

ACADEMIC RÉSUMÉ

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Educational Background

- Bournemouth University, United Kingdom, Ph.D., Destination Management, 2008
- University of Wolverhampton, United Kingdom, M.Phil., Marketing, 1993
- University of Wolverhampton, United Kingdom, B.A.(Hons)., Business Studies, 1988

Employment History

- 2019 – present, Associate Dean Academic Affairs, Rosen College of Hospitality Management, University of Central Florida, USA.
- 2018 – 2020 and 2021-2022, Interim Chair, Department of Tourism, Events & Attractions, Rosen College of Hospitality Management, University of Central Florida, USA.
- 2014 – 2019, Graduate Programs' Director, Rosen College of Hospitality Management, University of Central Florida, USA.
- 2013 – present, Visit Orlando Endowed Chair of Tourism Marketing, Rosen College of Hospitality Management, University of Central Florida, USA.
- 2012 – 2013, Visiting Professor, Rosen College of Hospitality Management, University of Central Florida, USA.
- 2007 – 2013, Deputy Dean, Research & Enterprise, School of Tourism, Bournemouth University, England, United Kingdom.
- 2008 – 2010, Head of Enterprise, Office of the Vice-Chancellor, Bournemouth University, England, UK.
- 2005 – 2007, Head of Research, School of Services Management, Bournemouth University, England, UK.
- 2000 – 2005, Senior Lecturer in Tourism Marketing, International Center for Tourism & Hospitality Research, School of Services Management, Bournemouth University, England, UK.
- 1997 – 2000, Senior Lecturer in Marketing, Edinburgh Napier University Business School, Edinburgh Napier University, Scotland, UK.
- 1996 – 1997, Head of Academic Operations, Business Management Faculty, Southampton Solent University, England, UK.
- 1992 – 1997, Senior Lecturer in Marketing, Business Management Faculty, Southampton Solent University, England, UK.

ADMINISTRATION, LEADERSHIP & SERVICE OVERVIEW

- I have served in a twelve-month administration/leadership capacity for **seventeen of the past nineteen years**. Since 2018, I have held over-lapping leadership roles at the Rosen College with periods of serving two and three roles at the same time. As such my research and teaching achievements need to be viewed in this context.
- Experienced administrator and leader across **four institutions** including a university-wide role reporting to the Office of the Vice chancellor at Bournemouth University in the UK. This role encompassed the initiation, implementation, and evaluation of the institution's enterprise strategy.
- Consistent with UCF's Unleashing Potential metrics for undergraduate progression and graduation, my leadership of the Rosen College Student Advising and Internship departments through a period of significant change has contributed to Rosen College **exceeding all other colleges in achieving the desired metrics for four-year completion and transfer students**. This has been achieved via innovative leadership, a listening bottom-up approach to staff engagement, and a willingness to advance new ideas and approaches to problem solving.
- At the graduate level, my leadership of the Rosen College graduate programs from 2014-2019 led to a **fourfold increase in student enrollment** achieved via extensive revision of the curriculum, including teaching modality, development of multiple graduate certificate programs, a new fully online MS in Event leadership launched in Fall 2022 and the development of collaborative graduate programs with the College of Engineering & Computer Science and College of Arts & Humanities.
- To meet the UCF Unleashing Potential metric of enriching the student learning experience for the development of career and cultural competencies, I initiated and launched the P.R.E.P. program at the Rosen College which to date has generated **9,724 student submissions of non-program engagements** including internships, volunteering, mentorships, study abroad, undergraduate research, self-learning, and professional association membership.
- Leadership of the Rosen College **Student Enrollment Task Force** to: diversify the student population; support the college vision to be recognized as the global center of excellence in hospitality education, research, scholarship, industry engagement and distinctive impact; improve financial performance.
- Leadership of the Rosen College Institutional Effectiveness (IE) Assessment since Fall 2019 in collaboration with the Divisional Review Committee and University Assessment Committee.
- Leadership of all promotion, tenure and evaluation policy, process, and procedures at the Rosen College since Fall 2019 with oversight of updated AESPs, Bylaws and Promotion and Tenure Guidelines.
- Core member of the **UCF ACE Internationalization Lab** and active collaboration with UCF Global and College of Engineering & Computer Science in developing proactive strategies for international recruitment, enrollment, and the international student experience.
- Extensive college and university committee membership since joining UCF in 2013.
- Leadership and membership of multiple **program validation and accreditation committees** across the UK and Europe (30+) before participating in US-based reviews including recent evaluations at the University of Nevada Las Vegas and the University of Houston.

RESEARCH OVERVIEW – METRICS & IMPACT

Metrics

- Citations **21,341**, h-index **52**, i10-index **113**. Publications include **99** peer-reviewed journal articles, **26** books (**8** authored, **18** edited), **59** book chapters, and **96** conference papers, editorials, and professional journal publications.
- Supervision of **26** Ph.D. students through to completion (**12** as Chair) and served as external examiner for **42** Ph.D. dissertations in the UK, India, France (in French), South Africa, Australia, New Zealand, Hong Kong, and Malaysia.

Impact

- Consistent with UCF's Unleashing Potential to extend research impact, I have conducted tourism destination development and management projects for the ESRC (UK), Grant Thornton, London Development Agency, Ernst & Young, Commonwealth Secretariat, Government of Malaysia, Supreme Commission for Tourism and Antiquities (Saudi Arabia), World Travel & Tourism Council (WTTC), High Level Panel for a Sustainable Ocean Economy (Ocean Panel), Abu Dhabi Department of Economic Development and OECD.
- My real-world impact contributed to me being the lead UCF author for the recent report **Opportunities for Transforming Coastal and Marine Tourism: Towards Sustainability, Regeneration and Resilience**, commissioned by the Ocean Panel.
- Member of the Pool of Experts (PoE) of the **United Nations Regular Process for Global Reporting and Assessment of the State of the Marine Environment**, including Socioeconomic Aspects (Regular Process).
- Launched in 2012, the **National Coastal Tourism Academy** (<https://coastaltourismacademy.co.uk/>) continues to provide growth for coastal tourism businesses and destinations in the UK. AS Co-PI, this has been my largest grant success to date with an overall project value of approximately \$2.5 million, supported by the British Government.
- Elected Fellow, and 2nd-Vice-President, of the **International Academy for the Study of Tourism**.
- 2022 and 2021 **Visit Florida** Flagler Awards Judge, Annual DMO Tourism Marketing Competition.
- Member, **UCF Coastal Cluster**, National Center for Integrated Coastal Research.
- Board Member, **TravelAbility Advisory Board**, and Former Board Member of the Bournemouth Tourism Management Board (DMO) in the UK.
- Founding Editor of Elsevier's **Journal of Destination Marketing & Management** (Impact Factor of **8.4** and CiteScore of **13.4**) and sit on the editorial boards of many leading journals.
- Most cited peer-reviewed journal publication has achieved **1,038** citations to date. Garrod, B., & Fyall, A. (2001). Heritage tourism: A question of definition. *Annals of tourism research*, 28(4), 1049-1052.
- Textbooks include **Marketing for Tourism & Hospitality: Collaboration, Technology and Experiences** (Abingdon, Routledge), **Tourism Principles & Practice** (Sixth Edition) (Harlow, Pearson Education), **Managing Visitor Attractions** (Third Edition) (Abingdon, Routledge) and **Tourism Marketing: A Collaborative Approach** (Clevedon, Channel View Publications).

TEACHING OVERVIEW – METRICS AND IMPACT

Metrics

- Average SPI of **4.73/5** for all my classes since Fall 2013. Classes include HMG 7587 Foundations in Hospitality & Tourism Research, HMG 6710 International Tourism Management and HMG 6568 Destination Planning for Events.

Impact

- Experienced and passionate educator for 30+ years with a commitment to constant improvement, adoption of new pedagogical approaches and immersion in new technologies and modalities of delivery.
- Commitment to online learning and development of programs and courses that push the boundaries of online and hybrid education.
- Achievement of UCF Quality Online Course Badge for HMG 6710 International Tourism Management.
- Consistent with UCF's Unleashing Potential to provide financially accessible and educational experiences, I initiated and launched the UCF in London Study Abroad opportunity (Summer 2023 and 2024) in collaboration with the world-leading **National Film & Television School** in London, UK.
- Co-editor of **Contemporary Cases in** series published by Goodfellow Publishers Limited, Oxford to provide engaging, immersive, and up-to-date case material to support the teaching of sport, heritage and tourism development.
- Since 2016, Member, **Association of North American Higher Education International Education Council**.
- Current and former Visiting Professor roles at **Université d'Angers** (France) and Edinburgh Napier University (Scotland, UK).
- Multiple invitations to deliver professional lectures/keynote addresses to teaching and research audiences including delivery of professional development learning for the likes of the **Japan Travel Agency, Scottish Destination Leaders Program, Tourism Management Institute** National Conventions among others.

MEDIA OUTREACH

- Extensive media outreach including TV, radio, newspaper, journal and digital media engagements with the Washington Post, Seattle Times, Forbes, USA Today, Huffington Post, NFR Marketplace, Conde Next Traveller, Orlando Sentinel, The Hill, Spectrum News 13, Fox News, Caribbean Tourism Organization.

Research Papers

1. Wickey-Byrd, J., **Fyall, A.**, Panse, G., & Ronzoni, G. (2023). Mitigating the Scale, Reach, and Impact of Human Trafficking at Major Events: a North American Perspective. *Event Management*, 27(6), 931-950. doi.org/10.3727/152599522X16419948695152.
2. Godovykh, M., Hacikara, A., Baker, C., **Fyall, A.**, & Pizam, A. (2023). Measuring the perceived impacts of tourism: a scale development study. *Current Issues in Tourism*, 1-17. doi.org/10.1080/13683500.2023.2243003.
3. Duignan, M. B., Zou, S., Park, J., Everett, S., Walsh, L., Page, S., **Fyall, A.**, & Hansen, M. (2023). How do event zones influence visitor behaviour and engagement with host destinations? A longitudinal study of the Cambridge half marathon (2017–2020). *Journal of Destination Marketing & Management*, 30, 100798. doi.org/10.1016/j.jdmm.2023.100798.
4. Reinhold, S., Beritelli, P., **Fyall, A.**, Choi, H. S. C., Laesser, C., & Joppe, M. (2023). State-of-the-Art review on destination marketing and destination management. *Tourism and Hospitality*, 4(4), 584-603. doi.org/10.3390/tourhosp4040036.
5. Duignan, M.B., Brittain, I., Hansen, M., **Fyall, A.**, Gerard, S., & Page, S. (2023). Leveraging accessible tourism development through mega-events, and the disability-attitude gap. *Tourism Management*, 99, 104766. doi.org/10.1016/j.tourman.2023.104766.
6. Khalilzadeh, J., Pizam, A., **Fyall, A.**, Tasci, A. D., & Hancock, P. A. (2023). Destination imagination: Development of the octomodal mental imagery (OMI) scale. *Tourism Management Perspectives*, 45, 101051. doi.org/10.1016/j.tmp.2022.101051.
7. Templeton, A., **Fyall, A.**, Fjelstul, J., & Tasci, A.D.A., (2023). Electric vehicle infrastructure as a driver of the sustainability agenda in the U.S. National Park System. *Journal of Park and Recreation Administration*. doi:10.18666/JPra-2022-11650.
8. Godovykh, M., **Fyall, A.**, Pizam, A., & Ridderstaat, J. (2022). Evaluating the direct and indirect impacts of tourism on the health of local communities. *Academica Turistica-Tourism and Innovation Journal*, 15(1), 45-52. doi.org/10.26493/2335-4194.15.43-52.
9. Fjelstul, J., Tasci, A., & **Fyall, A.** (2022). Youth sport influences and the American Development Model: An analysis. *Journal of Tourism Insights*, 12(1), 7. doi.org/10.9707/2328-0824.1251.
10. Godovykh, M., **Fyall, A.**, Pizam, A., Hancer, M., & Cassisi, J. (2022). Virtual Versus Face-to-face Events: The Effects of Event Type on Attendees' Attitudes and Behavioral Intentions. *Event Management*, 26(8), 1689-1706. doi.org/10.3727/152599522X16419948694775.
11. Godovykh, M., Ridderstaat, J., & **Fyall, A.** (2023). The well-being impacts of tourism: Long-term and short-term effects of tourism development on residents' happiness. *Tourism Economics*, 29(1), 137-156. doi.org/10.1177/13548166211041227.
12. Godovykh, M., **Fyall, A.**, Pizam, A., Hancer, M., & Cassisi, J. (2022). Virtual versus face-to-face events: The effects of event type on attendees' attitudes and behavioral intentions. *Event Management*, 26(8), 1689-1706. doi.org/10.3727/152599522X16419948694775.
13. Northrop, E., Schuhmann, P., Burke, L., **Fyall, A.**, Alvarez, S. (2022). *Opportunities for Transforming Coastal and Marine Tourism: Towards Sustainability, Regeneration and Resilience*, Commissioned By High Level Panel for A Sustainable Ocean Economy, commissioned by the Ocean Panel. https://oceanpanel.org/wp-content/uploads/2022/06/22_REP_HLP-Tourism_v6.pdf.
14. Alvarez, S., Bahja, F., & **Fyall, A.** (2022). A framework to identify destination vulnerability to hazards. *Tourism Management*, 90(104469). doi.org/10.1016/j.tourman.2021.104469.

