

CERTIFICATE IN MANAGING SPORTING EVENTS

UNDERGRADUATE CERTIFICATE
PROGRAM

ROSEN COLLEGE OF HOSPITALITY MANAGEMENT ■ UNIVERSITY OF CENTRAL FLORIDA ■ ORLANDO

About the Program

Central Florida hosts numerous sports-related events, conferences, and activities that drive economic development in the City of Orlando and the four neighboring counties. The Undergraduate Certificate in Managing Sporting Events is a specialized certificate of study for those interested in careers related to the planning, organizing, and the execution of sporting events.

Students across UCF can take advantage of this certificate in order to gain a competitive edge to excel in careers in the sports event industry.

- Orlando is home to five (5) professional sports teams, three (3) national/regional sports related headquarters, and multiple university and college sports teams. The certificate will provide an opportunity for students from varied disciplines to become familiar with the sport event experience industry.
- Students will learn from a diverse faculty with varied sporting event backgrounds. In addition, local and regional sport event experts will serve as guest lecturers and site hosts for academic enhancement.
- Orlando hosts multiple sporting events of varying scales, including the NFL Pro Bowl, The Arnold Palmer Invitational, NCAA Championships and Bowl Games, the Walt Disney World Marathon Weekend, and the 2022 Special Olympics USA Games to name a few. Orlando is also host to UCF Big 12 Athletics, Orlando City SC and Orlando Pride, Orlando Magic, and the USTA National Campus.

Students will have opportunities in every aspect related to sport events, experience, and tourism.

ENHANCE YOUR UNDERGRADUATE DEGREE PROGRAM WITH A CERTIFICATE

You must be enrolled in a major to enroll or
complete the certificate

More information is available online:

hospitality.ucf.edu/academics/certificate-programs/

Requirements

15 total semester hours with minimum grade and average GPA requirements:

- 9 hours required courses, 6 hours restricted electives
- No course grade lower than a C will be accepted for the certificate requirements.
- The average GPA for the four courses must be 3.00 and higher.
- All 15 credit hours used towards the certificate must be earned at UCF.

Required Courses: 15 hours (5 courses, all are 3 credit hours)

- **HFT 3391** *Experiences in Sporting Events*
- **HFT 3357** *Sport and Club Event Operations*
- **HFT 3364** *Dynamic Marketing of Sporting Events*
- **HFT 3748** *Events in Sport Tourism*
- **HFT 4749** *Research in Sport Tourism*

Other Requirements:

- No credit by exam (TSD, Military credit) may be used.
- Internship of Independent Study credit may not be used toward the program.

Job Opportunities

The Undergraduate Certificate in Managing Sporting Events will equip students with skills to take advantage of numerous sports management related job opportunities. For example, graduates of the Undergraduate Certificate in Managing Sporting Events have worked in the following areas:

- Orlando Magic – Fan Experience Engagement
- Orlando City Soccer Club – Partnership Marketing & Events Department
- Lake Nona Golf and Country Club – Golf Operations
- Greater Orlando Sports Commissions – Events Department
- USTA – Guest Relations
- Interlachen Country Club – Banquets Department
- Solar Bears Hockey – Corporate Partnership Sales
- UCF Athletics – Experiential Innovation
- PGA Tour
- Minnesota Vikings - Fan engagement
- Arnold Palmer Invitational - Hospitality Ambassador
- Bay Hill

The Rosen College Advantage

LEADERSHIP - PROFESSIONALISM - SERVICE

- Comprehensive entertainment management curriculum that teaches managerial and technical skills
- Industry-related student organizations for connecting with peers and professionals
- P.R.E.P. (Professional Rosen Experiential Portfolio)
- Many graduates rise to senior management in two to three years
- More than 97 percent of students have full-time jobs upon graduation
- A rapidly growing network of 14,000+ alumni worldwide

Rosen College Graduates Work for:

- NFL
- Orlando City Soccer
- Orlando Magic
- PGA National Resort and Spa
- Rosen Hotels and Resorts
- SeaWorld Parks and Entertainment
- Top Golf
- UCF Athletics
- Universal Orlando Resort
- USTA
- Visit Orlando
- The Walt Disney Co.

For More Information

 **(407) 903-8056**

 **HOSPITALITY@UCF.EDU**

 **HOSPITALITY.UCF.EDU**

 **ROSEN COLLEGE OF HOSPITALITY MANAGEMENT**

 **@ROSENCOLLEGE**

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For information on applying to be an undergraduate student, e-mail rosenadmission@ucf.edu.

UNIVERSITY OF CENTRAL FLORIDA
ROSEN COLLEGE OF HOSPITALITY MANAGEMENT
9907 UNIVERSAL BOULEVARD
ORLANDO, FLORIDA 32819-8701

2023-24 ANNUAL COST OF ATTENDANCE*

Florida Residents

Tuition and Fees	\$5,954
Books	\$1,000
Housing	\$7,370
Food	\$4,700
Transportation	\$2,126
Personal Expenses	\$3,104
Total	\$24,254

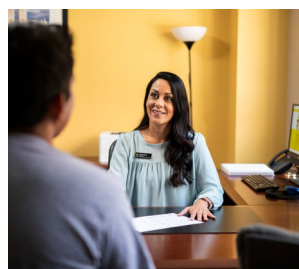
Non-Florida Resident

Tuition and Fees	\$20,980
Books	\$1,000
Housing	\$7,370
Food	\$4,700
Transportation	\$2,126
Personal Expenses	\$3,104
Total	\$39,280

*Estimated cost of attendance for undergraduate students, Fall and Spring 2023-2024, based on 28 credit hours

Financial Aid Options

**FINANCIAL AID
INFORMATION**
[UCF.EDU/FINANCIAL-AID](https://ucf.edu/financial-aid)



SCHOLARSHIPS
[UCF.ACADEMICWORKS.
COM](https://ucf.academicworks.com)

Rosen Fast Facts

- Ranked among the top five hospitality management programs in the world
- Nation's largest program with more than 3,000 undergraduate students
- Located in the heart of the world's premier tourist destination and entertainment hub
- Study-abroad programs with 16 international universities
- More than 70 world-renowned faculty members from 17+ countries
- 159,000-square-foot, Mediterranean-style facility designed for hospitality education
- On-campus apartments and medical clinic
- Convenient shuttle transportation to UCF's main campus
- Student support services:
 - Advising:** hospitality@ucf.edu
 - CAPS:** councntr@ucf.edu
 - Pegasus Pathways:** academicsuccess.ucf.edu/pegasuspath/



**Rosen College of
Hospitality Management**

UNIVERSITY OF CENTRAL FLORIDA