## **ABRAHAM PIZAM RESUME**

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> Maitland, Florida 32751 Residence: (407) 644-2584 Office: (407) 903-8010 Mobile: (407) 222-3242 Fax (407) 644-5943

**Marital Status:** Married, two children

U.S.A. Citizenship:

**Education:** 

1973-1974 Post-doctorate – Cornell University, Ithaca New York, School of Hotel Administration 1968-1970 Ph.D. - Cornell University, Ithaca, NY, Graduate School of Business Administration 1962-1964 MPA - New York University, NY, Graduate School of Public Administration

BA - Hebrew University, Jerusalem, Sociology and Political Science 1959-1962

# Academic Experience:

Academic Experience	ce:
12/2002 -	- Linda Chapin Eminent Scholar Chair in Tourism Management, Rosen College of
	Hospitality Management, University of Central Florida
7/1983-	- Professor of Tourism Management, Rosen College of Hospitality Management
11/19/18-12/11/18	- Visiting Professor – Kyoto University, Japan {on sabbatical}
9/7/2001 - 8/7/2018	- Dean, Rosen College of Hospitality Management, University of Central Florida
7/1/2000 - 9/6/2001	- Interim Dean, Rosen School of Hospitality Management, University of Central Florida
7/1/1993 - 8/1/2018	- Director, Dick Pope Sr. Institute for Tourism Studies, University of Central Florida
4/2005-5/2005	- Fulbright Scholar (Senior Specialist Mission to Slovak Republic)
7/1992 -6/1993	- Charles Forte Distinguished Chair in Hotel Management, Dept. of Management Studies,
	University of Surrey, Guildford, Surrey, England {on leave of absence}
3/1992-5/1992	- Visiting Professor, Institute for Tourism and Leisure Studies, Vienna University of
	Economics & Business Administration, Vienna, Austria {on sabbatical}
1/1992-3/1992	- Visiting Professor, ESTHUA, Universite D'Angers (University of Angers), France {on
	sabbatical}
9/1991-12/1991	- Interim Dean, Swiss Hospitality Institute, Washington, CT. {on sabbatical}
7/1991-9/1991	- Sir John Reid Visiting Distinguished Fellow, Faculty of Business Administration,
	Victoria University of Technology, Melbourne, Victoria, Australia {on sabbatical}
9/1983-6/1991	- Chairman and Professor, Department of Hospitality Management, College of Business
	Administration, University of Central Florida, Orlando, Florida.
9/1981-6/1982	- Visiting Professor, Department of Hotel, Catering and Tourism Management,
	University of Surrey, England {on sabbatical}
9/1980-8/1983	- Professor, Department of Hotel Restaurant and Travel Administration and Department
	of Management (School of Business Administration) University of Massachusetts,
	Amherst
5/1980-9/1980	- Visiting Professor, Department of Management Studies University of Auckland, New
	Zealand.
1977-1981	- Graduate Program Director, Department of Hotel Restaurant and Travel Administration

University of Massachusetts, Amherst.

1975-1980	- Associate Professor, Department of Hotel Restaurant and Travel Administration,
	University of Massachusetts, Amherst.
1978-1979	- Visiting Research Associate, Center for Applied Social Science, Boston University
1974-1975	- Chairman, Department of Hotel and Tourism Administration, University of Haifa,
	Haifa, Israel and Coordinator, Executive Development Program in Hotel and Tourism
	Administration, Graduate School of Business Administration, Tel-Aviv University,
	Israel.
1973-1974	- Post-Doctorate, Cornell University, School of Hotel Administration
1971-1975	- Assistant Professor, Graduate School of Business Administration, Tel-Aviv University,
	Israel.
1968-1970	- Teaching and Research Assistant, Graduate School of Business Administration, Cornell
	University.
1966-1968	- Teaching Associate, Department of Labor Studies Tel-Aviv University, Tel-Aviv, Israel

## **Professional Occupation:**

2020-	Guest Editor, Special Issue of the International Journal of Hospitality Management on
	The Effect of the COVID-19 pandemic on the Global Hospitality Industry
2019 -	Editor Emeritus, International Journal of Hospitality Management
2006-2018	Editor-in-Chief, International Journal of Hospitality Management
1998-2006	Co-Editor-in-Chief, International Journal of Hospitality Management
1982-1989	Editor-in-Chief, Hospitality Education & Research Journal
1978-2015	Associate Editor, Annals of Tourism Research
1979-1982	Member, Board of Trustees, US Travel Data Center.
1971-1975	Consultant to private and public enterprises in the area of Management and Human
	Resources Management.
1967-1968	Training Director, TAHAL Water Planning Co. Tel-Aviv, Israel.
1965-1967	Executive Development Training Director, Israel Institute of Productivity, Tel-Aviv,
	Israel