15. Sorokina, E., Wang, Y., **Fyall, A.**, Lugosi, P., Torres, E., & Jung, T. (2022). Constructing a smart destination framework: A destination marketing organization perspective. *Journal of Destination Marketing & Management*, 23, 100688. doi.org/10.1016/j.jdmm.2021.100688.
16. Godovykh, M., Baker, C., & **Fyall, A.** (2022). VR in tourism: A new call for virtual tourism experience amid and after the COVID-19 pandemic. *Tourism and Hospitality*, 3(1), 265-275. doi.org/10.3390/tourhosp3010018.
17. Redditt, J., Orlowski, M., **Fyall, A.**, Gregory, A. M., & Ro, H. (2022). Determinants of Customer Satisfaction and eWOM in the Sharing Economy: Timeshare versus Peer-to-Peer Accommodations. *Tourism and Hospitality*, 3(1), 225-242. doi.org/10.3390/tourhosp3010016.
18. Godovykh, M., **Fyall, A.**, Pizam, A., & Ridderstaat, J. (2022). Evaluating the Direct and Indirect Impacts of Tourism on the Health of Local Communities. *Academica Turistica-Tourism and Innovation Journal*, 15(1). doi.org/10.26493/2335-4194.15.43-52.
19. Godovykh, M., Ridderstaat, J., Baker, C., & **Fyall, A.** (2021). COVID-19 and tourism: Analyzing the effects of COVID-19 statistics and media coverage on attitudes toward tourism. *Forecasting*, 3, 870-883. doi.org/10.3390/forecast3040053.
20. Bahja, F., Alvarez, S., & **Fyall, A.** (2021). A critique of (eco)guilt research in tourism. *Annals of Tourism Research*. doi.org/10.1016/j.annals.2021.103268.
21. Hansen, M., **Fyall, A.**, Macpherson, R., & Horley, J. (2021). The role of occupational therapy in accessible tourism. *Annals of Tourism Research*. doi.org/10.1016/j.annals.2021.103145.
22. Díaz-Pérez, F.M., García-González, C. G., & **Fyall, A.** (2021). Accommodation, seasonality and domestic tourism to national parks: Implications for environmental policy. *Sustainability*. doi.org/10.3390/su13095072.
23. Seraphin, H., Bah, M., **Fyall, A.**, & Gowreesunkar, V. (2021). Tourism education in France and sustainable development goal 4 (quality education). *Worldwide Hospitality and Tourism Themes*. doi.org/10.1108/WHATTT-08-2020-0083.
24. Tasci, A., **Fyall, A.**, & Woosnam, K. (2021). Sustainable tourism consumer: Sociodemographic, psychographic, and behavioral characteristics. *Tourism Review*. doi.org/10.1108/TR-09-2020-0435.
25. Templeton, A.J., Goonan, K., & **Fyall, A.** (2021). Covid-19 and its impact on visitation and management at US National Parks. *International Hospitality Review*. doi.org/10.1108/IHR-08-2020-0039.
26. Panse, G., **Fyall, A.**, & Alvarez, S. (2021). Stakeholder views on sustainability in an urban destination context: An inclusive path to destination competitiveness. *International Journal of Tourism Cities*. doi.org/10.1108/IJTC-10-2020-0225.
27. Tasci, A., Fu, X., & **Fyall, A.** (2021). Social representations of space travel: Modeling the antecedents and outcomes. *International Journal of Tourism Research*. doi.org/10.1002/jtr.2430.
28. Díaz-Pérez, F.M., **Fyall, A.**, Fu, X., Deel, G., & García-González, C. G. (2020). Florida State Parks: A CHAID approach to market segmentation. *Anatolia*. doi.org/10.1080/13032917.2020.1856158.
29. Spalding, M., Burke, L., & **Fyall, A.** (2020). Covid-19: Implications for nature and tourism. *Anatolia*. doi.org/10.1080/13032917.2020.1791524.
30. Hansen, M., **Fyall, A.**, & Spyriadis, T. (2020). From finance to adventure: Using ERM as a framework in adventure tourism. *Managing Sport and Leisure*. doi.org/10.1080/23750472.2020.1829987.

31. Zhang, C., Wong, I.A., Zhang, X., & **Fyall, A.** (2020). From online community to offline travel companions: Technology-mediated trust building and ad hoc travel group decision making. *Journal of Hospitality & Tourism Research*, 44(7), 1101-1125. doi/10.1177/1096348020934159.
32. Díaz-Pérez, F.M., García-González, C. G., & **Fyall, A.** (2020). The use of the CHAID algorithm for determining tourism segmentation: A purposeful outcome. *Heliyon*, 6(7). doi.org/10.1016/j.heliyon.2020.e04256.
33. Hansen, M., **Fyall, A.**, & Spyriadis, T. (2020). Adventure or amusement? Image and identity challenges for the aerial adventure industry and implications for positioning and policy. *Anatolia*, 31(3), 423-435. doi.org/10.1080/13032917.2020.1741408.
34. Templeton, A.J., & **Fyall, A.** (2020). Sustainable collaboration: The case of Green Orlando. *Journal of Hospitality & Tourism Cases*, 9(3).
35. Hansen, M., Hjalager, A.M., & **Fyall, A.** (2019). Adventure tourism innovation: Benefitting or hampering operations? *Journal of Outdoor Recreation and Tourism*, 28. doi.org/10.1016/j.jort.2019.100253.
36. **Fyall, A.**, & Garrod, B. (2019). Destination management: A perspective article. *Tourism Review*, 75(1), 165-169. doi.org/10.1108/TR-07-2019-0311.
37. Hansen, M., **Fyall, A.**, Spyriadis, T., Rogers, D., & Brander-Brown, J. (2019). Collaborative industry risk management in adventure tourism: A case study of the U.S. Aerial Adventure industry. *Journal of Outdoor Recreation and Tourism*, 28, 1-10. doi.org/10.1016/j.jort.2019.03.008.
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41. Atzori, R., & **Fyall, A.** (2018). Climate change denial: Vulnerability and costs for Florida's coastal destinations. *Journal of Hospitality & Tourism Insights*, 1(2), 137-149. doi.org/10.1108/JHTI-10-2017-0004.
42. Sadd, D., **Fyall, A.**, & Wardrop, K. (2017). Evaluative event frameworks: A learning destination perspective. *International Journal of Tourism Research*, 19(3), 339-348. doi.org/10.1002/jtr.2116.
43. Hartwell, H., **Fyall, A.**, Willis, C., Page, S., Ladkin, A., & Hemingway, A. (2018). Progress in tourism, destination, and well-being research. *Current Issues in Tourism*, 21(16), 1830-1892. https://doi.org/10.1080/13683500.2016.1223609.
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45. Page, S., Hartwell, H., Johns, N., **Fyall, A.**, Ladkin, A., & Hemingway, A. (2017). Wellness, tourism, and small business development in a UK coastal resort: Public engagement in practice. *Tourism Management*, 60, 466-477. https://doi.org/10.1016/j.tourman.2016.12.014.

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48. Knott, B., **Fyall, A.**, & Jones, I. (2016). Leveraging nation branding opportunities through sport mega-events. *International Journal of Culture, Tourism and Hospitality Research*, 10(1), 105-118. <https://doi.org/10.1108/IJCTHR-06-2015-0051>.
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53. **Fyall, A., Leask, A., & Garrod, B.** (2000). Scottish Visitor Attractions: Issues for the New Millennium. Robinson, M., Evans, N., Long, P., Sharpley, R. and Swarbrooke, J. (eds). *Management, Marketing and the Political Economy of Travel and Tourism. Reflections on International Tourism*. Business Education Publishers Limited, pp.161-178. ISBN 1-871916-60-7.
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55. **Fyall, A., & Thomas, T.** (1999). Quantitative Data Analysis. Brotherton, B. (ed). *The Handbook of Contemporary Hospitality Management Research*. John Wiley & Sons, pp.263-286. ISBN 0-471-98395-0.
56. Appiah-Adu, K., **Fyall, A., & Singh, S.** (1998). Marketing Effectiveness and Customer Retention in the Airline Industry. Andersson, P. (ed). *Marketing Strategy and Organization*. Elanders Gotab, pp.343-356. ISBN 91-7258-482-3.
57. **Fyall, A., & Garrod, B.** (1998). Sustainability and Rural Heritage: A Question of Price? Hall, D. and O'Hanlon, L. (eds). *Rural Tourism Management: Sustainable Options*. The Scottish Agricultural College. ISBN 1-85482-664-6.
58. **Fyall, A., & Garrod, B.** (1997). Sustainable Tourism: Towards a Methodology for Implementing the Concept. Stabler, M. (ed). *Tourism and Sustainability: Principles to Practice*. CABI Publishing, pp.51-68. ISBN 0 -85199-184-X.
59. **Fyall, A.** and Garrod, B. (1996). Sustainable Heritage Tourism: Achievable Goal or Elusive Ideal? Robinson, M., Evans, N. and Callaghan, P. (eds). *Managing Cultural Resources for the Tourist*. Business Education Publishers Limited, pp.133-148. ISBN 0-90769-89-7.

Professional Journals and Encyclopedia Entries

1. Duignan, M.B., & **Fyall, A.** (2023). Promoting accessible tourism at mega-events. *Rosen Research Review*, pp.6-9, Winter 2023.
2. Wang, Y., & **Fyall, A.** (2023). Providing a clear foundation for smart destinations. *Rosen Research Review*, pp.14-17, Summer 2023.

