



From the Dean's Desk

What will you be reading this summer? I have the answer to that question. I invite you to read the sixth issue of the [Rosen Research Review summer 2022](#). The magazine is available electronically, as always, making it easy to read on your own schedule, save articles, bookmark items you want to reference and share content with friends and colleagues.

In our latest issue of the magazine, just released on June 6, 2022, we have an in-depth interview with entertainment management industry leader [Gregory Elias](#). In the article, Elias who is the President and Founder of Top Stop Music and helped establish the UCF Rosen College of Hospitality Management's Entertainment Management degree program, speaks about the face of entertainment, festivals, music, and films. Elias values the intersection of entertainment and higher education. In the article he states, "Entertainment has become so important that it can only thrive if it accepts the value of academic knowledge and knowhow."

Among the other articles, is one focused on Medical Tourism, and another on Micro-clustering: Bringing innovation to agritourism, a topic that is growing in popularity as more people take vacations that connect with the environment, sustainability, and learning. We also share an article on how rural destinations can create memorable experiences for guests and one for travelers with disabilities who need occupational therapists while away from home.

As industry partners and academics, we know that hospitality and tourism is a people business. So, what happened when the need for social isolation because of COVID-19 forced hospitality educators to rethink their pedagogical strategies and move previously face-to-face courses online? An article in the [Rosen Research Review summer 2022](#) takes an insightful look at distance learning, what was achieved in transitioning hands on lab classes to online modes. Technology helped us to overcome the deficits. And speaking of technology, our teaching and learning methods have jumped into the future. Light Board recording, Microsoft HoloLens, Teams, and Zuddl are just a few of the technology advancements on the campus of the #1 college in the nation for hospitality education and research. It's not just hardcover textbooks, library study sessions and classroom lectures when it comes to educating the future leaders of the hospitality industry, as they prepare for global careers. The tools for teaching have gone high tech. You can find that article on page 34 of the magazine.

This glossy, colorful, engaging magazine appeals to the research community at large, hospitality and tourism industry professionals, government entities at various levels, and other relevant stakeholders. The [Rosen Research Review](#) magazine bridges the divide between the research we produce through the Dick Pope Sr. Institute for Tourism Studies and our industry partners. The [Rosen Research Review](#) magazine, a publication of UCF Rosen College of Hospitality Management, in partnership with Research Features, features 10 articles in each issue based on insightful new research from our faculty and academic partners at other institutions of higher education. We are bringing industry closer to what we study and teach with the magazine. We hope you enjoy this issue. Charge On!

Youcheng Wang

[Youcheng Wang, Ph.D., Dean](#)

UCF Rosen College of Hospitality Management

You may find previous issues of "From the Dean's Desk" [HERE!](#)





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