UNIVERSITY OF CENTRAL FLORIDA



# ABOUT UCF ROSEN COLLEGE OF HOSPITALITY MANAGEMENT



Located in Orlando, Florida, just minutes away from some of the world's top-rated resorts, restaurants and convention spaces, UCF Rosen College provides students with an unrivaled opportunity to live, learn and work in the heart of hospitality. UCF Rosen College educates the next generation of industry leaders through internationally-recognized faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships.

### **UNDERGRADUATE PROGRAMS:**

- B.S. in Hospitality Management
- B.S. in Entertainment Management
- B.S. in Event Management
- B.S. in Lodging & Restaurant Management
- B.S. in Senior Living Management
- Undergraduate Certificate in Beverage Management
- Undergraduate Certificate in Hospitality Information Technology
- Undergraduate Certificate in Managing Sporting Events
- Undergraduate Certificate in Theme Park & Attraction Management
- Undergraduate Certificate in Professional Tennis Management

### **GRADUATE PROGRAMS:**

- M.S. in Hospitality & Tourism Management
- M.S. in Event Leadership
- M.S. in Themed Experiences
- M.S. in Travel Technology & Analytics
- Ph.D. in Hospitality Management
- Graduate Certificate in Leadership & Strategy in Hospitality & Tourism
- Graduate Certificate in Financial Management for the Hospitality & Tourism Industry
- Graduate Certificate in Destination Marketing & Management
- Graduate Certificate in Event Management
- Graduate Certificate in Hospitality & Tourism Technologies



COLLEGE DEAN:

DR. YOUCHENG WANG

FAST FACT Fall 2023 Data

3000+

370+

undergraduate students\*

graduate students\*

**73** world renowned faculty members from **17 countries**\*

**159,000**-square-foot facility

Study abroad programs with

16 INTERNATIONAL UNIVERSITIES

Houses the Dick Pope Sr. Institute for Tourism Studies as its research arm.

### BECAME A COLLEGE IN 2004

Ideally located in the heart of hospitality, Orlando, Florida. On-campus **APARTMENTS.** 

On-site MEDICAL CLINIC with FREE SERVICES.

Convenient shuttle transports students to and from **UCF'S MAIN CAMPUS.** 

9907 UNIVERSAL BOULEVARD ORLANDO, FLORIDA 32819-8701

407.903.8000 hospitality.ucf.edu

## **WE ARE HOSPITALITY**

Hospitality is not defined by hotels alone - it includes events, entertainment, country clubs, conventions, trade shows, tourism transportation and travel systems, restaurants, theme parks, healthcare and senior living. It's about creating the most enjoyable experience for all guests, whether they are having a casual dinner out, attending a large convention, or living their best life. At UCF Rosen College, we define hospitality as every element of the guest's experience away from home. **To that end, we focus on three core principles**:







**LEADERSHIP** 

SERVICE

### THE ROSEN COLLEGE ADVANTAGE

Located in Orlando, Florida, the largest tourism destination in North America.

COMPREHENSIVE HOSPITALITY MANAGEMENT CURRICULUM

MORE THAN 99%

of students have full-time jobs upon graduation

Many graduates rise to senior management in **2-3 YEARS** 

A rapidly growing alumni base of 12,500+ WORLDWIDE

Houses Florida's first stand-alone
PH.D. IN HOSPITALITY MANAGEMENT

### **APPLICATION DEADLINES**

Undergraduate	Fall	Spring	Summer
Freshmen	May 1	Nov 1	March 1
Transfer	July 1	Nov 1	March 1
International	March	Sept 1	Jan 1

#### **UNDERGRADUATE ADMISSIONS**

407.903.8166 | rosenadmission@ucf.edu

Visit admissions.ucf.edu for more information.

Graduate - M.S.	Fall Priority/Fall	Spring	Summer
Domestic	Jan 15 / July 15	Dec 1	April 15
Transfer	Jan 15 / March 1	Sept 1	Dec 15
International	Jan 15 / Jan 15	July 1	Nov 1
Graduate - Ph.D.			
Domestic	Dec 20 / Feb 15	-	-
Transfer	Dec 20 / Feb 15	-	-
International	Dec 20 / Jan 15	-	-

#### **GRADUATE PROGRAMS**

407.903.8012 | Kathy.Henry@ucf.edu

Visit admissions.graduate.ucf.edu for more information.

### **CONTACT INFORMATION**

### **ACADEMIC ADVISING**

407.903.8056 | hospitality@ucf.edu

### **CAREER SERVICES**

Heather.Pfingston@ucf.edu

#### **COMMUNICATIONS AND MARKETING**

407.903.8151 | Susan.Vernon-Devlin@ucf.edu

### **COUNSELING SERVICES (CAPS)**

407.903.8054 |

### DEVELOPMENT/DONOR ENGAGEMENT/ ALUMNI RELATIONS

305.401.3014 | Marcela.DeFaria@ucf.edu

#### **EVENTS & CATERING**

407.903.8045 | A'Rion.Raymond@ucf.edu

### **PROFESSIONAL INTERNSHIPS**

407.903.8018 | Jessica.Wickey@ucf.edu | Gisele.Canova@ucf.edu

### STUDY ABROAD

407.903.8013 | Fazal.Jameer@ucf.edu