3. **Fyall, A.** (2022). Reaching out to occupational therapists. *Rosen Research Review*, pp.10-13, Summer 2022.
4. Alvarez, S., & **Fyall, A.** (2022). Vulnerability and resilience in a tourism destination. *Rosen Research Review*, pp.6-9, Winter 2022.
5. **Fyall, A.**, Alvarez, S., Croes, R., Ridderstaat, J., & Godovykh, M. (2022). Resetting coastal and marine tourism in a post-COVID world. *Rosen Research Review*, pp.14-15, Winter 2022.
6. **Fyall, A.** (2021). Destination marketing. *Encyclopedia of Tourism Management and Marketing*. Edward Elgar Publishing Limited.
7. **Fyall, A.** (2021). Destination management. *Encyclopedia of Tourism Management and Marketing*. Edward Elgar Publishing Limited.
8. Tasci, A., **Fyall, A.**, & Fu, X. (2021). Social representations of space travel. *Rosen Research Review*, pp.32-35, Winter 2021.
9. **Fyall, A.** (2021). Sustainability and hospitality: People, planet and prosperity. *Rosen Research Review*, pp.22-25, Summer 2021.
10. Croes, R., & **Fyall, A.** (2020). Founding father: Dr. Abraham Pizam in conversation with Dr. Robertico Croes and Dr. Alan Fyall. *Rosen Research Review*, pp.28-32, Winter 2020.
11. **Fyall, A.**, Tasci, A., Fjelstul, J., & Atzori, R. (2019). Climate change and tourist destinations: Florida's case. *Rosen Research Review*, pp.22-25, Spring 2019.
12. Managing Visitor Attractions: A Collaborative Approach (2002). *English Tourism Council Insights*, January 2002, A93-A97 (with A. Leask).
13. Revenue Management Practice in Scottish and Canadian Visitor Attractions: An International Comparison (2001). *English Tourism Council Insights*, March 2001, A131-A138 (with A. Leask and K. Harvey).
14. Scottish Visitor Attractions: Revenue Management Trends and Issues (2001). *English Tourism Council Insights*, January 2001, A105-A112 (with A. Leask).
15. UK World Heritage Sites: Current Issues and Future Implications (2000). *English Tourism Council Insights*, November 2000, A73-A78 (with A. Leask and E. Galloway).
16. Heritage Tourism, Pricing and the Environment (1998). *English Tourist Board Insights*, May 1998 (with B. Garrod).
17. Boating Holidays: Opportunities in Britain (1998). *English Tourist Board Insights*, May 1998 (with C. Edwards, B. Oakley and A. Weiss).

Peer-reviewed Conference Presentations

1. Hansen, M., Duignan, M., & **Fyall, A.** (2023). Leveraging accessible tourism development through mega-events. 7th World Research Summit for Hospitality & Tourism, Rosen College of Hospitality Management, 8-11 December 2023.
2. Templeton, A., Beeland, E., **Fyall, A.**, & Goonan, K. (2023). Revisiting post-pandemic visitation to National Parks: The 'new' park visitor. 7th World Research Summit for Hospitality & Tourism, Rosen College of Hospitality Management, 8-11 December 2023.
3. Grah, M., **Fyall, A.**, Milfelner, B., & Sibila Lebe, S. (2023). Differences in perceiving socially responsible behavior between first-time and multiple time visitors to a destination: The case of the Goricko Nature Park, Slovenia. ToSEE Tourism in Southern and Eastern Europe, 7th International Scientific Conference "Engagement & Empowerment: A Path Toward Sustainable Tourism", May 25-27, Opatija, Croatia.

4. Godovykh, M., & **Fyall, A.** (2022). The impacts of tourism on residents' quality of life, health, and well-being: Emerging priorities and methods for tourism statistics and destination management. *Advances in Destination Management 2022*, Kalmar, Sweden.
5. Beeland, E., Templeton, A.J., & **Fyall, A.** (2022). Covid-19 and the U.S. National Park system: New visitors, new opportunities ... yet new concerns. *Virtual 2022 International Academy of Business Disciplines (IABD) 33rd Annual Conference*.
6. Godovykh, M., **Fyall, A.**, & Ridderstaat, J. (2022). Environmental and health impacts of tourism development. *The Seventh International Conference on Climate, Tourism and Recreation – CCTR 2022 (Virtual)*. Thursday, March 30.
7. Godovykh, M., **Fyall, A.**, & Ridderstaat, J. (2021). Health and well-being impacts of tourism. *6th World Research Summit for Hospitality & Tourism*, Rosen College of Hospitality Management, 14-15 December 2021.
8. Wickey, J., **Fyall, A.**, Panse, G., & Ronzoni, G. (2021). Human Trafficking at major Events: The Need for Effective Mitigation Strategies. *ICE2021*, Cape Town, South Africa.
9. Fu, X., Tasci, A., & **Fyall, A.** (2019). Coming soon: Public support for Space Tourism. *Fifth World Research Summit for Tourism & Hospitality*, University of Central Florida, Orlando, December 13-16.
10. Templeton, A.J., **Fyall, A.**, Fjelstul, J., & Tasci, A. (2019). Sustainably driven: A look at the facilitators and inhibitors electrifying drive tourism within the United States National Park System. *Fifth World Research Summit for Tourism & Hospitality*, University of Central Florida, Orlando, December 13-16.
11. Tasci, A., Fu, X., & **Fyall, A.** (2019). Attitudes towards space travel and tourism. *Fourth International Conference on Tourism and Leisure Studies*, Florida International University, Miami, May 16-17.
12. Atzori, R., & **Fyall, A.** (2018). Tourist responses to potential climate change impacts in Florida: The filter of social representations. *Tenth International Conference on Climate Change*, University of California Berkeley, April 20-21.
13. Atzori, R., **Fyall, A.**, & Wahl, T. (2017). Rising sea levels: Time for proactive action in Florida and the Caribbean? *UNWTO and World Bank Group Global Conference on Jobs and Inclusive Growth: Partnerships for Sustainable Tourism*, Montego Bay, Jamaica, November 27-30.
14. Atzori, R., **Fyall, A.**, Fjelstul, J., Tasci, A., & Miller, G. (2017). Climate change denial and social representations: The case of Florida's coastal destinations. *6th International Conference International Association for Tourism Economics*, Rimini, Italy, June 21-23.
15. Sorokina, E., Croes, R., & **Fyall, A.** (2017). Exploring unique challenges of small and medium tourism enterprises. *6th International Conference International Association for Tourism Economics*, Rimini, Italy, June 21-23. *4th World Research Summit for Tourism & Hospitality*, Orlando, Florida, December 8-11.
16. Richardson, S., **Fyall, A.**, Wang, Y., & Hua, N. (2017). Linking cellar door experiences and wine purchases within an English winery context. *4th World Research Summit for Tourism & Hospitality*, Orlando, Florida, December 8-11.
17. Templeton, A., Tasci, A., **Fyall, A.**, & Fjelstul, J. (2017). Exploring the potentials and pitfalls of electrification for slow drive tourism in the United States Park System (USPS). *4th World Research Summit for Tourism & Hospitality*, Orlando, Florida, December 8-11.

18. Wiitala, J., Gajjar, T., & Fyall, A. (2017). Dependency theory and tourism: A contemporary review of its contribution to understanding tourism development. *4th World Research Summit for Tourism & Hospitality*, Orlando, Florida, December 8-11.
19. Khalilzadeh, J., Fyall, A., & Tabari, S. (2017). Travel intentions of FIFA's world cup TV viewers to the host country: A Bayesian latent class analysis. *4th World Research Summit for Tourism & Hospitality*, Orlando, Florida, December 8-11.
20. Hansen, M., Fyall, A., Rogers, D., & Spyriadis, T. (2017). An investigation into stakeholder collaboration for effective risk management in the US aerial adventure industry. *22nd Graduate Education and Graduate Student Research Conference in Hospitality & Tourism Education*, Houston, Texas, 5-7 Jan.
21. Fyall, A., Templeton, A.J., Fjelstul, J., & Sonmez, S. (2016). The emergence of green drive tourism: A comparative study of existing drive tourism routes. *47th Tourism Travel and Research Association International Conference, Leading Tourism Research Innovation for Today and Tomorrow*, Vail, Colorado, 14-16 June.
22. Spyriadis, T., Fyall, A., & Fletcher, J. (2016). Evaluating the organizational performance of destination management organizations: Managerial challenges. *3rd Advances in Destination Management Forum*, Vail, Colorado, 16-19 June.
23. Spyriadis, T., Fyall, A., & Fletcher, J. (2016). DMO organizational effectiveness: From construct to competitiveness. *Making an Impact: Creating Constructive Conversations*, University of Surrey, UK, 19-22 July.
24. Knott, B., Fyall, A., & Jones, I. (2016). The strategic contribution of a sport mega-event to nation brand equity development. *International Place Branding Association Conference*, Middlesex University, London, 7-9 December.
25. Fyall, A. (2015). Orlando: Creating a "Healthy" Leisure Space beyond the Theme Parks. Leisure Studies Association, *Creating Leisure*, Bournemouth University, July.
26. Fjelstul, J., Fyall, A., & Templeton, A. (2015). Drive Tourism: Evidence from the Road. Resort and Commercial Recreation Association National Conference, Captive Island Florida, September.
27. Fjelstul, J., Fyall, A., & Templeton, A. (2015). Sustainable Drive Tourism ... Shades of Grey or True Green? *3rd World Research Summit for Tourism and Hospitality – Transforming Partnerships*. December, Orlando, Florida, December.
28. Knott, B., Fyall, A., & Jones, I. (2015). The Role of Events in Sustaining the Nation-Branding Momentum of a Sport Mega-Event. *3rd World Research Summit for Tourism and Hospitality – Transforming Partnerships*. December, Orlando, Florida, December.
29. Spyriadis, T., Fyall, A., & Fletcher, J. (2015). Managerial Challenges in Evaluating the Organizational Performance of Destination Management Organizations. *3rd World Research Summit for Tourism and Hospitality – Transforming Partnerships*. December, Orlando, Florida, December.
30. Templeton, A., Fjelstul, J., & Fyall, A. (2016). Sustainable Drive Tourism Routes: A Comparative Study. *21st Annual Graduate Student Research Conference in Hospitality and Tourism*. January, Philadelphia, Pennsylvania.
31. Fyall, A. (2014). Launching a New Journal in a Crowded Market: The Rationale, Challenges and Opportunities for the Journal of Destination Marketing & Management. *Advances in Destination Management*. University of St. Gallen, Switzerland, 11-13 June.

