



**CAREER  
FAIR**

**ANNUAL EMPLOYER  
SPONSORSHIP OPPORTUNITIES**

The UCF Rosen College of Hospitality Management hosts a Career Fair in the Fall and Spring semesters annually for Rosen College students and alumni. Our Career Fair Sponsorship program provides valued corporate partners the opportunity to elevate brand awareness, enhance recruitment efforts, and engage with top talent.

| <b>BENEFITS</b>  | <b>BLACK<br/>\$2,500</b> | <b>GOLD<br/>\$5,000</b> | <b>PEGASUS<br/>\$10,000</b> |
|--|--------------------------|-------------------------|-----------------------------|
| Sponsorship recognition (company Logo on RCHM website & digital screens on Rosen College campus) | ✓                        | ✓                       | ✓                           |
| Sponsorship recognition (company logo) on emails and marketing                                   | ✓                        | ✓                       | ✓                           |
| Pre-event email highlighting partnership, your company, available jobs, etc.                     | ✓                        | ✓                       | ✓                           |
| 1 pre-event post on social media channels: Facebook, Instagram, LinkedIn                         | ✓                        | ✓                       | ✓                           |
| Post-event email to all attending job seekers (students and alumni)                              | ✓                        | ✓                       | ✓                           |
| Complimentary registration for one in-person Career Fair (Fall or Spring)                        | ✓                        | ✓                       | ✓                           |
| Premier event booth space (single booth) - first come, first served                              | ✓                        | ✓                       | ✓                           |
| Sponsor logos on vertical banners and at registration booth at Career Fairs                      | ✓                        | ✓                       | ✓                           |
| Pre-Career Fair tabling opportunity on campus for sponsors                                       | ✓                        | ✓                       | ✓                           |
| Complimentary registration for two Career Fairs (Fall and Spring)                                |                          | ✓                       | ✓                           |
| Admission to Spring Alumni and Graduating Seniors reception                                      |                          | ✓                       | ✓                           |
| One private room to conduct on-site interviews - limited availability                            |                          | ✓                       | ✓                           |
| Additional (2nd) pre-event post on social media channels: Facebook, Instagram, LinkedIn          |                          | ✓                       | ✓                           |
| 1-hour Information Session held prior to Career Fairs  |                          |                         | ✓                           |
| Premier Sponsorship of Ready Room for Students   |                          |                         | ✓                           |
| Premier Sponsorship of Spring Alumni and Graduating Seniors Reception                            |                          |                         | ✓                           |
| Invitation to present Career/Interview Readiness workshop to students during the academic year   |                          |                         | ✓                           |
| Opportunity for an executive or representative to serve on a RCHM advisory board                 |                          |                         | ✓                           |

Interested in learning more? Contact:

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