# Membership on Professional/Academic Boards (non-paid)

- World Trade Center, Orlando Board of Directors
- Central Florida Hotel & Lodging Association Past Member Board of Directors
- Visit Florida Past Member Board of Directors
- Dr. Philips Hospital Past Member Hospitality Advisory Board
- Incentive Research Foundation Past Member (2007-2010) Advisory Board
- Legacy Pointe @UCF (Continuing Care Retirement Community) Member, Board of Directors & Executive Board

### **Membership in Professional Societies:**

- Fellow Institute of Hospitality
- Fellow International Association of Scientific Experts in Tourism
- Charter Fellow International Academy for the Study of Tourism
- Member Council on Hotel, Restaurant and Institutional Education
- Member The Travel & Tourism Research Association
- Charter Member t Forum

#### **Awards and Honors:**

 Council on Hotel Restaurant and Institutional Education - "Donald K. Tressler Award for Research and Scholarship in Hospitality Education" - 1985.

- Council on Hotel Restaurant and Institutional Education "John Wiley & Sons Award for Lifetime Contributions to Outstanding Scholarship and Research in Hospitality and Tourism" 1995.
- University of Central Florida "Teaching Improving Program (TIP) Award" 1995.
- University of Central Florida, College of Business Administration "Researcher of the Year Award"
  1997.
- University of Central Florida "Presidential Merit Award" 1997.
- University of Central Florida "Professorial Excellence Program (PEP) Award" 1999.
- Linda Chapin Eminent Scholar Chair in Tourism Management, Rosen College of Hospitality Management, University of Central Florida
- University of Delaware "The Michael D. Olsen Research Achievement Award" 2005.
- Graduate Education and Graduate Students Research Conference in Hospitality & Tourism "Founders Award" 2008.
- The American Hotel & Lodging Association Educational Institute "Anthony G. Marshal Award" 2011.
- Inducted into the International Drive Resort Area Chamber of Commerce Visionary Leadership Award"- 2013
- Induction into the Central Florida Hospitality Hall of Fame 2018
- Dr. Honoris Causa (Commercial Sciences) 2020
- Top 2% of scientists' citations in the field of Leisure, Sports, and Tourism 2021 & Lifetime career citations

#### **Current Editorial Positions**

- 1. Amfiteatru Economic Journal (Romania) Editorial Board
- 2. Annals of the "Stefan cel Mare" University Suceava, Fascicle of the Faculty of Economics & Public Administration (Romania) Editorial Board
- 3. Asian Journal of Tourism and Hospitality Research (The Philippines) Editorial Board
- 4. Cornell Hospitality Quarterly Editorial Board
- 5. ECOFORUM (Romania) Editorial Board
- 6. EHLITE (Switzerland) Editorial Board
- 7. ICHRIE Research Reports Editorial Board
- 8. International Journal of Hospitality Knowledge Management Editorial Board
- 9. *International Journal of Hospitality Management* Editor Emeritus
- 10. International Journal of Safety and Security in Tourism/Hospitality(Argentina)- Editor
- 11. International Journal of Tourism and Hospitality Management, (South Africa) Editorial Board
- 12. International Journal of Tourism Sciences (S. Korea) Consulting Editor
- 13. Journal of Hospitality Marketing & Management Editorial Board
- 14. Journal of International Hospitality, Leisure & Tourism Management Editorial Board
- 15. Journal of Quality Assurance in Hospitality and Tourism Editorial Board
- 16. Journal of Tourism Security (Portugal) Editorial Board
- 17. Journal of Tourism: Studies and Research in Tourism / Revista de Turism (Romania) Editorial Board
- 18. Knowledge Management in Tourism and Hospitality Editorial Board
- 19. Research Notes in Hospitality & Tourism Editorial Board
- 20. The UNLV Journal of Hospitality, Tourism & Leisure Science Editorial Board
- 21. Tourism & Management Studies (Portugal) Editorial Advisory Board
- 22. Tourism, Culture & Communication (Australia) Editorial Board
- 23. Tourism Focus (Cambodia) Editorial Board
- 24. Tourism Recreation Research (India) Resource Editor
- 25. Tourism Studies Editorial Board
- 26. Turismo: Visao E Acao (Brazil) Editorial Board