32. Knott, B., **Fyall, A.**, & Jones, I. (2014). Leveraging Nation-Branding Opportunities through Sport Mega-Events. *5th International Conference on Destination Branding and Marketing (DBM-V)*. Institute for Tourism Studies, Macao SAR, China, 3-5 December.
33. Spyriadis, T., **Fyall, A.**, & Fletcher, J. (2013). Destination Governance: Towards a Better Understanding of the Strategic Role and Operational Activities of DMOs. *2nd World Research Summit for Tourism and Hospitality: Crossing the Bridge*. Orlando, USA, 15-17 December.
34. Fjelstul, J., & **Fyall, A.** (2013). Sustainable Drive Tourism: A Catalyst for Change. *2nd World Research Summit for Tourism and Hospitality: Crossing the Bridge*. Orlando, USA, 15-17 December.
35. Correia, A., Vaughan, R., **Fyall, A.**, & Alford, P. (2013). The Influence of the Characteristics of (potential) partners on inter-business cooperation in the context of rural wine and tourism SMEs. *Tourism & Management Studies International Conference*, Olhão, Algarve, Portugal, 13-16 November, 2013.
36. Knott, B., **Fyall, A.**, & Jones, I. (2013). Nation Branding Opportunities Created by Sport Mega-Events: The Case of South Africa. *5th Advances in Tourism Marketing Conference*, Faro, Portugal, 2-4 October, 2013.
37. **Fyall, A.**, Hartwell, H., & Hemingway, A. (2013). Nice Place to Live and Nice Place to Visit: Wellbeing Opportunities for Destination Development. *5th Advances in Tourism Marketing Conference*, Faro, Portugal, 2-4 October, 2013.
38. **Fyall, A.**, Garrod, B., Jago, L., & North, S. (2013). Using Case Studies in International Event Education. *Making Waves – Mega and Major Events, International Conference on Events*, Bournemouth, UK, 3-5 July.
39. Breiter, D., Fjelstul, J., & **Fyall, A.** (2013). Exploring Wellbeing in Tradeshows and Exhibitions. *Making Waves – Mega and Major Events, International Conference on Events*, Bournemouth, UK, 3-5 July.
40. Knott, B., **Fyall, A.**, & Jones, I. (2013). Sport Mega-Events as Nation Branding Catalysts: South Africa and the 2010 FIFA World Cup. *Making Waves – Mega and Major Events, International Conference on Events*, Bournemouth, UK, 3-5 July.
41. Leask, A., Barron, P., **Fyall, A.**, Ladkin, A., & Todd, L. (2012). Generation Y in Asia: Generational Consumer Behaviour and Impacts upon Tourism in Visitor Attractions and Hotels in Hong Kong, Macau and Singapore. *Contemporary Issues in Hospitality Conference*, Hotel and Tourism Management Institute (HTMi), Switzerland, 20-21 April.
42. Leask, A., Barron, P., **Fyall, A.**, Ladkin, A., & Todd, L. (2012). Generation Y in Asia: Generational Consumer Behaviour and Impacts upon Tourism in Visitor Attractions and Hotels in Hong Kong, Macau and Singapore. Edinburgh Napier Business School, *5th Annual Research Conference*, Edinburgh Napier University, 15-16 May, Edinburgh.
43. Knott, B., **Fyall, A.**, & Jones, I. (2012). Nation-Branding and Mega-Events: South Africa and the 2010 FIFA World Cup. *Destination Branding & Marketing IV International Conference*, Cardiff, UK, 5-7 December.
44. Leask, A., **Fyall, A.**, Ladkin, A., & Barron, P. (2012). Generation Y: A Supply-side Comparative Study of Western and Asian Visitor Attractions. *2nd Interdisciplinary Tourism Research Conference*, Anatolia: An International Journal of Tourism and Hospitality Research, 24-29 April 2012, Fethiye, Turkey.
45. Fotis, J., Buhalis, D., **Fyall, A.**, & Moital, M. (2012). The Role of Social Media During the Holiday Travel Planning process: An Exploratory Study. *2nd Advances in Hospitality and Tourism*

Marketing & Management, Democritus University of Thrace, Alexandar Technological University of Thessaloniki, Washington State of University, Research Institute for Tourism, Corfu Island, Greece, 31 May – 3 June.

46. Leask, A., Barron, P., **Fyall, A.**, & Ladkin (2011). Generation Y: East Meets West – A Comparative Study of Attraction Engagement Strategies to Capture Generation Y. *Advancing the Social Science of Tourism 2011*, University of Surrey, 28 June – 1 July.
47. Knott, B., **Fyall, A.**, & Jones, I. (2011). The Nation-Branding Legacy of the 2010 FIFA World Cup for South Africa. *Advances in Hospitality and Tourism Marketing and Management*, Bogazici University, Istanbul, Turkey, 19-24 June.
48. Spyriadis, A., Fletcher, J., **Fyall, A.**, & Carter, R. (2009). Evaluating Performance of Organisations Operating in Composite Industrial Environments: The Case of Tourism Destination Management Organisations, Proceedings of *Performance Measurement: Theory and Practice Conference*, Performance Measurement Association, Cranfield University, University of Otago, Dunedin, New Zealand, 14-17 April.
49. **Fyall, A.**, Fletcher, J., & Spyriadis, T. (2007). Evaluating the Organisational Structures of England's DMOs: Conceptual Frameworks and Methodological Approach. *Destinations Revisited: Perspectives on Developing and Managing Tourist Areas*, ATLAS International Conference, Vianna do Castelo, Portugal.
50. **Fyall, A.**, Fletcher, J., & Spyriadis, A. (2007). Diversity, Devolution and Disorder: The Management of Destinations in England. *Advances in Tourism Marketing Conference*, Destination and Event Marketing: Managing Networks, Valencia, Spain, 10-12 September.
51. Ladkin, A., **Fyall, A.**, Fletcher, J., & Shipway, R. (2006). London Tourism: Devolution, Disaster and Diversification. CAUTHE *Australian Tourism and Hospitality Research Conference*, Victoria University, Melbourne, Australia, February.
52. **Fyall, A.**, & Pring, M. (2006). Emerging Destination Management Structures: Perspectives from England. *Cutting Edge Research in Tourism*, University of Surrey, June.
53. **Fyall, A.**, & Leask, A. (2006). Destination Marketing: Future Issues – Strategic Challenges. *Cutting Edge Research in Tourism*, University of Surrey, June.
54. **Fyall, A.**, Garrod, B., & Tosun, C. (2005). Destination Marketing: A Framework for Future Research. *Perspectives in Tourism Marketing: An International Conference*. Mugla, Turkey, May.
55. Fletcher, J., & **Fyall, A.** (2004). School Vacation Patterns and their Impact on Tourism. *Tourism: State of the Art II*, University of Strathclyde, Glasgow, June.
56. Leask, A., Garrod, B., & **Fyall, A.** (2004). Managing Visitor Attractions: A Comparison of International Practice. *Tourism: State of the Art II*, University of Strathclyde, Glasgow, June.
57. Tosun, C., & **Fyall, A.** (2004) An Evaluation of the Marketing Orientation of Four- and Five-Star Hotels. EuroCHRIE, Ankara, Turkey, November.
58. **Fyall, A.**, & Spyriadis, A. (2003). Collaborating for Growth: The International Hotel Industry. CAUTHE *Australian Tourism and Hospitality Research Conference*, Coffs Harbour, New South Wales, Australia, February.
59. Hewlett, D., **Fyall, A.**, & Edwards, J. (2003). Transboundary Visitor Management: Beyond the Rhetoric. CAUTHE *Australian Tourism and Hospitality Research Conference*, Coffs Harbour, New South Wales, Australia, February.
60. **Fyall, A.**, & Callod, C. (2003). Destination Relationship Marketing. CAUTHE *Australian Tourism and Hospitality Research Conference*, Coffs Harbour, New South Wales, Australia, February.

61. **Fyall, A.**, & Leask, A. (2002). Managing Visitor Attractions: An International Comparison of Management Practice. CAUTHE *Australian Tourism and Hospitality Research Conference*, Freemantle, Western Australia, February.
62. **Fyall, A.**, & Oakley, B. (1999). Augmenting the Interorganizational Domain: Furthering the Effectiveness of a Collaborative Marketing Alliance. *American Marketing Association's Summer Educators' Conference*, San Francisco, California, August.
63. Appiah-Adu, K., **Fyall, A.**, & Singh, S. (1998). Marketing Culture and Customer Retention in the Financial Services Industry. *American Marketing Association's Summer Educators' Conference*, Boston, Massachusetts, August.
64. Appiah-Adu, K., **Fyall, A.**, & Singh, S. (1998). Marketing Effectiveness and Customer Retention in the Airline Industry. *European Marketing Academy Conference (EMAC)*, Stockholm, May.

Published conference contributions, non-refereed

1. **Fyall, A.** (2002). Collaborative Opportunities for the Future Management of Visitor Attractions: Strategic Issues and Research Questions. Tourism Research 2002, Cardiff, September.
2. **Fyall, A.** (1999). Furthering the Effectiveness of Collaborative Partnerships in Tourism. Optimising Tourism Impacts: Implications for Planning and Management of Destinations, University of Westminster, December.
3. **Fyall, A.**, & Garrod, B. (1998). Heritage Tourism, Pricing and the Environment: A Delphic Study. Heritage Tourism, Pricing and The Environment, University of the West of England in association with Napier University, Bristol, April.
4. **Fyall, A.**, & Garrod, B. (1997). Is Heritage Tourism Selling Itself Short?" Environmental Policies in Europe: Towards Sustainability? 7th Annual European Environment Conference, University of Leeds, September.

Other form of output (book reviews)

1. **Fyall, A.** (2005). The Global Nomad: Backpacker Travel in Theory and Practice. Greg Richards and Julie Wilson (eds), Channel View Publications. Tourism, Issue 122: 26.
2. **Fyall, A.** (2004). A Handbook of Cultural Economics. Ruth Towse, Edward Elgar Publications. International Journal of Heritage Studies, 10 (5), 479-481.
3. **Fyall, A.** (2002). The Development and Management of Visitor Attractions (Second Edition). John Swarbrooke, Butterworth Heinemann. Journal of Hospitality and Tourism Management, 9 (2), 218-220.
4. **Fyall, A.** (2002). Volunteer Tourism: Experiences that make a Difference. Stephen Wearing, CABI Publishing. Tourism, Autumn, Issue 114: 23.

Postgraduate Research Student Committees (M.S., M.Phil., DBA, Ph.D.)

26 Committees (12 Chair)

2022. Maksim Godovykh (**Chair**), Virtual Versus face-to-Face Business Events: The Effects of Event Type on Attendees Attitudes and Behavioral Intentions, Ph.D., University of Central Florida, USA.

2022. Frida Bahja, Employing a Network Perspective to Study Hazardous Events in Tourism: Tourism: Tourism Connections, Island Preferences, and Tourism Market Concentrations in the Hawaiian Islands (2015-2021), University of Central Florida, USA.
2022. Jeremy Fairley, The Impact of Social Capital on Destination Marketing Organization Success and Inter-Organizational Relationships, Ph.D., University of Central Florida, USA.
2022. Wen Zhang (**Chair**), Storytelling as a Destination Marketing Strategy: Comparing the Effectiveness of Story and Fact, Ph.D., University of Central Florida, USA.
2021. Ibrahim Hazazi, The Consumer Based Brand Equity of a Tourism Giga Project in Saudi Arabia: Residents' Perspectives of Qiddiya, M.S., University of Central Florida, USA.
2020. Jennifer Redditt (**Chair**), Determinants of Customer Satisfaction and eWOM in the Sharing Economy: Timeshare versus Peer-to-Peer Accommodations, Ph.D., University of Central Florida, USA.
2020. Rina Kurniawati (**Chair**), The effects of personal attributes, risk perception, and risk reduction strategies on travel intention for a vulnerable island destination: The US travelers' perspective for Bali, Indonesia, Ph.D., University of Central, USA.
2019. Giulio Ronzoni (**Chair**), Dual Branding: An Investigative Look into Dual Branding's Position within the Concept of Brand Alliance in the Hotel Industry, Ph.D., University of Central Florida, USA.
2019. Ekaterina Sorokina, Towards Constructing a Comprehensive Framework of Smart Destinations, Ph.D., University of Central Florida, USA.
2018. Amanda Templeton, Driving Towards Sustainability: A Case Study of the Facilitators and Inhibitors of Electrifying Drive Tourism Within the United States National Park System, Ph.D., University of Central Florida, USA.
2018. Marcus Hansen, Investigating the Impact of Stakeholder Collaboration on Industry-wide Enterprise Risk Management: A Case Study of the US Aerial Adventure Industry, Ph.D., Manchester Metropolitan University, UK.
2018. Jalayer Khalilzadeh, Destination Image and Tourist's Imagination: The Forgotten Component, Ph.D., University of Central Florida, USA.
2017. Rachel Mammen (**Chair**), Assessment of Physical Workload, Ergonomic Problems and Prevalence of Pain Among Low Wage Hotel Housekeepers in Orlando, M.S., University of Central Florida, USA.
2016. Roberta Atzori (**Chair**), Tourist Responses to Potential Climate Change Impacts and Adaptation Measures in Florida's Coastal Destinations, Ph.D., University of Central Florida, USA.
2015. John Fotis, The Use of Social Media and its Impacts on Consumer Behaviour: The Context of Holiday Travel, Ph.D., Bournemouth University, UK.
2015. Brendon Knott (**Chair**), The Strategic Contribution of Sport Mega-events to Nation Branding: The Case of South Africa and the 2010 FIFA World Cup, Ph.D., Bournemouth University, UK.
2015. Abeer Alrumaih (**Chair**), Sustainable Community Tourism Development in Kuwait: A Case Study, Ph.D., Bournemouth University, UK.
2015. Indra Gde Baskara, The Local Community as a Stakeholder Group and its Participation in UNESCO's World Heritage Nomination Process: Jatiluwih Village, Bali, Indonesia, Ph.D., Bournemouth University, UK.
2013. Thanasis Spyriadis (**Chair**), Performance Evaluation Framework for Effective sub-Regional Destination Management Organisations, Ph.D., Bournemouth University, UK.
2013. Chun Lui (**Chair**), Chinese Travel Experiences: An Ethnographic Study, Ph.D., Bournemouth University, UK.

