

CERTIFICATE IN HOSPITALITY INFORMATION TECHNOLOGY

UNDERGRADUATE CERTIFICATE PROGRAM



ROSEN COLLEGE OF HOSPITALITY MANAGEMENT ■ UNIVERSITY OF CENTRAL FLORIDA ■ ORLANDO

About the Program

The certificate program in Hospitality Information Technology focuses on developing students' understanding of hospitality information technology. Students who complete this certificate program will have gained experience in information technology, social media, digital marketing, network security and data management in the hospitality and tourism industry.

Program Faculty



Dr. Murat Hancer, Professor, Ph.D. Program Coordinator

Dr. Hancer's research and teaching areas are hospitality information technology, hospitality human resources management, service quality, research methods and leadership. He is known nationally and internationally for his research and have been a frequent invited lecturer in a variety of venues. His scholarly record includes more than 100 refereed publications, papers and presentations. He serves on the editorial boards of Journal of Hospitality Marketing and Management, Journal of Hospitality and Tourism Technology, Journal of Hospitality and Tourism Research, Tourism Analysis, and International Journal of Contemporary Hospitality Management.

Requirements

15 total semester hours with minimum grade and average GPA requirements:

- 9 hours required courses, 6 hours restricted electives
- No course grade lower than a C will be accepted for the certificate requirements.
- The average GPA for the four courses must be 3.00 and higher.
- All 15 credit hours used towards the certificate must be earned at UCF.

Required Courses: 9 hours (3 courses, all are 3 credit hours)

- **HFT 3444** *Hospitality Information Systems*
- **HFT 3505** *Social Media Management in the Hospitality Industry*
- **HFT 3447** *Database Management and Internet Security for Hospitality Organizations*

Restricted Electives: 6 hours (2 courses, all options are 3 credit hours)

Students select one additional courses from the following:

- **HFT 3443** *Event Technology*
- **HFT 3564** *Digital Marketing for Hospitality Organizations*

ENHANCE YOUR UNDERGRADUATE DEGREE PROGRAM WITH A CERTIFICATE

You must be enrolled in a major to enroll or complete the certificate



More information is available online: hospitality.ucf.edu/academics/certificate-programs/

The Rosen College Advantage

LEADERSHIP - PROFESSIONALISM - SERVICE

- Industry-related student organizations for connecting with peers and professionals
- P.R.E.P. (Professional Rosen Experiential Portfolio)
- Many graduates rise to senior management in two to three years
- More than 97 percent of students have full-time jobs upon graduation
- A rapidly growing network of 11,000+ alumni worldwide

Rosen College Graduates Work for:

- The Breakers
- Delta Air Lines
- Four Seasons Hotels and Resorts
- Hilton Hotels and Resorts
- Marriott International
- PGA National Resort and Spa
- Rosen Hotels and Resorts
- SeaWorld Parks and Entertainment
- Universal Orlando Resort
- Visit Orlando
- Waldorf Astoria Orlando
- The Walt Disney Co.

For More Information

 (407) 903-8056

 HOSPITALITY@UCF.EDU

 HOSPITALITY.UCF.EDU

 ROSEN COLLEGE OF HOSPITALITY MANAGEMENT

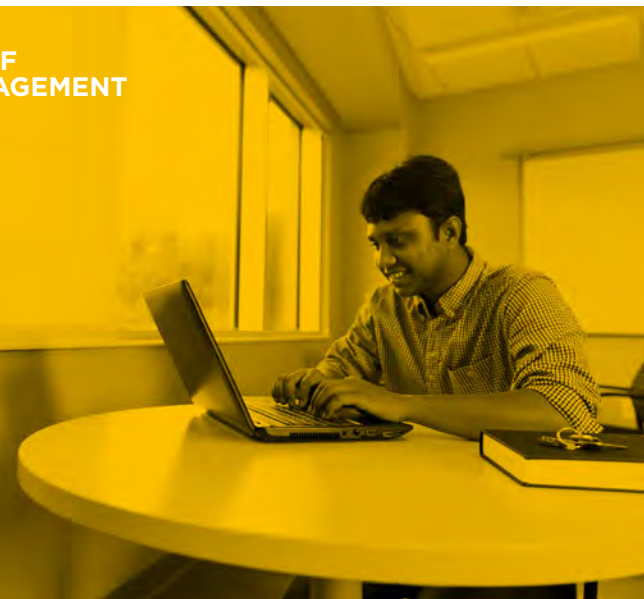
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For information on applying to be an undergraduate student, e-mail rosenadmission@ucf.edu.

UNIVERSITY OF CENTRAL FLORIDA
ROSEN COLLEGE OF HOSPITALITY MANAGEMENT
9907 UNIVERSAL BOULEVARD
ORLANDO, FLORIDA 32819-8701



ESTIMATED 2020-21 ANNUAL COST*

Florida Resident Costs

Tuition and Fees	\$6,379
Room and Board	\$10,300
Books	\$1,200
Total	\$17,879

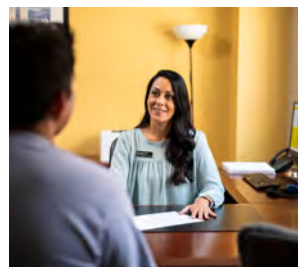
Non-Florida Resident Costs

Tuition and Fees	\$22,478
Room and Board	\$10,300
Books	\$1,200
Total	\$33,978

*Based upon 30 credit hours, standard room and meal plan

Financial Aid Options

FINANCIAL AID INFORMATION
UCF.EDU/FINANCIAL-AID



SCHOLARSHIPS
UCF.ACADEMICWORKS.COM

Rosen Fast Facts

- Ranked among the top five hospitality management programs in the world
- Nation's largest program with more than 3,000 undergraduate students
- Located in the heart of the world's premier tourist destination and entertainment hub
- Study-abroad programs with 16 international universities
- More than 70 world-renowned faculty members from 17+ countries
- 159,000-square-foot, Mediterranean-style facility designed for hospitality education
- On-campus apartments and medical clinic
- Convenient shuttle transportation to UCF's main campus
- Student support services:
 - Advising:** hospitality@ucf.edu
 - CAPS:** councntr@ucf.edu
 - Pegasus Pathways:** academicsuccess.ucf.edu/pegasuspath/



Rosen College of Hospitality Management

UNIVERSITY OF CENTRAL FLORIDA