



UNIVERSITY OF CENTRAL FLORIDA

Rosen College of Hospitality Management

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FOR IMMEDIATE RELEASE

MEDIA ADVISORY

Media Invited to Walt Disney World 50th Anniversary Celebration and Student and Alumni Recruitment Event at UCF Rosen College of Hospitality Management

~Partners team up to fill Central Florida's hospitality and theme park jobs~

Orlando, FL (January 27, 2022) — The magic of the Walt Disney World 50th Anniversary Celebration will be on campus at UCF Rosen College of Hospitality Management on Wednesday, February 2, from 10 a.m. to 2 p.m. The largest employer of UCF Rosen College students and alumni will hold a special event featuring a four-hour recruitment event in the campus courtyard, a leadership session for students in the college's Darden Auditorium focused on career paths from cast member to executive leader, and more. The media are invited to attend the recruitment event outside.

SCHEDULE:

10 a.m. - 10:45 a.m. Disney Day event welcome and recruitment begins
Students, UCF Rosen College leadership and Disney ambassadors available for media interviews

10:00 a.m. – 2:00 p.m. Recruitment and on-site interviews

In fall 2021, 105 out of 835 Rosen College students who responded to a survey stated they were employed by Walt Disney World. Rosen College students and alumni serve in many positions at Disney, including vice presidents, hotel managers, theme park cast members and Disney ambassadors.

Disney recruiters seeking cast members, offering professional internships and providing information about the Disney College Program will be at the event.

"We are extremely excited that one of our most ardent partners in education and careers is devoting a day to engage with our students and alumni," said Youcheng Wang, dean of UCF Rosen College.

"We are honored that Disney is sharing a part of its 18-month magical celebration with us and giving us the opportunity to sprinkle some pixie dust around campus that will allow our Rosen Knights to further their career goals and be a part of The Most Magical Place on Earth and its 50th anniversary celebration."

LOCATION: UCF Rosen College of Hospitality Management
9907 Universal Blvd, Orlando
Parking is available on site at no charge.

About the UCF Rosen College of Hospitality Management

UCF Rosen College of Hospitality Management located in Orlando, Florida, offers students an unrivaled opportunity to learn and work in the heart of hospitality. Named the nation's best, and the second best in the world, the hospitality college is uniquely positioned to educate the next generation of global hospitality, tourism, events, entertainment and senior living management leaders through internationally-recognized faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships. To learn more, visit hospitality.ucf.edu.