#### LIST OF PUBLICATIONS

N. of articles in scientific Journals = 206; N. of Opinion Editorials = 76; N. of Books = 10; H-index = 71  $i_{10}$ -index = 149; N. of Citations = 27,083 (2/12/24)

#### **Articles in Journals and Books**

- 1. Abraham Pizam and Yoram Neumann, <u>Estimating the National Supply and Demand for Physicians for the Year 1982</u>, 80 pp., Tel-Aviv University, 1972 (In Hebrew).
- 2. Abraham Pizam "Psychological Characteristics of Innovators," <u>European Journal of Marketing</u>, Vol. 6, No. 3, (Fall, 1972, pp. 203-209.
- 3. Abraham Pizam "Effectiveness in Managerial Training", Netive Irgun Uminhal, (April 1972), (in Hebrew).
- 4. Abraham Pizam "Some Correlates of Innovation within Industrial Suggestion Systems," <u>Personnel Psychology</u>, Vol. 27 (April 1974), pp. 63-76.
- 5. Abraham Pizam and Israel Meiri "Medical or Lay Administration, The Case of the Israeli Physician Strike," World Hospitals, Vol. 10, (Spring 1974) pp. 81-86.
- 6. Abraham Pizam and Yoram Neumann "Migrant Workers vs. Resident Workers Work Values, Attitudes and Expectations," <u>Management International Review</u>, 2-3, (1974), pp. 89-99.
- 7. Abraham Pizam and Israel Meiri "The Management of Health Care Organizations: Medical vs. Administrative Orientation," Medical Care, Vol. 12 (1974) pp. 682-692.
- 8. Abraham and Yoram Neumann "Dimensions of Satisfaction from Health Care services," <u>Kalkalat Asakim</u> (<u>Business Economics</u>), (1975) pp. 41-52 (in Hebrew).
- 9. Abraham Pizam "Social Differentiation a New Barrier to Performance Evaluation" <u>Public Personnel Management</u>, (July 1975) pp. 244-247.
- 10. Abraham Pizam, D. Izraeli and Y. Neumann "Organizational Malfunctions in a Marketing Cooperative", in D. Izraeli and D. N. Izraeli (eds.) <u>Agricultural Marketing for Developing Countries</u>, N.Y.: John Wiley & Sons, 1976, pp. 93-100.
- 11. Dov Izraeli, Abraham Pizam and Y. Neumann, "Product Type & Service Satisfaction", in: D. Izraeli and D.N. Izraeli (eds.) <u>Agricultural Marketing for Developing Countries</u>, N.Y.: John Wiley & Sons, 1976, pp. 101-111.
- 12. Yoram Neumann, D. Izraeli and Abraham Pizam, "Attitudes of Hired Workers in a Marketing Cooperative", in D. Izraeli and D. N. Izraeli (eds.) <u>Agricultural Marketing for Developing Countries</u>, N.Y.: John Wiley & Sons, 1976, pp. 112-119.

