



From the Dean's Desk

The holiday season is here and my thoughts **From the Dean's Desk** turn to all the things that I am grateful for as we gather to celebrate with family and friends.

This year, 2022, I am most grateful for our students who are the future leaders of the hospitality industry. They are working hard every day in the classroom, and at their internships and jobs, preparing themselves to take on the challenges of managing hotels and resorts, managing restaurants, organizing events, boosting the entertainment industry, creating amazing communities for our senior citizens, and engaging in research to generate and disseminate knowledge benefitting the entire industry. There's much our students learn day in and day out, and we are proud of their accomplishments.

I am grateful for our faculty and staff. They dedicate their professional expertise to advancing our students in their future careers, developing research to aid our industry partners, and giving their all to make UCF Rosen College the #1 ranked college in the nation for hospitality education and research as recognized by the ShanghaiRankings.

Our partners in education who support us with scholarships, leadership workshops, recruitment events, and hiring our students as their workforce, have my full gratitude. This year alone, \$225,000 in scholarships presented to more than 100 exceptional students, were due to the generous gifts from our partners and friends. Without the hospitality and tourism industry's support, some students would never be able to fulfill their dreams of an advanced degree. At his time of year, for those who are so inclined, you may make a difference this holiday season. **Make a gift** to fulfill priorities that support UCF Rosen College of Hospitality Management, its students, faculty, staff and facilities. This is a gift that impacts future generations.

There have been some challenging times this year as we emerged from the pandemic and forged new paths. On the bright side, those challenges have led to opportunities that I am so grateful for. Thank you everyone for all you do and have done this year to elevate us all. Charge On!



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