



## *From the Dean's Desk*

As the spring semester hits the one-month mark, some of our graduate students, particularly those in the Ph.D. program, are involved with a multiple of activities including conceptualizing their ideas for their research, wrapping up research projects, preparing for their prelim exams, or getting ready to defend their dissertations, which for some seems like a lifetime of work. It has been quite a few years since I earned my Ph.D. from the University of Illinois, but I can still remember the hard work, the research journey, and the defense of my dissertation as a final touch. In this issue of the communique From the Dean's Desk I will share an overview of the [Ph.D. in Hospitality Management](#) at UCF Rosen College. When it was established, it was the first of its kind in the state of Florida.

The time for the complete of a Ph.D. degree depends on the program design, the subject area you're studying, the institution offering the program, and the Ph.D. candidate themselves. Most students enrolled for the Ph.D. in Hospitality Management degree complete the program in four years. The program requires the completion of 58 credits, with 15 of those credits specifically attributed to the dissertation. The [Graduate Catalog](#) details all that must be accomplished.

The Ph.D. students enrolled in the UCF Rosen College program are driven by academic career involved in teaching and research. Many Ph.D. holders teach the future leaders of the particular industry they study, which in our case is subject matter that falls under the headings of hospitality and tourism. The Ph.D. in Hospitality Management prepares individuals for teaching and research-based careers in academia or as practitioner researchers and field consultants in hospitality and tourism enterprises.

In the UCF Rosen College Ph.D. program there is a heavy concentration on research methods, analytics, strategies and tactics, which builds the backbone for the dissertation. Doctoral students must present a prospectus for the dissertation to the doctoral adviser, prepare a proposal and present it to the dissertation committee, and defend the final research project with the dissertation committee. There is no doubt it's hard work over many hours, but the results are well worth it. While working towards the Ph.D., candidates are given the opportunity to teach, and conduct research with our international [faculty members](#) who have experience across many disciplines in marketing, management, and behavioral science in the field of hospitality, tourism, lodging, restaurants, events, entertainment, senior living management, finance, and more.

Our Ph.D. program is designed for well-rounded individuals who bring unique insight to the program. The admissions committee evaluates candidates on many factors, including work experience, professional character, passion for research and teaching, degree of motivation and demonstrated scholastic ability. For detailed information on the Ph.D. in Hospitality Management, please contact Dr. Murat Hancer at [murat.hancer@ucf.edu](mailto:murat.hancer@ucf.edu). We look forward to seeing new Ph.D. candidates in the program in the coming months and years. Charge On!

*Youcheng Wang*

[Youcheng Wang, Ph.D., Dean](#)

UCF Rosen College of Hospitality Management

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