- 13. Abraham Pizam and Yoram Neumann "The Planning of Medical Manpower" <u>Long Range Planning</u>, (February 1976) pp. 44-52.
- 14. Abraham Pizam and Arie Reichel "Cultural Determinants of Managerial Attitudes" <u>Management International Review</u>, Vol. 17 (February 1977) pp. 65-72.
- 15. Avner Arbel and Abraham Pizam "Some Determinants of Urban Hotel Location: The Tourist's Inclinations" Journal of Travel Research, Vol. 15 No. 3 (1977) pp. 18-22.
- 16. Abraham Pizam and Ernest Acquaro "Some Social Costs and Benefits of Tourism to Rural Communities" Research Bulletin No. 649, Massachusetts Agricultural Experiment Station, University of Massachusetts at Amherst, (December 1977).
- 17. Abraham Pizam" The 80's: Its Impact on Travel and Tourism Marketing" <u>Annals of Tourism Research</u>, Vol. 4 No 5 (1977) pp. 279-287.
- 18. Abraham Pizam "Tourism's Impacts: The Social Costs to the Destination Community as perceived by its Residents", <u>Journal of Travel Research</u>, Vol. 16 No. 4, (1978) pp. 8-12.
- 19. Abraham Pizam, Yoram Neumann and Arie Reichel "Dimensions of Tourist Satisfaction With a Destination Area", <u>Annals of Tourism Research</u>, Vol. 5, No. 3, (1978) pp. 314-332.
- 20. Abraham Pizam "Using Travel Research for Planning and Profits", <u>Annals of Tourism Research</u>, Vol. 5, No. 3, (1978) pp. 380-388.
- 21. Abraham Pizam and Julianne Pokela "Businessmen and Residents' Perceptions of Tourism's Impacts: Analysis and Implications for Tourism Policy Making", <u>Journal of the Mugla School of Business Administration</u>, Special Issue 2-6 (October 1978) pp. 233-249.
- 22. Abraham Pizam and Robert Lewis "Work Values of Hospitality Students", <u>Journal of Hospitality</u> Education, Vol. 3, No.3, (Winter 1979), pp. 5-16.
- 23. Abraham Pizam and Venkat Chandrasekar, Journal of Travel Research Index, Vol. 18, No. 2 (Fall 1979).
- 24. Abraham Pizam "International Tourism Congress: New Perspectives and Policies", <u>Journal of Travel Research</u>, Vol. 17, No. 3, (1979) pp. 25-27.
- 25. Abraham Pizam, Yoram Neumann and Arie Reichel "Tourist Satisfaction: Uses and Misuses", <u>Annals of Tourism Research</u>, Vol. 6, No. 1 (1979) pp. 195-197.
- 26. Yoram Neumann and Abraham Pizam "Predictors of Success in Management Development Programs", International Journal of Instructional Media, Vol. 6, No. 3 (1979).
- 27. Abraham Pizam and Arie Reichel "Big Spenders and Little Spenders in US Tourism", <u>Journal of Travel Research</u>, Vol. 18, No. 1, (1979) pp. 42-43.
- 28. Abraham Pizam and Robert Lewis "Predicting Career Success and Satisfaction: A Study of Hospitality Graduates", The Cornell Hotel and Restaurant Administration Quarterly, Vol. 20, No. 3 (1979) pp. 12-16.

- 29. Yoram Neumann, Abraham and Arie Reichel "Values as Determinants of Motivation: A Comparison Between Tourism and Other Career Choices", <u>Annals of Tourism Research</u>, Vol. 7, No. 3 (1980) pp. 428-442.
- 30. Abraham Pizam, Arie Reichel and Yoram Neumann "The Motivational Profile and Work Values of Hospitality Students", The Journal of Hospitality Education, Vol. 5, No. 1, (1980) pp. 25-38.
- 31. Abraham Pizam and Julianne Pokela "The Vacation Farm: A New Form of Tourism Destination" in D.E. Hawkins, E.L. Shafer and J.M. Rovelstad, <u>Tourism Marketing and Management Issues</u>, Washington D.C., George Washington University, 1980, pp 203-216.
- 32. Abraham Pizam and Julianne Pokela "The Benefits of Farm Tourism to Rural Communities: The Massachusetts Case" <u>Research Bulletin No. 666 Massachusetts Agricultural Experiment Station</u>, Univ. of Massachusetts at Amherst, December 1980.
- 33. Abraham Pizam, Guest Editor "The Management of Tourism", <u>Annals of Tourism Research</u>, Vol. 7, No. 3, (1980).
- 34. Arie Reichel, Yoram Neumann and Abraham Pizam "The Work Values and Motivational Profiles of Vocational, Collegiate, Non- Conformist and Academic Students", <u>Research in Higher Education</u>, Vol. 14, No. 3, (1981) pp. 187-200.
- 35. Abraham Pizam, Laura Richardson and William Seymour, <u>Vacation Farm Cooperatives</u>, Washington D.C., U.S. Department of Agriculture, Agricultural Cooperation Service, (1981).
- 36. Abraham Pizam, "Evaluating Social Impacts of Tourism: Case of Cape Cod (USA)" in Tej Vir Singh and Jagdish Kaur, <u>Studies in Tourism Wildlife Parks and Conservation</u>, New Delhi: Metropolitan Book Company, (1981), pp. 258-269.
- 37. Robert Lewis and Abraham Pizam," Guest Surveys A Missed Opportunity". <u>The Cornell Hotel and Restaurant Quarterly</u>, Vol. 22, No. 3, (Nov. 1981) pp. 37-44.
- 38. Abraham Pizam "Tourism and Crime: Is There a Relationship?" <u>Journal of Travel Research</u>, Vol. 20, No. 3, (1982) pp. 7-11.
- 39. Abraham Pizam, "The Use of Human Resources in the Hospitality Industry", in A. Pizam, R. Lewis and P. Manning, <u>The Practice of Hospitality Management</u>, Westport, CT: AVI Pub., 1982, pp. 255-263.
- 40. Robert Lewis and Abraham Pizam, "A Consumer Satisfaction Index for Hotels" in: A. Pizam, R. Lewis and P. Manning, <u>The Practice of Hospitality Management</u>, Westport, CT: AVI Pub., 1982 pp. 189-201.
- 41. Abraham Pizam and Peter Manning, "The Impact of Inflation on Convention Site Selection", <u>International Journal of Hospitality Management</u>, Vol. 1, No. 1, (1982) pp. 65-67.
- 42. Abraham Pizam and Venkat Chandrasekar, "Do You Like Your Work? A Survey" <u>The Cornell Hotel and</u> Restaurant Quarterly, Vol. 22, No. 4, (Feb. 1982) pp. 67-71.
- 43. Abraham Pizam, Guest Editor, "Tourism Manpower", Journal of Travel Research, Vol. 21, No. 2, (1982).
- 44. Abraham Pizam, "Tourism Manpower: The State of the Art", <u>Journal of Travel Research</u>, Vol. 21, No. 2, pp. 587-620 (1982).

