

It's hard to believe that we are already halfway through the spring 2023 semester. Spring break is right around the corner and our students are already looking ahead to the final weeks of the semester, summer and fall semesters, as they continue the journey to obtain their undergraduate degrees. In this issue of the communique From the Dean's Desk, we look at what's ahead for the coming weeks and months.

First up, on Wednesday, March 8, 2023, the Event Operations class HFT 4394, also known as the Career Fair Class, will execute the largest career fair that the college has ever seen. The theme of this spring's career fair is Vegas Knights. More than 100 industry partners and employers will be recruiting our students to fill vacancies in the hospitality workforce. When the career fair first started, 74 recruiters' booths circled the campus courtyard. When we increased the number of recruiters, we also took over the Disney Dining Room, adding 26 more booths. Now we have expanded into the Hall of Fame rotunda, adding another nine booths. Our industry partners from around the country and across the globe are eager to meet with and engage our students to start their careers with their companies. After all, we are educating the future leaders of the hospitality industry for careers in Hospitality Management, Entertainment Management, Event Management, Lodging and Restaurant Management, Senior Living Management and we will soon have a full degree program in Theme Parks & Attractions Management. The recruiters coming to campus are in all these disciplines and more. For a full list of the employers coming to campus to recruit, visit the Career Fair [webpage](#).



In the fall, we will begin offering our sixth undergraduate degree in Theme Parks & Attractions Management. With UCF Rosen College in such close proximity to some of the world's most popular theme parks, Walt Disney World, Universal Orlando Resort, SeaWorld and FunSpot Orlando, Merlin Entertainment, it's only natural that we should gear curriculum to meet the needs of our industry partners and their workforce. Changes will be coming to the Senior Living Management degree with the curriculum focused more on lifestyle and club management, which is exactly what communities for retirees have transitioned towards. The change came to be such because senior citizens are living active lifestyles for much longer, so the management of their communities has evolved to include entertainment, sports, food and beverage choices, plus the healthy lifestyle services they need. We will share more on these degree updates as they evolve.

Internships are a large component of the curriculum at UCF Rosen College. Students are free to explore options on their own, but more often they are choosing to apply for the progressive internships offered by our industry partners. Students with a keen interest in restaurant management may apply to participate in the Longhorn Steakhouse, a Darden Restaurant, progressive internship. It runs over three (3) semesters and at the end, successful graduates are appointed to serve as a restaurant manager in a Longhorn restaurant with a minimum starting salary of \$55,000. Students whose interests lean more towards hotel management can apply for the Loews Hotel Progressive Internship. Six students are given roles within the Loews properties at Universal Orlando Resort where they will learn the ropes on everything from Engineering to Guest Services, from Security to Convention Services, from Housekeeping to Food & Beverage, and finally there is a supervisory rotation. The Loews Hotel Progressive Internship runs for three (3) semesters and those who successfully complete it are placed in the Management Training Program, with full-time pay starting at \$48,000. You may find more information about these internship programs on the Bachelor of Science in Lodging and Restaurant Management [webpage](#).

Our students are planning for the future, and so are we, as we are building the next generation of future leaders of the hospitality industry, or any industry they choose to pursue. These are exciting times for those who choose to pursue careers in hospitality, events, entertainment, tourism and more. Charge On!

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Visit our Website

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