



UNIVERSITY OF CENTRAL FLORIDA

**Rosen College of Hospitality Management**

9907 Universal Blvd. | Orlando, FL 32819

[hospitality.ucf.edu](http://hospitality.ucf.edu)

**FOR IMMEDIATE RELEASE**

**Fantasy Meets Reality for Once Upon a Career Fall Recruitment Event**

*More than 100 industry partners and employers vie for valiant Rosen Knights.*

**Orlando, FL** (October 12, 2022) Hear ye! Hear ye! All ye Lords and Ladies, Knights and Nobles! UCF Rosen College of Hospitality Management, by order of Dean Youcheng Wang, decrees that the fall 2022 Career Fair will be held on Wednesday, October 26, 2022, in-person on the campus at 9907 Universal Blvd, in the heart of hospitality, from 10:00 a.m.-2:00 p.m. and Thursday, October 27, 2022, virtually, from 10:00 a.m.-2:00 p.m., through the Career Fair Plus app. The medieval fairytale themed career fair titled Once Upon a Career, is open to all students and alumni of UCF Rosen College. More than 100 hospitality and tourism industry partners and employers will be on campus and virtually to recruit the future leaders of their organizations.


Rosen College's students, juniors and seniors, plan, design, and execute this event in just a few short weeks. It is part of the curriculum under the supervision of Steven Brinkman, instructor for Event Operations, which is also known as the Career Fair Class. This course provides Rosen College's students with the real-world experience of working in an event services company, from departments such as marketing and operations to décor and food and beverage.

"This semester's career fair will be the largest most successful career fair yet for our students, alumni, and the companies coming to recruit," said Brinkman. "This two-day event will give students the opportunity to network and possibly interview with professionals in hotel management, event management, entertainment, the travel industry, senior living management, theme parks and attractions, and even healthcare, covering all the major areas of study at the college."

Current students and alumni will attend the career fair in professional attire, armored with their credentials - including resumes and cover letters. There are opportunities for on-site, same-day interviews with many employers who recruit at the fair. Attendees can network with dozens of human resources professionals and industry leaders and ultimately, discover their dream career.

Employment opportunities include career fair sponsors, Freeman, Marriott World Vacations, CFHLA, and Universal Orlando Resort. Other industry partners recruiting include Rosen Hotels & Resorts, the Walt Disney Company, Merlin Entertainment, and Entertainment Technology Partners.

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# ONCE UPON A CAREER...

ROSEN COLLEGE CAREER FAIR

IN-PERSON  
WEDNESDAY, OCTOBER 26TH  
&  
VIRTUALLY  
THURSDAY, OCTOBER 27TH

10 AM - 2 PM  
BOTH DAYS

SPECIAL THANKS TO  
OUR SPONSORS

MARRIOTT  
VACATIONS  
WORLDWIDE

CFHLA  
Central Florida  
Hotel & Lodging Association

UNIVERSAL  
ORLANDO RESORTS

Freeman

For interviews with the students in the Career Fair class, Steve Brinkman or Dean Youcheng Wang, contact Susan Vernon-Devlin at [Susan.Vernon-Devlin@ucf.edu](mailto:Susan.Vernon-Devlin@ucf.edu) or 407.903.8151. To learn more about **UCF Rosen College of Hospitality Management**, visit [hospitality.ucf.edu](http://hospitality.ucf.edu).