2013. Alexandra Correia, An Examination of Inter-Business Cooperation by Wine and Tourism Small and Medium-Sized Businesses in the Douro Valley of Portugal, Ph.D., Bournemouth University, UK.
2010. Dorothea Cramer (**Chair**), Consumer Perceptions and Experiences of Relationships with Service Organisations: Financial, Travel and Tourism Organisations, Ph.D., Bournemouth University, UK.
2008. Pimmada Wichasin, A Study of Thai Women as Health Tour Participants in Relation to Lifestyle and Leisure Practice, Ph.D., Bournemouth University, UK.
2008. Bruce Grant Braham, An Investigation into Motorsport Sponsorship: A Comparative Analysis of Two and Four Wheeled Sponsorship, Ph.D., Bournemouth University, UK.
2007. Yeganeh Morakabati, Tourism, Travel Risk and Travel Risk Perceptions: A Study of Travel Risk Perceptions and the Effects of Incidents on Tourism, Ph.D., Bournemouth University, UK.
2002. Derek Richards, Retail Coupons: A Critical Investigation of Coupons by Grocery Retailers, M.Phil., Southampton Institute, UK.

External Ph.D. Examiner (42)

2023. Zhenshan Xu, University of Waikato, New Zealand, “Varying Theme Park Visitor Experiences and Emotions: Influences of Theme Park Type and data Collection Approach”.
2023. Alfian Thomas, University Teknologi MARA (UiTM), Malaysia, “Examining Educational Tourist Motivation Facets, Emotion, Cognitive Image, and Destination Selection behavior in an Extended Stimulus-Organism-Response Model”.
2022. Priyakrushna Mohanty, Ph.D., Puducherry (Pondicherry) University, India, Sustainable Livelihoods Framework for Rural Tourism: Envisaging the Impacts and Prospects in the Odisha Context.
2022. A Karthik, Ph.D., Puducherry (Pondicherry) University, India, Tourists’ Motivations, Expectations and Experiences: A Study on Rural Sites in Tamil Nadu.
2021. Kangwook Cho, Ph.D., Université Savoie Mont Blanc, France, Explorer le dynamisme de la mémoire des expériences touristiques dans le processus de rappel: une application aux expériences de vacances.
2020. Abinash Kumar, Ph.D., Pondicherry University, India, Tourism and regional development: A study on prospects and perceptions of stakeholders in Mithila, Bihar.
2020. Husna Zainal Abidin, Ph.D., University of Surrey, UK, Reconceptualisation of digital cultures and DMOs through an enhanced digital platform.
2020. Leah Colleen Stevenson, Ph.D., James Cook University, Australia, The planning and management of outdoor recreation settings: An integrated sustainability, health promotion and leisure research approach.
2019. Chonlada Pharino, Ph.D., James Cook University, Australia, Paranormal tourism: Case studies in Southeast Asian countries.
2019. Ekaterina Volchek, Ph.D., Hong Kong Polytechnic University, Hong Kong SAR, Tourist satisfaction with personalised information service.
2019. Feriel Gadhomi Mahrezi, Ph.D., Université d’Angers, France, Vers une évaluation économique de l’image de marque d’une destination touristique.
2019. Sourou Meatchi, La Tarification Par Le Revenu Management: De La Mesure de L’Injustice Percue A La Validation D’Un Modele De “Fairness Based Pricing”, Ph.D., L’Université d’Angers, France.

2017. Ali Mohammed Kasser, The Effect of Global Alliance Brand Awareness on Customer Satisfaction, Ph.D., University of Angers, France.
2017. Farai Chigora, The Effect of Print Media Publicity on the Performance of the Zimbabwe Tourism Destination Brand, University of KwaZulu-Natal, South Africa.
2015. Michelle Scarpino, Exploring Crisis Management Challenges in Destination Management Organizations, Ph.D., University of Wollongong, Australia.
2015. Abhishek Bhati, Tourism-linked Vandalism at Heritage Sites in Bangkok and Singapore, James Cook University, Australia.
2015. Jiraporn Chomsuan, Understanding Resort Hotel Clientele Through Segmentation: A Study of Thailand, DBA, University of Canberra, Australia.
2015. Hassnah Wee, The Mediating Role of Emotion on the Relationship Between Service Performance Quality and perceived Service Quality Towards Loyalty, Ph.D., Universiti Teknologi Mara, Malaysia.
2014. Eddy Tukamushabab, Tourists' Perceptions, Travel Motivations and Memorable Travel Experience: The Case of Uganda, Ph.D., Hong Kong Polytechnic University, China SAR.
2014. Paul Singh, The Role of Individuals in the Knowledge Absorptive Capacity of New Zealand's Regional Tourism Organisations, Ph.D., University of Queensland, Australia.
2013. Paul Shimane Radikonyana, The E-Marketing of Sports Mega-Events with Specific Reference to the 2010 Soccer World Cup, Ph.D., University of Pretoria, South Africa.
2012. Dirk Gortz, The Impact of Target-Group-Specific Metaphorical Headlines on a Direct Mail's Advertising Effect, DBA, University of Surrey, UK.
2012. S Panneer Selvam, Retail Supply Chain Management in Food and Grocery (A Case Study of Bangalore City), PhD, Pondicherry University, India.
2012. Deolinda Goretti Vaz Da Silva Rebelo, The Role of Social Relationships in the Setting Up and Management of Small Tourism Businesses in Two Portuguese Rural Areas, Ph.D., Bournemouth University, UK.
2012. Stefan Schmitt, A Maturity Model for Media Asset Management: Development and Verification in a Mixed Methods Approach, DBA, University of Surrey, UK.
2011. Andrew Spencer, Determinants of technology Adoption: A Leadership Imperative for Retail Firms in the Travel Industry, PhD, Bournemouth University, UK.
2011. Azizul Yadi Yaakop, Tourists' Attitudes Towards Advertising in a Malaysian Tourism Context, PhD, University of Surrey, UK.
2011. Mark Kevin Speakman, The AH1N1 Influenza Crisis in Mexico: A Critique of Contemporary Tourism Crisis and Disaster Management Models and Frameworks, MRes, University of Central Lancashire, UK.
2011. S Sundararaman, Impact of Terrorism on Kashmir Valley Tourism, Ph.D., Pondicherry University, India.
2010. Peter Bolan, Film-induced Tourism: Motivation, Authenticity and Displacement, Ph.D., University of Ulster, UK.
2010. Michelle McLeod, Inter-organisational Knowledge Sharing by Owners and Managers of Tourism and Hospitality Businesses of the Bournemouth, Poole and Christchurch Conurbation, United Kingdom: An Analysis of the Motives, Information Content and Networking, Ph.D., Bournemouth University, UK.
2010. Francis Offeh, Heritage Tourism in the Ashanti Kingdom of Ghana, Ph.D., University of Sunderland, UK.
2010. Norliza Aminuddin, Behavioural Intentions Towards Having Cross-Border Second Homes: The Role of Country Riskiness, Ph.D., Universiti Teknologi Mara, Malaysia.

2010. Jane Ali-Knight, The Role of Niche Tourism Products in Destination Development, Ph.D., Edinburgh Napier University, UK.
2010. Albert Kimbu, Sustainable Tourism Development Management in Central Africa: A Case Study of the Tourism Industry in Cameroon, Ph.D., Nottingham Trent University, UK.
2009. J Ndlovu, Branding as a Strategic Tool to Reposition a Destination: A Survey of Key Tourism Stakeholders in Zimbabwe, Ph.D., University of Pretoria, South Africa.
2009. Antony Nankervis, The Role of Organisational Fit in Determining Performance: A Case Study Analysis of Heritage Visitor Attractions, Ph.D., Victoria University, Australia.
2009. Jaruwat Daengbuppha, Modelling Visitor Experience: A Case Study from World Heritage Sites, Thailand, Ph.D., Bournemouth University, UK.
2009. Salem Salameh Harahsheh, An Evaluation of the Image of the Hashemite Kingdom of Jordan in the British and Swedish Markets and the Implications for Marketing the Country as a Tourism Destination, Ph.D., Bournemouth University, UK.
2007. Basri Bin Rashid, Destination Evaluation: Tourist Assessments of Beach Resorts in Malaysia, Ph.D., University of Nottingham, UK.
2005. Alexandros Apostolakis, The Convergence Process in Heritage and Tourism: Individual Visitors' Preferences for Greek Heritage Attractions, Ph.D., University of Portsmouth, UK.
2005. Nor'Ain Othman, Strategic Alliances and Network Relationships between National Tourist Organisations and the Profit and Non-Profit Organisations: A Case for Malaysia, Ph.D., University of Queensland, Australia.

Internal Grants Awarded

2023. Zhong, Y., **Fyall, A.**, Best, J., Hughes, C., & Parsons, C. (Co-PI). Dean's Research Cluster Program, Employment for All: A Multi-Stakeholder View on Employment of Individuals with Intellectual Disabilities in the Tourism Industry. US \$5,000.
2022. **Fyall, A.** (PI). ER1: The Impact of Tourism, UCF/College of Graduate Studies Seed Funding, US \$17,242.00. (AWD00000898). SEEDing Virtual Research Forum, Tuesday, March 29.

External Grant Submissions Awarded

2021. Fjeltsul, J. (PI), Tasci, A., **Fyall, A.**, & Hahm, J. (Co-PIs). USTA, USTA Player Development Assessment. \$30,250.
2017. Fjeltsul, J. (PI), Tasci, A., & **Fyall, A.** USTA, Researching Loyalty in the Competitive Junior Tennis Market. \$29,765.
2012. **Fyall, A.** (PI), Philip Alford, Dimitrios Buhalis, Stephen Page, ESRC (UK), ESRC Digital Destinations: Exchanging Digital Technology Knowledge in Local Tourism Economies. £54,000.
2012. **Fyall, A.** (PI). Coastal Communities Fund, Department of Communities & Local Government, National Coastal Tourism Academy (UK), £2 million.
2011. **Fyall, A.** (PI). Higher Education Innovation Fund, Destination Development Programme, £250,000.
2010. Leask, A., (PI), **Fyall, A.**, & Barron, P. Laurence Ho Fund, Strategies to Engage Generation Y in the International Tourism & Hospitality Industry, £29,962.

