

Event Management

ROSEN COLLEGE OF HOSPITALITY MANAGEMENT ■ UNIVERSITY OF CENTRAL FLORIDA ■ ORLANDO

We Know Events

The Rosen College of Hospitality Management at the University of Central Florida provides students with an unrivaled opportunity to learn and work in the heart of Orlando's hospitality industry and thriving entertainment hub. The college is ranked among the top five hospitality management schools worldwide by *CEOWORLD Magazine* and *ShanghaiRanking* for its internationally-renowned faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships. At the Rosen College, we are developing the next generation of hospitality, tourism and entertainment industry leaders — including you.

Learn the Art and Science of Great Events

The Bachelor of Science in Event Management program will provide you with the theoretical and practical tools to become a leader in the fast-paced and rewarding event industry. Our specialized program was the first of its kind in the U.S. and continues to set the standard for event management education. Orlando is home to the second-largest convention center in the nation as well as a sports center. Graduates earn a broad set of skills needed to successfully launch and manage small- to large-scale events, including entertainment, sports, fairs, festivals, meetings and trade shows. You'll learn risk management, marketing, finance and logistics, plus work with the newest technology and emerging trends in the industry.

Our faculty are experts in their fields and have decades of experience developing the skills they teach in the classroom. Upon graduation, you will be qualified to secure exciting positions with leading employers in a variety of industries.



Careers Opportunities in Event Management

- Concert Manager
- Convention Service Manager
- Event Design Specialist
- Event Sales Professional
- Fundraising Events Organizer
- Funeral Director
- Meeting Planner
- Promotions and Marketing Manager
- Trade Show Manager
- Wedding Planner/Coordinator

Sample Courses

- Event Operations
- Event Promotion
- Fairs and Festivals
- International Events
- Trade Show Management

Rosen Fast Facts

- Ranked among the top five hospitality management programs in the world
- Nation's largest program with more than 3,000 undergraduate students
- Located in the heart of the world's premier tourist destination and entertainment hub
- Study-abroad programs with 16 international universities
- More than 70 world-renowned faculty members from 17+ countries
- 159,000-square-foot, Mediterranean-style facility designed for hospitality education
- On-campus apartments and medical clinic
- Convenient shuttle transportation to UCF's main campus
- Student support services:

Advising: hospitality@ucf.edu

CAPS: councntr@ucf.edu

Pegasus Pathways: academicsuccess.ucf.edu/pegasuspath/

The Rosen College Advantage

LEADERSHIP - PROFESSIONALISM - SERVICE

- Comprehensive entertainment management curriculum that teaches managerial and technical skills
- Industry-related student organizations for connecting with peers and professionals
- P.R.E.P. (Professional Rosen Experiential Portfolio)
- Many graduates rise to senior management in two to three years
- More than 97 percent of students have full-time jobs upon graduation
- A rapidly growing network of 14,000+ alumni worldwide

Rosen College Graduates Work for:

- American Red Cross
- Children's Miracle Network Hospitals
- Florida Hospital
- Four Seasons Hotels and Resorts
- Marriott International
- Orlando Magic
- The Ritz-Carlton
- Universal Orlando Resort
- Visit Orlando
- The Walt Disney Company
- Westin Hotels and Resorts
- YMCA

For More Information



(407) 903-8056



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HOSPITALITY.UCF.EDU



ROSEN COLLEGE OF
HOSPITALITY MANAGEMENT



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ROSENCOLLEGE

For information on applying to be an undergraduate student,
e-mail rosenadmission@ucf.edu.

UNIVERSITY OF CENTRAL FLORIDA
ROSEN COLLEGE OF HOSPITALITY MANAGEMENT
9907 UNIVERSAL BOULEVARD
ORLANDO, FLORIDA 32819-8701

2023-24 ANNUAL COST OF ATTENDANCE*

Florida Residents

Tuition and Fees	\$5,954
Books	\$1,000
Housing	\$7,370
Food	\$4,700
Transportation	\$2,126
Personal Expenses	\$3,104
Total	\$24,254

Non-Florida Resident

Tuition and Fees	\$20,980
Books	\$1,000
Housing	\$7,370
Food	\$4,700
Transportation	\$2,126
Personal Expenses	\$3,104
Total	\$39,280

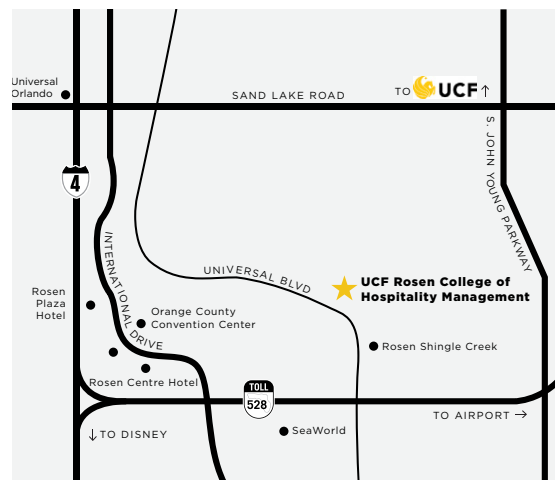
Financial Aid Options

**FINANCIAL AID
INFORMATION**
UCF.EDU/FINANCIAL-AID



SCHOLARSHIPS
UCF.ACADEMICWORKS.COM

Rosen College Location



**Rosen College of
Hospitality Management**

UNIVERSITY OF CENTRAL FLORIDA

*Estimated cost of attendance for undergraduate students,
Fall and Spring 2023-2024, based on 28 credit hours