

# CERTIFICATE IN LEADERSHIP AND STRATEGY IN HOSPITALITY AND TOURISM

GRADUATE CERTIFICATE PROGRAM

ROSEN COLLEGE OF HOSPITALITY ■ UNIVERSITY OF CENTRAL FLORIDA ■ ORLANDO

## About the Program

The Leadership and Strategy in Hospitality and Tourism graduate certificate program will offer graduate-level leadership and strategic management courses.

- Available fully online
- Required Courses—9 Credit Hours
- Complete in 3 to 12 months
- In-state tuition applies for Florida residents

The Graduate Certificate in Leadership and Strategy in Hospitality and Tourism provides knowledge and information that facilitates the effective use of leadership and strategic management theories and concepts in the management of hospitality and tourism businesses. The certificate covers theories and concepts as well as current issues and developments related to leadership and strategic management in hospitality and tourism businesses. Students learn to synthesize theory and application at the graduate level in order to develop and implement effective leadership and strategy practices. Students successfully completing this certificate are likely to be employed as managers in hospitality and tourism businesses.

**ENHANCE YOUR GRADUATE DEGREE PROGRAM WITH A CERTIFICATE**



## Requirements

**Required Courses: 9 hours (3 courses, all are 3 credit hours)**

- HMG6291 - Hospitality Entrepreneurship: Concept Creation to Capitalization
- HMG6224 - Leadership in Hospitality and Tourism
- HMG6223 - Leading Innovation and Change in Hospitality and Tourism
- HMG6299 - Contemporary Issues in Hospitality and Tourism Leadership
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## General Information on Graduate Certificates

- Each Graduate Certificate is comprised of three required courses, nine credit hours in total. These credits from the graduate certificate can be transferred toward our Master of Science in Hospitality and Tourism Management degree.
- (1) individuals who have previously completed bachelor's, master's, or doctoral degrees, and (2) students currently admitted to our graduate degree programs are eligible to enroll in certificate programs.
- There is no specific course sequence in that a number of sections of each course are available throughout the year. One course, and sometimes more, are offered each term.
- Graduate Certificates may be completed fully online. See <http://ucf.edu/online> for more information.

**More information is available online:** [hospitality.ucf.edu/degree-programs/graduate-programs/](http://hospitality.ucf.edu/degree-programs/graduate-programs/)

# The Rosen College Advantage

## LEADERSHIP - PROFESSIONALISM - SERVICE

- Industry-related student organizations for connecting with peers and professionals
- Many graduates rise to senior management in two to three years
- More than 99 percent of students have full-time jobs upon graduation
- A rapidly growing network of 12,500+ alumni worldwide

# Rosen College Graduates Work for:

- American Red Cross
- Children's Miracle Network Hospitals
- Florida Hospital
- Four Seasons Hotels and Resorts
- Marriott International
- Orlando Magic
- The Ritz-Carlton
- Universal Orlando Resort
- Visit Orlando
- The Walt Disney Company
- Westin Hotels and Resorts
- YMCA

## For More Information

 (407) 903-8012

 [Brhitney.Duffus@ucf.edu](mailto:Brhitney.Duffus@ucf.edu)

 [HOSPITALITY.UCF.EDU](http://HOSPITALITY.UCF.EDU)

 **ROSEN COLLEGE OF HOSPITALITY MANAGEMENT**

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UNIVERSITY OF CENTRAL FLORIDA  
ROSEN COLLEGE OF HOSPITALITY MANAGEMENT  
9907 UNIVERSAL BOULEVARD  
ORLANDO, FLORIDA 32819-8701

## ESTIMATED 2022-23 COST\*

### Florida Resident Costs

COSTS  
**\$369.65**  
PER CREDIT HOUR

**9**  
CREDIT HOURS 

### Non-Florida Resident Costs

COSTS  
**\$1,194.05**  
PER CREDIT HOUR

**9**  
CREDIT HOURS 

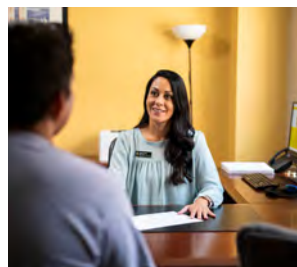
\*Tuition and fees differ for online certificate program.

For a more detailed breakdown of graduate fees, please visit:

<https://studentaccounts.ucf.edu/tf-graduate/>

## Financial Aid Options

FINANCIAL AID INFORMATION  
[UCF.EDU/FINANCIAL-AID](http://UCF.EDU/FINANCIAL-AID)



SCHOLARSHIPS  
[UCF.ACADEMICWORKS.COM](http://UCF.ACADEMICWORKS.COM)

## Rosen Fast Facts

- Ranked among the top five hospitality management programs in the world
- Nation's largest program with more than 3,000 undergraduate students; 500 graduate students
- Located in the heart of the world's premier tourist destination and entertainment hub
- Study-abroad programs with 16 international universities
- More than 70 world-renowned faculty members from 17+ countries
- 159,000-square-foot, Mediterranean-style facility designed for hospitality education
- On-campus apartments and medical clinic
- Convenient shuttle transportation to UCF's main campus
- Student support services:
  - Advising: [Brhitney.Duffus@ucf.edu](mailto:Brhitney.Duffus@ucf.edu)
  - CAPS: [councntr@ucf.edu](mailto:councntr@ucf.edu)

 **Rosen College of Hospitality Management**  
UNIVERSITY OF CENTRAL FLORIDA