2009. Leask, A., & **Fyall, A.** (Co-PIs). Pricing and Packaging Visitor Attraction Experiences for Generation Y, Edinburgh Napier University, £29,348.
2009. **Fyall, A.** (PI). 3rd Advances in Tourism Marketing Conference, £54,950.
2009. **Fyall, A.**, & Watson, P. (Co-PIs). Tourism Management Institute CPD Tourism Management Professional Qualifications. £8,000 in 2009 £32,000 in 2010.
2009. Fletcher, J. (PI), Morakabati, Y., & **Fyall, A.** Gibraltar Chamber of Commerce, Economic Impact Study, £24,900.
2008. Fletcher, J. (PI), Morakabati, Y., & **Fyall, A.** Bournemouth Borough Council Climate Change, £4,250.
2008. **Fyall, A.** (PI), & Morakabati, Y. Commonwealth Policy Studies Unit Policy Brief, Commonwealth Tourism Ministers' Meeting (London).
2008. **Fyall, A.** (PI), & Shipway, R., & Jones, I. Ministry of Tourism Malaysia 1st Commonwealth Conference on Sport Tourism, Kota Kinabalu, Malaysia.
2008. Weed, M. (PI), Ladkin, A., Jones, I., **Fyall, A.**, Shipway, R. ESRC Leveraging Social, Cultural and Health Benefits from London 2012 (ESRC Seminar Series), £2,568.
2007. **Fyall, A.** (PI), Fletcher, J., Ladkin, A. Commonwealth Tourism Centre Commonwealth Tourism Research Programme, £42,430.
2007. **Fyall, A.** (PI), Fletcher, J., & Ladkin, A. Commonwealth Tourism Centre Commonwealth Tourism Research Programme – Annual Maintenance, £10,000.
2007. **Fyall, A.** (PI), Morgan, M., & Hemmington, N. BU Conference, Extraordinary Experiences £12,000.
2007. **Fyall, A.** (PI), Ladkin, A., Jones, I., Shipway, R., Jackson, C., Fletcher, J., & Braham, B. BU Conference, Event Tourism: Enhancing Destinations and the Visitor Economy, £12,000.
2006. Edwards, J. (PI), Vaughan, R., **Fyall, A.**, & Farbrother, C. EU Tempus Tourism Development and Training in Turkmenistan, £20,000.
2005. **Fyall, A.** (PI), Fletcher, J., & Ladkin, A. Commonwealth Secretariat: An Audit of Strategic Interventions in Tourism by the Commonwealth Secretariat, £14,000.
2005. **Fyall, A.** (PI), Fletcher, J., & Ladkin, A. Wiltshire & Swindon Economic Partnership Development of a Strategic Framework for Tourism in Wiltshire & Swindon and Evaluation of a Sub-Regional Destination Management Partnership, £28,000.
2005. **Fyall, A.** (PI). Commonwealth Policy Studies Unit Policy Brief, Commonwealth Tourism Ministers' Meeting in Abuja, Nigeria.
2005. **Fyall, A.** (PI), Fletcher, J., & Ladkin, A. Bournemouth Borough Council, Evaluation of a Destination Management Partnership for Bournemouth, £12,500.
2005. **Fyall, A.** (PI), Fletcher, J., & Tosun, C. Mustafa Kemal University, Turkey Leverhulme Trust, Leverhulme Trust Visiting Fellowship, £17,500.
2004. Fletcher, J. (PI), & **Fyall, A.** Southwest of England Regional Assembly Tourism Advisers, £3,000.
2004. Fletcher, J. (PI), **Fyall, A.**, & Ladkin, A. Grant Thornton Project Finance / London Development Agency, Audit of London's Tourism Industry Recovery Plan, £48,000.
2004. **Fyall, A.** (PI), Commonwealth Policy Studies Unit Policy Brief, Commonwealth Tourism Ministers' Meeting in Kuala Lumpur, Malaysia.

External Grant Submissions Declined

2022. Effectiveness of destination management organizations: Developing new measures and methods to improve the well-being of local communities (National Science Foundation). Godovykh, M., (PI) & **Fyall, A.** Proposal Number 2317389. \$447,659.

2022. International networks for disability-inclusive accessible destinations. Disability-Inclusive Global Development (UK Research and Innovation). Hansen, M., Garrod, B., Rickly, J., & **Fyall, A.** (PI). FP00006169. \$30,243.
2022. Utilizing the Olympics and the live host city for educational programming outcomes for citizens and event visitors (International Olympic Committee) – Duignan, M. (PI), **Fyall, A.**, & Aleshinloye, K. FP00006765.
2022. **Fyall, A.** (PI), Godovykh, M. (Co-PI). Measuring the Impacts of Tourism on Residents Quality of Life, Health, and Well-being: Developing New Methods and Models for Tourism Statistics (National Science Foundation, Methodology, Measurement & Statistics) US \$ 479,513.
2022. **Fyall, A.** (PI), Godovykh, M. (Co-PI). Effectiveness of Destination Management Organizations (National Science Foundation, Science of Organizations) US \$ 470,393.
2022. **Fyall, A.** (PI), Eluru, N., & Godovykh, M. (Co-PIs). Smart Tourism Destinations: Improving Destination Community Resilience Through Integrative Research (National Science Foundation, Smart & Connected Communities) US \$149,788.
2021. **Fyall, A.** (PI), Fjlestul, J., Hahm, J., Aleshinloye, K., & Zimmerman, D. (Co-PIs). Adaptive and Inclusive Sport and SDG Goal 10: Impacts, Insights and Innovations (The Olympic Studies Centre) US \$16,445.
2021. Godovykh, M., & **Fyall, A.** (Co-PIs). Emerging Methods of Measuring Customer Experience in Hospitality, Healthcare, and Public Service (National Science Foundation) US \$335,271. Personal Contribution US \$67,054.
2021. Guo, Z. (PI), Huang, A. (Co-PI), **Fyall, A.** (Co-PI). Collaborative Research: DeBites – A Deep Learning and Blockchain-Based Skill Taxonomy and Credential Sharing Platform for Independent Workers (National Science Foundation) Total US \$1,176,196. Personal Contribution US \$492,837.
2020. Alvarez, S. (PI), Croes, R., Rivera, M., Semrad, K., Shapoval, V., **Fyall, A.**, & Baggio, J. (Co-PIs). Community Resilience on Florida’s Gulf Coast (1067052), National Academy of Sciences –Personal Contribution US \$196,565.
2019. Huang, A. (PI), **Fyall, A.**, Eluru, N., Santiago, L. (Co-PIs). Social Welfare Using Big Data Analytics (1067240), Google. Personal Contribution US \$184,412.
2018. Croes, R. (PI), Semrad, K., & **Fyall, A.** (Co-PIs). Capacity and Potential of the Cayman Islands Tourism Industry: Towards Sustainable Competitiveness (Cayman Islands Department of Tourism) to the value of \$91.116.24.
2017. **Fyall, A.** (PI), Janz, B., & Sonmex, S. (Co-PIs). Cities in Transition: Innovation, Dynamics and Identity (Urban Studies Foundation) to the value of £20,000.
2013. Breiter, D. (PI), Fjlestul, J., **Fyall, A.** PCMA (USA). Wellbeing Innovations in a Convention Setting: Responsibility, Productivity and Competitiveness. Circa. US \$30,000.
2011. **Fyall, A.** (PI), Alford, P., & Buhalis, D. EU INTERREG GUEST 2Seas Programme £220,000.
2011. Leask, A. (PI), Barron, P., **Fyall, A.** William F. Harrah College of Hotel Administration Generational Changes in Consumer Behaviour and the Consequent Impact on Future Tourist Decision Making, £48,000.
2011. **Fyall, A.** (PI), Fletcher, J., Calver, S., Alford, P. Regional Growth Fund Bid National Tourism Business Academy, £500,000.
2011. Blake, A. (PI), **Fyall, A.**, & Buhalis, D. European Commission Tourism Observatory, £63,919.
2011. Buhalis, D. (PI), **Fyall, A.** European Commission WELL – Working Together for Improving Tourism for All Skill, £37,418.

2011. **Fyall, A.** (PI), Buhalis, D. MASMI Research Group Special Interest Tourism in the UK and Germany, £28,779.
2011. Buhalis, D. (PI), **Fyall, A.**, Lugosi, P., Fotis, J. Pestana Hotels & Resorts Pestana Seminar Training, £16,750.
2011. Shipway, R. (PI), **Fyall, A.** British Academy Tourism 2012 and Beyond: Leveraging Tourism Benefits from International Sports Events in Commonwealth Countries, £4,700.
2010. Ladkin, A. (PI), **Fyall, A.**, & Leask, A. Research Grants Committee (Hong Kong) – General Research Fund Generation Y as Consumers of and Employees in Tourist Services, £28,500.
2010. Edwards, J. (PI), Vaughan, R., Reddy, V., Richards, S., & **Fyall, A.** UN WTO Sustainable Rural Tourism Development for Serbia, £197,322.
2009. **Fyall, A.** (PI), Calver, S., & Gouthro, M.B. ESRC Business Engagement Award Lyme Regis Development Trust, £53,436.
2009. **Fyall, A.** (PI), & Brown, L. Daiwa Anglo -Japanese Foundation Daiwa Foundation Award £13,550.
2009. **Fyall, A.** (PI), HLSTN Enhancing Case Study Authorship and Delivery in Hospitality, Leisure, Sport and Tourism, £5,000.
2008. Calver, S. (PI), & **Fyall, A.** PMP Legacy, UK Sport Research Evaluation, £120,000.
2008. Reddy, V. (PI), & **Fyall, A.** British Council Heritage Tourism in Malaysia, £37,000.
2008. Fletcher, J. (PI), Buhalis, D., & **Fyall, A.** Conservative Party Review of Decision-Making Processes in the UK Tourism Industry, £119,850.
2008. Robbins, D. (PI), & Fyall, A. European Union EUROVELO – Sustainable Tourism Project, £189,750.
2008. Fletcher, J. (PI), & **Fyall, A.** Poole Borough Council, Development of an Iconic Attraction, £75,000.
2008. Buhalis, D. (PI), & **Fyall, A.** ESRC Information Society Impacts on Tourism Production and Consumption, £14,160.
2007. Ladkin, A. (PI), **Fyall, A.**, Dickinson, J., & Shipway, R. ESRC Micro and Macro Dimensions of Experiential Consumption: An Application to Tourism, £399,201.
2007. **Fyall, A.** (PI), Fletcher, J., & Ladkin, A. Bournemouth Borough Council, The Social Value of Destinations, £8,000.
2007. Morgan, M. (PI), **Fyall, A.**, & Farbrother, C. EU FP7 INNODEST – Developing Innovative Destinations, £1,767,216.
2007. **Fyall, A.** (PI), Fletcher, J., & Ladkin, A. East Dorset District Council, Destination Management and Business Plan, £29,286.
2007. Fletcher, J. (PI), **Fyall, A.**, & Ladkin, A. Southwest of England Regional Development Agency, Strategic Review of Towards 2015. £37,000.
2006. **Fyall, A.** (PI), Fletcher, J., & Ladkin, A. Bournemouth Borough Council, Development of a Bournemouth and Poole Tourism Framework £22,100.
2006. **Fyall, A.** (PI), Fletcher, J., & Ladkin, A. Penwith District Council, Destination Audit, £17,875.
2006. Fletcher, J. (PI), **Fyall, A.**, & Ladkin, A. VisitBritain, Re-visiting the VisitBritain ROI, £11,500.
2006. Jones, A. (PI), Shipway, I., & **Fyall, A.** Leverhulme Trust, Sports Tourism, £435,000.
2006. Ladkin, A. (PI), **Fyall, A.**, Dickinson, J., & Shipway, R. Leverhulme Trust, Structures of Governance in Event Management for the Leveraging of Event Legacy, £150,959.
2006. Edwards, J. (PI), Vaughan, R., Beer, S., & **Fyall, A.** European Investment Bank Social Dimensions of Sustainable Development, £206,578.