- 45. Abraham Pizam and E. Harsha Chacko, "Tourism Related Theses and Dissertations 1975- 1981", <u>Annals of</u> Tourism Research, Vol. 9, No. 4, pp. 587-620 (1982).
- 46. Abraham Pizam and Julianne Pokela, "The Effects of the Supply and Price of Energy: An Analysis of Cape Cod Massachusetts." <u>Research Bulletin Number 681 Massachusetts Agricultural Experiment Station</u>, University of Massachusetts at Amherst, (December 1982).
- 47. Abraham Pizam and Julianne Pokela, "The 1979 U.S. Gasoline Shortage and its Impact on the Tourism Industry" International <u>Journal of Tourism Management</u>, Vol.4, No.2, (1983), pp. 94-101.
- 48. Abraham Pizam and Julianne Pokela, "Energy Costs and Tourism Magnitude: The Case of North East, USA", <u>International Journal of Hospitality Management</u>, Vol. 2, No. 1 (1983), pp. 49-51.
- 49. Abraham Pizam and Julianne Pokela, "The Impact of Gasoline Price Increases on Tourism Business in a Destination Area", Visions in Leisure and Business, Vol. 2, No. 1 (1983) pp. 40-50.
- 50. Abraham Pizam and Venkat Chandrasekar, "You Do Like Your Work" <u>The Cornell Hotel and Restaurant</u> Administration Quarterly, Vol. 24, No. 2, (1983) pp. 5-10.
- 51. Abraham Pizam "Development and Organization of Tourism in the USA and New Orleans" in Eddystone C. Nebel, III, ed. <u>Tourism and Culture</u>, New Orleans, The University of New Orleans, 1983 pp. 27-32.
- 52. Abraham Pizam and Ady Milman, "The Social Impacts of Tourism" <u>Industry and Environment</u> (a UNEP publication), Vol. 7, No.1, (1984) pp. 11-14.
- 53. Abraham Pizam, "Positioning is the Name of the Game", <u>Lu-Guan</u>, Vol. 4, No. 3 (1984) pp. 15-17.
- 54. Abraham Pizam, "Differentiation and Segmentation: Two Marketing Techniques for Small Hotels", Lu-Guan, Vol. 4, No. 4 (1984) pp. 26-30.
- 55. Arie Reichel and Abraham Pizam, "Job Satisfaction, Lifestyle and Demographics of Hospitality Industry Workers- vs. Others", <u>International Journal of Hospitality Management</u>, Vol. 3, No. 3 (1984) pp. 123-133.
- 56. Abraham Pizam and Julianne Pokela, "The Perceived Impacts of Casino Gambling on a Destination Community", <u>Annals of Tourism Research</u>, Vol. 12, No. 2 (1985) pp. 147-165.
- 57. Abraham Pizam and Ady Milman "Off-Track Betting and Its Impacts on a Rural Community", <u>Visions in Leisure and Business</u>, Vol. 3, No. 4 (1985) pp. 90-106.
- 58. Robert C. Lewis and Abraham Pizam" Designing Research for Publication", <u>The Cornell Hotel and Restaurant Quarterly</u>, Vol.3, No. 4 (August 1986) pp. 56-61.
- 59. Abraham Pizam and Ady Milman "Florida: National Report No. 125 "<u>International Tourism Reports</u>", Vol. 4 (1986) pp. 69-78.
- 60. Abraham Pizam, Planning a Tourism Research Investigation", in J. R. Brent Ritchie and C.R Goeldner", Handbook of Travel & Tourism Research, New York: John Wiley & Sons, 1987 pp 63-76.

