

Hospitality Management

ROSEN COLLEGE OF HOSPITALITY MANAGEMENT ■ UNIVERSITY OF CENTRAL FLORIDA ■ ORLANDO

We Know Hospitality

The Rosen College of Hospitality Management at the University of Central Florida provides students with an unrivaled opportunity to learn and work in the heart of Orlando's hospitality industry and thriving entertainment hub. The college is ranked among the top five hospitality management schools worldwide by *CEOWORLD Magazine* and *ShanghaiRanking* for its internationally-renowned faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships. At the Rosen College, we are developing the next generation of hospitality, tourism and entertainment industry leaders — including you.

A Career with Serious Growth Potential

The hospitality industry is one of the largest career fields in the world and continues to grow at a rapid pace. Not only do our graduates work for leading hospitality and tourism employers, but also in emerging industry sectors, such as health care and senior living.

With more than 100 courses to choose from, the Bachelor of Science in Hospitality Management will prepare you for a leadership career with a solid foundation of knowledge encompassing finance, operations, customer service theory, human resources, marketing and communications. Our award-winning faculty offer you a global perspective on the hospitality industry, as well as real-world skills taught in the classroom. Hospitality management majors may choose general coursework or select one of three tracks to hone their expertise:

- Lodging Management Track
- Hospitality Information Technology Track
- Theme Park and Attraction Management Track

ONLINE DEGREE OPTION AVAILABLE

Careers Opportunities in Hospitality Management

- Athletic Club Manager
- Conference Event/ Services Manager
- Cruise Director
- Destination/Tourism Sales Representative
- Director of Catering
- Food and Beverage Manager
- Hotel & Resort General Manager
- Salon and Spa Manager

Sample Courses

- Cruise Line Operations and Management
- Current Practices in the Airline Industry
- Destination Marketing
- Hotel Operations
- Vacation Ownership Resort Sales Tactics and Strategies
- Guest Services Management

Rosen Fast Facts

- Ranked among the top five hospitality management programs in the world
- Nation's largest program with more than 3,000 undergraduate students
- Located in the heart of the world's premier tourist destination and entertainment hub
- Study-abroad programs with 16 international universities
- More than 70 world-renowned faculty members from 17+ countries
- 159,000-square-foot, Mediterranean-style facility designed for hospitality education
- On-campus apartments and medical clinic
- Convenient shuttle transportation to UCF's main campus
- Student support services:
Advising: hospitality@ucf.edu
CAPS: councntr@ucf.edu
Pegasus Pathways: academicsuccess.ucf.edu/pegasuspath/

The Rosen College Advantage

LEADERSHIP - PROFESSIONALISM - SERVICE

- Comprehensive entertainment management curriculum that teaches managerial and technical skills
- Industry-related student organizations for connecting with peers and professionals
- P.R.E.P. (Professional Rosen Experiential Portfolio)
- Many graduates rise to senior management in two to three years
- More than 97 percent of students have full-time jobs upon graduation
- A rapidly growing network of 14,000+ alumni worldwide

Rosen College Graduates Work for:

- The Breakers
- Delta Air Lines
- Four Seasons Hotels and Resorts
- Hilton Hotels and Resorts
- Marriott International
- PGA National Resort and Spa
- Rosen Hotels and Resorts
- SeaWorld Parks and Entertainment
- Universal Orlando Resort
- Visit Orlando
- Waldorf Astoria Orlando
- The Walt Disney Co.

For More Information

 (407) 903-8056

 HOSPITALITY@UCF.EDU

 HOSPITALITY.UCF.EDU

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For information on applying to be an undergraduate student, e-mail rosenadmission@ucf.edu.

UNIVERSITY OF CENTRAL FLORIDA
ROSEN COLLEGE OF HOSPITALITY MANAGEMENT
9907 UNIVERSAL BOULEVARD
ORLANDO, FLORIDA 32819-8701



2023-24 ANNUAL COST OF ATTENDANCE*

Florida Residents

| | |
|-------------------|-----------------|
| Tuition and Fees | \$5,954 |
| Books | \$1,000 |
| Housing | \$7,370 |
| Food | \$4,700 |
| Transportation | \$2,126 |
| Personal Expenses | \$3,104 |
| Total | \$24,254 |

Non-Florida Resident

| | |
|-------------------|-----------------|
| Tuition and Fees | \$20,980 |
| Books | \$1,000 |
| Housing | \$7,370 |
| Food | \$4,700 |
| Transportation | \$2,126 |
| Personal Expenses | \$3,104 |
| Total | \$39,280 |

*Estimated cost of attendance for undergraduate students, Fall and Spring 2023-2024, based on 28 credit hours

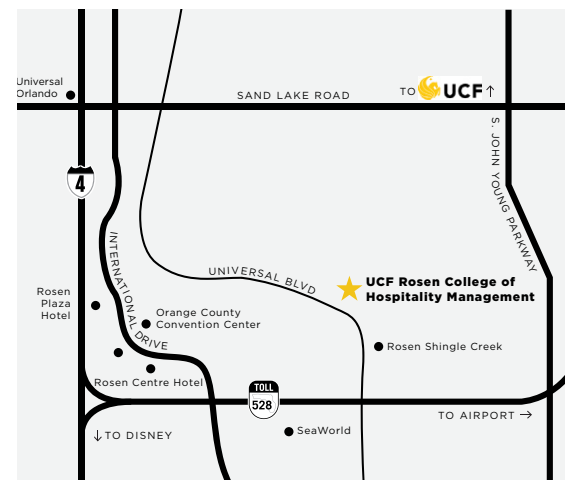
Financial Aid Options

FINANCIAL AID INFORMATION
UCF.EDU/FINANCIAL-AID



SCHOLARSHIPS
UCF.ACADEMICWORKS.COM

Rosen College Location



 **Rosen College of Hospitality Management**

UNIVERSITY OF CENTRAL FLORIDA