



UNIVERSITY OF CENTRAL FLORIDA

Rosen College of Hospitality Management

9907 Universal Blvd. | Orlando, FL 32819

Media Contact: Susan Vernon-Devlin

Susan.Vernon-Devlin@ucf.edu | 407-903-8151

hospitality.ucf.edu

FOR IMMEDIATE RELEASE

Two-day Powerhouse Career Fair for UCF Rosen College of Hospitality Management.

Recruiters from over 100 industry partners and employers will vie for talented Rosen Knights.

Orlando, FL (February 28, 2022) It's back and better than ever. A full cast is expected as UCF Rosen College of Hospitality Management invites more than 100 employers to the Spring 2022 Career Fair. Set for March 16 in-person from 10:00 a.m.-2:00 p.m. and March 17 virtually from 10:00 a.m.-2:00 p.m. on the Zuddl app, the Hollywood award show themed career fair titled Knights, Camera, Action! will have students and alumni being the star of their career.

Rosen College's juniors and seniors plan, design, and execute this event in just a few short weeks. It is part of the curriculum under the supervision of Steven Brinkman, instructor for Event Operations, which is also known as the Career Fair Class. This course provides Rosen College's students with the real-world experience of working in an event services company, from departments such as marketing and operations to décor and food and beverage.

According to Brinkman, "This semester's career fair will be the largest most successful career fair yet for our students, alumni, and the companies coming to recruit. This two-day event will give students the opportunity to network and possibly interview with professionals in hotel management, event management, entertainment, the travel industry, senior living management, theme parks and attractions, and even healthcare."

Among the many companies at the career fair will be theme park and attraction giants the Walt Disney Company and Universal Orlando Resort, hoteliers such as Rosen Hotels & Resorts, The Breakers Palm Beach, Four Seasons, and Marriott Corporation, and restaurant and beverage groups such as Panera Bread, E&J Gallo Wine, Aramark, and 4R Restaurant Group.

Rachel Estey, a rising "star" and graduating senior at Rosen College, tells us, "I am looking forward to all the employers that will be at the career fair since it is the largest one to date. With the pandemic, it has been difficult to meet with employers so this experience will help me and all other Rosen students network for their dream job. I can't wait to see what employers will be present in-person and virtually!"

UCF Rosen College of Hospitality Management is located at 9907 Universal Blvd., Orlando FL 32819. Students and alumni can register for the career fair using this link: <https://app.zuddl.com/p/a/event/eb039ca5-50c3-469a-923b-47156bc7d7c6> . Industry partners and employers wishing to recruit virtually at the career fair may register using this link: <https://app.zuddl.com/p/a/event/d1faa817-4dad-406b-9617-6c74eaedf519> . The registration deadline for virtual career fair recruitment is March 11, 2022. Slots for in-person registration have been filled.

About the UCF Rosen College of Hospitality Management

UCF Rosen College of Hospitality Management located in Orlando, Florida, offers students an *unrivaled opportunity to learn and work in the heart of hospitality*. Named the nation's best, and the second best in the world, the hospitality college is uniquely positioned to educate the next generation of global hospitality, tourism, events, entertainment and senior living management leaders through internationally-recognized faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships. To learn more, visit hospitality.ucf.edu.