- 61. Abraham Pizam and Roger Calantone "Beyond Psychographics: Values as Determinants of Tourist Behavior" <u>International Journal of Hospitality Management</u>, Vol. 6 No.3 (1987) pp 177-181.
- 62. Abraham Pizam and Ady Milman" Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs" Hospitality Education and Research Journal, Vol. 11, No.2 (1987).
- 63. Abraham Pizam and Zheng Gu <u>Journal of Travel Research Cumulative Index and Abstracts</u>, Boulder, Colorado: The Travel and Tourism Research Association, 1988.
- 64. Abraham Pizam and Yoram Neuman "The Effect of Task Characteristics on Hospitality Employees' Job Satisfaction and Burnout" Hospitality Education and Research Journal, Vol. 12 No. 2, (1988) pp. 99-107.
- 65. Abraham Pizam and Ady Milman" Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs" <u>Hospitality Education and Research Journal</u>, Vol. 12 No.3 (1988), pp. 17-42.
- 66.Ady Milman and Abraham Pizam "Social Impacts of Tourism in Central Florida" <u>Annals of Tourism Research</u>, Vol. 15, No 2, (1988) pp. 191-204.
- 67. Abraham Pizam and Ady Milman "The 1988-89 Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs" <u>Hospitality Education and Research Journal</u>, Vol. 13 No.2 (1989), pp. 73-95.
- 68. Abraham Pizam and Neda, Telisman-Kosuta, "Tourism as a Factor of Change: Results and Analysis" in: Julian Bystrzanowski (ed.), Tourism as a Factor of Change: A Socio-Cultural Study, Vienna: European Coordination Centre for Documentation in Social Sciences, 1989, p.p. 69-93.
- 69. Ady Milman, Ariyeh Reichel & Abraham Pizam "The Impact of Tourism on Ethnic Attitudes: The Israeli-Egyptian Case" Journal of Travel Research, Vol. 29 No. 2 (1990), pp. 45-49.
- 70. Abraham Pizam "Evaluating the Effectiveness of Travel Trade Shows and Other Tourism Sales Promotion Techniques" <u>Journal of Travel Research</u>, Vol. 29 No. 1 (1990), pp. 3-8.
- 71. Jafar Jafari, Abraham Pizam and Krzysztof Przeclawski "A Sociocultural Study of Tourism as a Factor of Change" Annals of Tourism Research, Vol. 17, No.3 (1990), pp. 469-472.
- 72. Abraham Pizam and Ady Milman "Current Trends in Manpower Needs for the Tourism Industry" <u>Trends</u> (Park Practice Program), Vol. 27, No.3, (1990), pp. 14-17.
- 73. Abraham Pizam, Jafar Jafari and Ady Milman "Tourists' Attitude Change: U.S. Students Visiting the USSR", <u>Tourism Management</u>, Vol. 12, No. 1 (1991), pp. 47-54.
- 74. Abraham Pizam and Ady Milman "The 1989-90 Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs" in Council on Hotel Restaurant and Institutional Education, <u>1991</u> CHRIE Member Directory and Resource Guide, Washington D.C.: CHRIE (1991), pp. 42-53.
- 75. Abraham Pizam, Guest Editor, "Convention & Conference Management" <u>International Journal of Hospitality Management</u>, Vol. 10, No.2 (1991).
- 76. E. Thorvald Falk and Abraham Pizam "The United States Meeting Market", <u>International Journal of Hospitality Management</u>, Vol. 10, No.2 (1991), pp. 111-118.