Editor

Founding Editor, Journal of Destination Marketing & Management
Co-Editor, 2011-2022, Journal of Destination Marketing & Management

Editorial Board Member of an Academic Journal

Journal of Heritage Tourism
International Journal of Tourism Research
Journal of Hospitality and Tourism Management
Anatolia
Acta Turistica
Regional Statistics
Journal of Business Research
PASOS Heritage Tourism
International Journal of Health Management and Tourism
Place Branding and Public Diplomacy
Journal of Tourism, Heritage & Services Marketing
Tourism Review
Event Management

Ad-hoc reviewer for an Academic Journal

Tourism Management
Annals of Tourism Research
Journal of Heritage Tourism
International Journal of Tourism Research
International Journal of Contemporary Hospitality Management
Journal of Travel Research
Journal of Mixed Methods Research
Urban Studies
Journal of Vacation Marketing
Sport Management Review
Sustainability
Journal of Business Research
Journal of Outdoor Recreation and Tourism

Indications of Peer Esteem and Impact

Industry Engagement/Panel Chair/Membership

- 2024 Invited Speaker, TSI project – Support to Spain’s tourism ecosystem: towards a more sustainable, resilient, and digital tourism. OECD, Funded by the European Union, February 16, 2024.
- 2024 Invited Member of the Pool of Experts (PoE) of the United Nations Regular Process for Global Reporting and Assessment of the State of the Marine Environment, including Socioeconomic Aspects (Regular Process).

- 2024 Invited Speaker, Destination Leaders Program, Edinburgh Napier University, Destination Sustainability and Resilience, Kimpton Hotel, Charlotte Square, Edinburgh, February 12, 2024.
- 2023 Institutional Reviewer, Doctor of Global Hospitality Leadership (DGHL), University of Houston, Texas, USA.
- 2023 Panel Chair, Destination Sustainability & Resilience, 7th World Research Summit for Hospitality & Tourism, Rosen College of Hospitality Management, 8-11 December 2023.
- 2023 Workshop Chair, Innovation Management for Leaders in Sports Events, December 7, 2023.
- 2023 Editors-in-Chief Panel Discussion, ToSEE Tourism in Southern and Eastern Europe, 7th International Scientific Conference “Engagement & Empowerment: A Path Toward Sustainable Tourism”, May 25-27, Opatija, Croatia.
- 2023 Disney Aspire Inaugural Webinar, March 3, 2023.
- 2023 Panel Member, Florida Department of Education, Hospitality Apprenticeship Accelerator, February 16, 2023.
- 2023 Board Member, TravelAbility Advisory Board, Advisory Board | Travel Ability Summit, January 2023.
- 2023 External Reviewer of Research Outputs, Hong Kong Polytechnic University, January 2023.
- 2022 Discussion Panel for Editors in Chief. JHTM Online Research Symposium, Wednesday, 7 December 2022.
- 2022 Visit Florida. 2022 Flagler Awards Judge, Annual Tourism Marketing Competition.
- 2022 Member, UCF Office of Research NSF Pitch Circle and Mentoring Program. November 8, 2022.
- 2022 USIL International Week, UCF Master Class – SMART and Sustainable Tourism in a Post-Covid World, October 21, 2022.
- 2022 Panel Chair. Emerging priorities and methods for tourism statistics and destination management. 5th Advances in Destination Management 2022, Kalmar, Sweden, June 8-10.
- 2021 Visit Florida. 2021 Flagler Awards Judge, Annual Tourism Marketing Competition.
- 2022 Co-Chair, Social Justice Series in Events, January-April 2022 (with Dr. Michael Duignan, University of Surrey, UK).
- 2022 UCF Sustainability Plan: Academic Panel, February 2022.
- 2021 Panel Chair, Sustainability and Growth: The Paradox for the Hospitality and Tourism Industry. 6th World Research Summit for Hospitality & Tourism, Rosen College of Hospitality Management, 14-15 December 2021.
- 2019 Judge, World Travel & Tourism Council, Tourism for Tomorrow Awards, Costa Rica, March 2019.
- 2019 Panel Member, “Edinburgh Tourism 2030 Strategy Development Review Panel”, June 3.
- 2018 Judge, World Travel & Tourism Council, Tourism for Tomorrow Awards, Buenos Aires, Argentina – April 17-20.
- 2018 Conference Scientific Committee Member, TOURMAN, Rhodes Island, Greece, October 25-28.
- 2018 Panel Member, UCF Coastal “The Path Forward”, Launching a Big Idea – UCF Coastal, University of Central Florida, August 17.
- 2018 Panel Member, , “Securing Scholarships for M.S. and Ph.D. Students”, University of South Florida, August 13.
- 2018 Judge, Fifteenth Annual Graduate Research Forum at the University of Central Florida, April 3.
- 2018 Panel Member, VI International Creative Cities Conference, UCF Rosen College, January 24-25.

- 2017 Graduate Mentor, STR Student Market Study Competition, STR Share Center, New York City, November.
- 2017 Paper Review Committee, Global Conference on Services Management, Volterra, Italy, October 3-7.
- 2017 Organizing Committee, Beyond the Waves, 4th International Conference on Events, Orlando, Florida, December 12-14.
- 2017 Scientific Committee, Global Conference on Hospitality, Tourism, Event and Leisure Management, Florida International University, March 14-17.
- 2017 Editors' Panel Member and Master of Ceremony, Beyond the Waves, 4th International Conference on Events, Orlando, Florida, December 12-14.
- 2016 Editor, Special Issue on Digital Marketing Technologies and New Markets: From Embryonic Markets to Digital Marketing, *Anatolia* 27 (1), 1-3 (with Correia, A., Kozak, M. and Gnoth, J).
- 2016 Scientific Committee Member, Special Interest Tourism, Eastern Mediterranean University, North Cyprus, April 2016.
- 2015 Chair, Paper Review Committee, 3rd World Research Summit on Tourism and Hospitality, University of Central Florida, December.
- 2015 Scientific Committee Member, Tourism as a Tool for Sustainable Growth, Kos, Greece, May.
- 2015 Scientific Committee Member, Eurasia Tourism Congress: International Tourism Developments, Konya, Turkey, May.
- 2015 Scientific Committee Member, REMAPS, Paris, December.
- 2015 Scientific Committee Member, Making Waves in Macau, 3rd International Conference on Events (ICE2015), Macau, September.
- 2015 Scientific Committee Member, 6th Advances in Tourism Marketing (ATMC) Conference, Joensuu, Finland, September.
- 2014 Advisor, Re-Grading Exercise of the UK's Association of Business Schools (ABS) Journal Ranking List.
- 2014 Scientific Committee Member, INVTUR 2014, University of Aveiro, Portugal, 7-9 May.
- 2014 Scientific Committee Member, New Perspectives on Tourism Management, Burhaniye, Turkey, September.
- 2014 Scientific Committee Member, The 5th International Conference on Destination Branding and Marketing (DBM-V), Macao SAR, China – 3-5 December.
- 2014 Scientific Committee Member, Kos Tourism Conference, May 1-3.
- 2014 Scientific Committee Member, Contemporary Research in Tourism and Hospitality: Theory, Practice and Pitfalls, Pondicherry University, Pondicherry, India, February 18-21
- 2013 Paper Review Committee Chair, 2nd World Research Summit on Tourism and Hospitality, December.
- 2013 Chair, Paper Review Committee, 2nd World Research Summit for Tourism and Hospitality: Crossing the Bridge, Orlando, Florida, 15-17 December.
- 2013 2nd World Research Summit on Tourism & Hospitality, Destination Marketing & Management Industry Panel – December.
- 2013 Scientific Committee Member, 5th Advances in Tourism Marketing Conference, Vilamoura, Algarve, Portugal, 2-4 October.
- 2013 IFITT Doctoral Summer School Program, Bournemouth, UK – 8-9 July.
- 2013 Scientific Committee Member, TTRA Europe, Dublin, Ireland, 17-19 April.
- 2012 Scientific Committee Member, 6th World Conference for Graduate Research in Tourism, Hospitality and Leisure, 24-29 April, Fethiye, Turkey.

- 2012 Scientific Committee Member, Conference Advisory Board, 2nd Interdisciplinary Tourism Research Conference, 24-29 April, Fethiye, Turkey.
- 2012 Scientific Committee Member, INVTUR 2012, Universidad de Aveiro, Portugal, May.
- 2012 Scientific Committee Member, 2nd Advances in Hospitality and Tourism Marketing & Management Conference, Democritus University of Thrace and Washington State University, Corfu, Greece, 24-27 May.
- 2011 Scientific Committee Member, 3rd Conference of the International Association for Tourism Economics, Bournemouth University, UK, 4-7 July.
- 2011 Scientific Committee Member, Advances in Hospitality and Tourism Marketing & Management Conference, Bogazici University, Istanbul, Turkey, 19-24 June.
- 2004 – 2008 Board Member of the Bournemouth Tourism Management Board, one of nine sub-regional Destination Management Organisations in the Southwest of England.

Keynote Address

- 2023 Invited Keynote Speaker, Department of Economic Development, Abu Dhabi, “It Takes a Village: Collaborative Approaches to Enhance Competitiveness in Cultural Tourism”, November 22, 2023.
- 2023 Invited Keynote/Webinar Speaker, Visit Florida, “Travel Accessibility: It Takes a Village”, November 8, 2023.
- 2023 Invited Keynote/Webinar Speaker, IAAPA, Global Association for the Attractions Industry, “The Future of Attractions”, Virtual, September 13, 2023.
- 2023 Invited Keynote Speaker, TravelAbility Annual Conference, “How Hospitality Management Colleges are Educating Future Hoteliers about Accessibility”, Savannah, Georgia, USA, August 19, 2023.
- 2023 Invited Keynote Speaker, Southern Utah University, February 8-10, 2023.
- 2023 Invited Keynote Speaker, UCF I/O Psychology Speaker Series, February 24, 2023.
- 2022 Invited Keynote Speaker, STRC Global Convergence Research Seminar, October 21, 2022.
- 2021 Current Thinking on Destination Development and Leadership: An Academic Perspective. Destination leaders Programme, 2021-22, Edinburgh Napier University, December 13, 2021.
- 2020 LIFE@UCF, “From ‘over-tourism’ to ‘no-tourism: Covid-19 and the global travel industry – what next?” October 27, 2020.
- 2019 Sustainable Tourism Development, Discover CIT, Guayaquil, Ecuador, November 2019.
- 2019 Invited Speaker, “Sustainable Coastal Tourism and Destination Resilience”, TTRA Europe, Tourism in the Era of Connectivity, Bournemouth, UK, April 8-10.
- 2018 Invited Speaker, “S.M.A.R.T. Destinations” UCF Rosen College Research Colloquium, March 23.
- 2018 Invited Keynote Speaker, “Writing for the Industry: Papers and PhD Theses”, The Tourism Intelligence Forum, Palma de Mallorca, March 11-14.
- 2017 Invited Keynote Speaker, “Destination Development – Generating Competitive Advantage through a Collaborative and Holistic Approach an International Perspective”, NTS Destination Leaders Workshop, November 25.
- 2017 Invited Keynote Speaker, The Visitor Economy: Strategies and Innovations, Bournemouth University, UK, September 4-6.
- 2015 Keynote Speaker, Destination and Place Brands: Collaboration, Coexistence and Common Goals, IULM University, Milan, June.
- 2015 Keynote Speaker, Doctoral Days, Universidade Europa, May.

