFT 4759 Product Development in Theme Parks and Attractions

#### **Other Requirements:**

- No credit by exam (TSD, Military credit) may be used.
- Internship of Independent Study credit may not be used toward the program.
- A total of 15 credit hours are required for the certificate.

## ENHANCE YOUR UNDERGRADUATE DEGREE PROGRAM WITH A CERTIFICATE

You must be enrolled in a major to enroll or complete the certificate

#### The Rosen College Advantage

#### **LEADERSHIP - PROFESSIONALISM - SERVICE**

- Comprehensive entertainment management curriculum that teaches managerial and technical skills
- Industry-related student organizations for connecting with peers and professionals
- P.R.E.P. (Professional Rosen Experiential Portfolio)
- Many graduates rise to senior management in two to three years
- More than 97 percent of students have full-time jobs upon graduation
- A rapidly growing network of 11,000+ alumni worldwide

## **Rosen College Graduates Work for:**

- Dollywood
- Great Adventure
- ICON Park
- SeaWorld Parks and Entertainment
- Universal Orlando Resort
- Volcano Bay
- The Walt Disney Co.
- The Breakers
- Four Seasons Hotels and Resorts
- Marriott International
- Rosen Hotels and Resorts
- Visit Orlando

#### **For More Information**



(407) 903-8056



HOSPITALITY@UCF.EDU



**HOSPITALITY.UCF.EDU** 



For information on applying to be an undergraduate student, e-mail **rosenadmission@ucf.edu**.

#### UNIVERSITY OF CENTRAL FLORIDA

ROSEN COLLEGE OF HOSPITALITY MANAGEMENT 9907 UNIVERSAL BOULEVARD ORLANDO, FLORIDA 32819-8701

## ESTIMATED 2021-22 ANNUAL COST\*

#### Florida Resident Costs

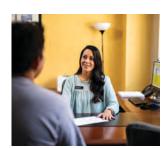
Tuition and Fees	\$6,379
Room and Board	\$11,498
Books	\$1,200
Total	\$19,077

#### **Non-Florida Resident Costs**

Tuition and Fees	\$22,479
Room and Board	\$11,498
Books	\$1,200
Total	\$35,177

# Financial Aid Options

FINANCIAL AID INFORMATION UCF.EDU/FINANCIAL-AID



SCHOLARSHIPS
UCF.ACADEMICWORKS.
COM

### **Rosen Fast Facts**

- Ranked among the top five hospitality management programs in the world
- Nation's largest program with more than 3,000 undergraduate students
- Located in the heart of the world's premier tourist destination and entertainment hub
- Study-abroad programs with 16 international universities
- More than 70 world-renowned faculty members from 17+ countries
- 159,000-square-foot, Mediterranean-style facility designed for hospitality education
- On-campus apartments and medical clinic
- Convenient shuttle transportation to UCF's main campus
- Student support services:

Advising: hospitality@ucf.edu

CAPS: councntr@ucf.edu

**Pegasus Pathways:** academicsuccess.ucf.edu/pegasuspath/



Rosen College of Hospitality Management

UNIVERSITY OF CENTRAL FLORIDA