

UNIVERSITY OF CENTRAL FLORIDA

Rosen College of Hospitality Management 9907 Universal Blvd. | Orlando, FL 32819 Media Contact: Susan Vernon-Devlin <u>Susan.Vernon-Devlin@ucf.edu</u>| 407-903-8151 hospitality.ucf.edu

FOR IMMEDIATE RELEASE

MEDIA ADVISORY

Media Invited to Universal Orlando Resort Day at the UCF Rosen College of Hospitality Management for Epic Careers Student and Alumni Recruitment Event

~Partners team up to fill Central Florida's hospitality and theme park jobs~

Orlando, FL (February 14, 2022) — The thrills and excitement of Universal Orlando Resort will be on campus at UCF Rosen College of Hospitality Management on Wednesday, February 16, from 10 a.m. to 2 p.m. One of the major employers of UCF Rosen College students and alumni will hold a special event featuring four-hours of recruitment in the campus courtyard, a leadership session for students in the college's Darden Auditorium focused on epic careers in the entertainment industry, meet and greets with some of Universal's characters and more. This event is for Rosen College students, UCF students and Rosen College alumni ONLY. The media are invited to attend the recruitment event outside.

SCHEDULE:

10 a.m 10:45 a.m.	Universal Day event and recruitment begins
	Students, UCF Rosen College leadership available for media interviews

10:00 a.m. - 2:00 p.m. Recruitment and on-site interviews

Universal Orlando Resort currently has three theme parks in Central Florida employing close to 100 Rosen College students and alumni. The company's fourth theme park, Universal's Epic Universe is under construction less than a mile from the Rosen College campus.

"Our industry partners are always engaged with the college and this Universal Orlando Resort event is just another demonstration of how we work hand-in-hand to keep Central Florida's economy going," said Youcheng Wang, dean of UCF Rosen College. "We are extremely excited our neighbors in the heart of hospitality are coming to campus for this special day."

LOCATION: UCF Rosen College of Hospitality Management 9907 Universal Blvd, Orlando Parking is available on site at no charge.

About the UCF Rosen College of Hospitality Management

UCF Rosen College of Hospitality Management located in Orlando, Florida, offers students an unrivaled opportunity to learn and work in the heart of hospitality. Named the nation's best, and the second best in the world, the hospitality college is uniquely positioned to educate the next generation of global hospitality, tourism, events, entertainment and senior living management leaders through internationally-recognized faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships. To learn more, visit <u>hospitality.ucf.edu</u>.