- 2014 Keynote Speaker, The 5th International Conference on Destination Branding and Marketing (DBM-V), Macao SAR, China – 3-5 December.
- 2014 Keynote Speaker, Mobilities and Hospitable City, Italian Geographical Society, Rome, Italy – January 16-17.
- 2013 Keynote Speaker, Destination Leaders Program, Edinburgh Napier University, UK – October 16.
- 2012 Keynote Speaker, 6th World Conference for Graduate Research in Tourism, Hospitality and Leisure, Mugla University, Fethiye, Turkey, 24-29 April.
- 2012 Keynote Speaker, 2nd Interdisciplinary Tourism Research Conference, 24-29 April, Fethiye, Turkey.
- 2012 Keynote Speaker, 5th Annual Research Conference, Leading Edge Research, Edinburgh Napier University, 15-16 May.
- 2012 Keynote Speaker, International Conference on Tourism and Events: Opportunities, Impacts and Change, University of Ulster, Belfast, UK, 20-22 June.
- 2011 Keynote Speaker, “Turbulence, Twitter and Tsunamis ... An Ever-Changing World and Its Impact on the Future of Tourism” at Mapping the Journey, RDO 2011 Conference, Marbella, Spain, 26-28 September.
- 2011 Inaugural Professorial Lecture, Residents as Stakeholders of the Visitor Attraction, University of Ulster, UK, 5 April.
- 2011 Keynote Speaker, “Boomers, Zoomers, Xs and Ys: Generational Patterns of Consumer Behaviour and their Impact on the Marketing of Destinations” at the TMI National Convention, Salford Quays, Manchester, 6-7 October.
- 2010 Keynote Speaker, “Engaging Generation Y” at the TMI National Convention, Greenwich, London, 5-6 October.
- 2010 Keynote Speaker, Enthuse and Engage, “Developing Enterprising Academics: An Action-Learning Approach to Academic Career and Cultural Change”, AURIL Conference, London, 8 July.
- 2010 Keynote Speaker, INVTUR 2010 – Tourism Research: State of the Art and Future Perspectives, University of Aveiro, Portugal, 10-13.
- 2009 Keynote Speaker, World Travel Mart, London, 14 November.
- 2009 Keynote Speaker, TMI National Convention, Liverpool, 8 October.
- 2007 – 2008 Invited keynote speaker at the Annual Commonwealth Policy Conference in London, July 2007 and the University of Izmir (Turkey) International Conference on Sport Tourism in April.

Workshop Participation

- 2021 Leadership Development Workshop, Rosen College of Hospitality Management, October 22, 2021.
- 2021 UNWTO Students League, “Tourism and Rural Development Challenge”, Summer 2021.

Recognition & Awards

- 2023 Re-elected 2nd Vice President, International Academy for the Study of Tourism.
- 2020 Elected 2nd Vice President, International Academy for the Study of Tourism.
- 2020 Fellow, International Academy for the Study of Tourism.
- 2019 Invited Scholar, International Academy for the Study of Tourism, Bali, Indonesia, May 8-11.

- 2018 UCF Research Incentive Award, March 5.
- 2016 Member, The International Place Branding Association.
- 2016 Member, Association of North American Higher Education International Education Council.
- 2011 - Visiting Professor, Université d'Angers, France.
- 2011 - Visiting Professor, University of Ulster, UK
- 2008 - Visiting Professor, Edinburgh Napier University, UK.
- 2007 - Fellow of the Tourism Society.

Committee Membership (USA)

University Committee

- ACE Internationalization Lab
- University Master Planning Committee (2015-)
- Advisory Board Member, Graduate Student Association (2015-)
- University Promotion and Tenure Committee (2013-15)
- Doctoral Mentoring Award Committee (2013-)
- Foundations of Excellence (2014-15)
- Graduate Policy Committee (2015-)
- Member, UCF Impact Institutionalization Plan, Growing our Research and Graduate Programs
- Graduate Council Curriculum Committee
- Graduate Council Policy Committee
- Undergraduate Policy & Curriculum Committee
- Undergraduate Course Review Committee
- Doctoral Fellowships Award Committee
- Student Success Steering Committee Member
- Collaboration, UCF India Center

College Committee:

- Faculty Search Committee (2015-16) (2017-18) (2018-19)
- Graduate Faculty (2013-)
- Graduate Student Awards College Committee Member (2013-14)
- College In-House Research Grant Committee Member (2013-)
- Faculty Research Committee (2014-)
- Graduate Policy & Curriculum Committee (2014-)
- Faculty International Relations Committee (2014-)
- Chair, Ad-Hoc Committee to establish Visiting Research Scholar Guidelines
- Chair, Ad-Hoc Committee to establish College Promotion & Tenure Guidelines
- Faculty Research
- Graduate Policy & Curriculum
- International Relations

Teaching

2022-23	HMG 6710 (OW61) International Tourism Management – 5.0. HMG 6568 (DD61) Destination Planning for Events – 4.75
2021-22	HMG 6710 (OW61) International Tourism Management (JTA Cohort)
2020-21	HMG 6710 (OW61 + OM62) International Tourism Management – 4.71
2019-20	HMG 6710 (OW61) International Tourism Management – 4.68 + UCF Quality Online Course Badge
2018-19	HMG 6710 (OW61 + OM62) International Tourism Management – 4.68
2017-18	HMG 6710 (OW61 + OM62) International Tourism Management – 4.72
2016-17	HMG 6710 (OW61 + OM62) International Tourism Management – 4.84
2015-16	HMG 7587 (0061) Foundations in Hospitality & Tourism Research – 5.00 + HMG 6710 (OW61) International Tourism Management – 4.55
2014-15	HMG 7587 (0061) Foundations in Hospitality & Tourism Research – 4.67
2013-14	HMG 6710 (0061 + 0061) International Tourism Management – 4.3 + 4.88

Podcasts

Podcast Director

- Kate Dashper, Gender Inequality and Career Success, January 11, 2024
- Maximiliano Korstanje, Evolution of Safety-Security Literature in Event Management, December 4, 2023
- Kyle Rich, Municipal Perspectives on Collaboration in Regional Sport, February 1, 2024
- Richard Shipway, Crisis Management Response Strategies, January 31, 2024
- Aaraon Tham, Social media and Events, January 29, 2024
- Mark Piekarz, Micro Leveraging and Event Service Operations, November 27, 2023.
- Vassilios Ziakas, Event Portfolios, November 22, 2023.
- Vanessa Ratten, Entrepreneurship in Events, October 18, 2023

Podcast Guest

- Accessible Tourism - Episode 1: Alan Fyall & TravelAbility - Accessible Tourism | Podcast on Spotify (October, 2023)

Media Outputs

- Insider, Overtourism measures limit tourism going to increase Venice, Amsterdam, Rome. October 31, 2023.
- Forbes, Not old news, social media is filling the void in post-disaster reporting in Maui, September 6, 2023.
- USA Today, Missing titanic submarine took on extreme risk amid safety concerns. June 23, 2023.
- Today.com, Adventure tourism scrutinized after titanic submersible tragedy., June 26, 2023.

- Orlando Sentinel, Summer road trips to Orlando roll on despite skyrocketing gas prices. June 16, 2022.
- Spectrum News 13, FIFA World Cup, June 16, 2022.
- WFTV, FIFA World Cup, June 16, 2022.
- WMFE, FIFA World Cup, June 16, 2022.
- Orlando Sentinel, International travel still lags amid COVID, inflation and gun worries. June 10, 2022.
- Orlando Sentinel, Travelers to the U.S. no longer need negative COVID test. June 10, 2022.
- Washington Post, Travelers have forgotten the basics during the pandemic. July 20, 2022.
- Seattle Times, Re-traveling: Lessons to be Learned. July 25, 2022.
- Economy Chosun, August 29, 2022.
- UCF News Today, What Does Queen Elizabeth II's Death Mean for the Future of the Monarchy. September 9, 2022.
- TravelAbility Partners, January 23, 2023.
- Disney Food Blog, Why It May Be Hard To Travel this Summer, April 26, 2022.
- Huffington Post, We're In A Golden Age of television, And It's Affecting How We Travel, March 24, 2022.
- U.S. Sun, Travel Experts Ways Saves Money Mistakes Vacation, March 18, 2022.
- Huffington Post, Mistakes People Make When Renting A Car, March 16, 2022.
- Huffington Post, Mistakes People Make When Booking Summer Travel, March 10, 2022.
- Washington Post, After Russia's Invasion of Ukraine, Summer Travelers Are Nervous About Europe. Should They Be? March 3, 2022.
- Huffington Post, Mistakes Tourists Make At National Parks, February 17, 2022.
- Orlando Sentinel, Rosen College Graduates Job Prospects, January 11, 2022.
- Barbados Today, Private Jets Leading 'Revenge Travel' Tourism Rebound. September 23, 2021.
- Caribbean Tourism Organization, Revenge Tourism, September 9, 2021.
- NPR Marketplace, Canada Reopens its Borders to U.S. Tourists, August 10, 2021.
- Forbes, This is What It's Like To Fly Now, August 8, 2021.
- WESH Channel 2, Theme Parks Dropping Mask Mandate, May 28, 2021.
- Conde Nest Traveller, Is it Safe to Travel Abroad to Visit Family Right Now, May 27, 2021.
- Spectrum 13 News, Florida Popular Travel Destinations During Pandemic., May 26, 2021.
- Spectrum News 13, Reopening of Disney Springs, May 18, 2020.
- Spectrum News 13, Vice President Visit to Orlando, May 19, 2020.
- The Village Daily Sun, Forecast for Tourism, July 26, 2020.
- Hotel Online, Travel During the Pandemic, August 28, 2020.
- Podcast, Covid-19 and Tourism, September 8, 2020.
- GoNoamd.com, Changes in Airline Fees, September 21, 2020.
- Orlando Sentinel, Future of the Hospitality Industry, November 11, 2020.
- Spectrum News 13, Tourism for the Holidays, December 23, 2020.
- USA Today, Safe Vacations, March 1, 2021.
- HuffPost, Revenge Travel, March 19, 2021.
- Podcast, Revenge Travel, April 5, 2021.
- WFTV Channel 9, Travel Surge, April 7, 2021.

- Podcast, The Road Ahead, April 23, 2021.
- USA Today, Travel After the Pandemic, May 6, 2021.
- HuffPost, Six Questions to Ask Yourself Before Booking an International Trip, May 10,
- Travel Week, Why Travel Shaming is Still a Thing, May 10, 2021.
- HuffPost, The Biggest COVID-Related Travel Mistakes, May 12, 2021.
- UCF Today, What You Need to Know for Summer Travel, May 18, 2021.
- UCF Pegasus, Too Many Tourists, July 11, 2019.
- The Hill, “After Fires Australia must act now to combat a potential tourism disaster”, February 2020.
- Orlando Sentinel, Space Tourism, February 19, 2020.
- Orlando Sentinel, Disney and Coronavirus, March 3, 2020.
- Forbes, “Not all Posts are Misinformation about Coronavirus on Social Media”, March 5, 2020.
- Huffpost, How Coronavirus will change Tourism, April 29, 2020.
- WUSF News, Natural Crises and Tourism Panel Discussion, March 12, 2019.
- Florida Today/USA Today, FIFA Soccer World Cup in Orlando.
- Hurricane Irma interview with WFSU – Florida Public Radio, September 14, 2017.
- Contributor to “Florida tourist industry counts the cost of Irma’s devastation”, The Guardian, September 15, 2017.
- UCF Pegasus Magazine, Space Tourism
- Marketplace Radio, January 2017
- Endorsement for the book The Routledge Handbook of Tourism in Asia (Routledge)
- Endorsement for the book Virtual Traumasces and the Exploring the Roots of Dark Tourism (IGI Global)
- Orlando Sentinel, May 5, 2017