- 77. Abraham Pizam, Ady Milman "The 1990-91 Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs" in Council on Hotel Restaurant and Institutional Education, <u>1992 CHRIE Member Directory and Resource Guide</u>, Washington D.C.: CHRIE (1992), pp. 63-80.
- 78. Ady Milman, Abraham Pizam "The 1991-92 Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs", <u>Hospitality Education and Research Journal</u>, Vol. 5, No. 1, (1992), pp. 55-70.
- 79. Brian King, Abraham Pizam, Ady Milman "The Social Impacts of Tourism on Nadi, Fiji, as Perceived by its Residents" <u>Annals of Tourism Research</u> Vol. 20, No. 4 (1993), pp. 650-665.
- 80. Abraham Pizam, "Managing Cross-Cultural Hospitality Enterprises" in Peter Jones and Abraham Pizam (eds.), <u>The International Hospitality Industry: Organizational and Operational Issues</u>, pp. 205- 225, London: Pitman, 1993.
- 81. Abraham Pizam, "Planning a Tourism Research Investigation", in J. R. Brent Ritchie and C.R Goeldner", Tourism and Hospitality Research A Handbook for Managers and Researchers, 2nd ed., pp. 91-104, New York: John Wiley & Sons, 1994.
- 82. Abraham Pizam, "Evaluating the Effectiveness of Travel Trade Shows and Other Tourism Sales-Promotion Techniques", in J. R. Brent Ritchie and C.R. Goeldner, <u>Tourism and Hospitality Research A Handbook for Managers and Researchers</u>, 2nd ed., pp.573-581, New York: John Wiley & Sons, 1994.
- 83. Abraham Pizam, "Monitoring Customer Satisfaction," in: B.E. Davis and A.J. Lockwood (eds.), <u>Food and Beverage Management: A Selection of Readings</u>, London: Butterworth Heinemann, 1994, pp. 231-247.
- 84. Abraham Pizam, Ady Milman, Brian King, "The Perceptions of Tourism Employees and their Families Towards Tourism: A Cross-Cultural Comparison," <u>Tourism Management</u>, Vol. 15, No 1 (1994), pp. 53-61.
- 85. Abraham Pizam and Ady Milman, "Predicting Satisfaction Among First-Time Visitors to a Destination by Using the Expectancy Disconfirmation Theory," <u>International Journal of Hospitality Management</u>, Vol. 12, No. 2 (1993), pp. 197-209.
- 86. Abraham Pizam and Tim Knowles, "The European Hotel Industry," in C. Cooper and A. Lockwood, <u>Progress in Tourism Recreation and Hospitality Management</u>, Vol. 6, London: John Wiley & Sons, (1994), pp. 283-295.
- 87. Ady Milman and Abraham Pizam, "The 1992-93 Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs" in Council on Hotel Restaurant and Institutional Education, <u>1993-94</u> CHRIE Member Directory and Resource Guide, Washington D.C.: CHRIE (1994), pp. 103-113.
- 88. Ioannis Kavallinis and Abraham Pizam, "The Environmental Impacts of Tourism Whose Responsibility is it Anyway? The Case of Mykonos." <u>Journal of Travel Research</u>, Vol. 33, No. 2 (1994), pp. 26-32.
- 89. Abraham Pizam, "Using Unobtrusive Measures in Tourism Research" in: Ahmed, Z., ed.. <u>The Business of International Tourism</u>, Minot, North Dakota: Institute for International Business, Minot State University, 1995, pp. 89-114.

- 90. Ady Milman, Abraham Pizam, "The Role of Awareness and Familiarity with a Destination: The Central Florida Case", <u>Journal of Travel Research</u>, Vol. 33, No. 3 (1995), pp. 21-27.
- 91. Robert Ashley, Susan Bach, Jerry Chesser, Taylor Ellis, Robert Ford, Stephen LeBruto, Ady Milman, Abraham Pizam, William Quain, "A Customer Based Approach to Hospitality Education, "Cornell Hotel & Restaurant Administration Quarterly, Vol 36, No. 4 (1995), pp. 74-79
- 92. Abraham Pizam and Silvia Sussman, "Does Nationality Affect Tourist Behavior?" <u>Annals of Tourism</u> Research, Vol. 22, No. 4 (1995), pp. 901-917.
- 93. Abraham Pizam, "Does Tourism Promote Peace and Understanding between Unfriendly Nations?" in A. Pizam and Y. Mansfeld (eds.) <u>Tourism, Crime and International Security Issues</u>, New York & London: John Wiley & Sons, 1995, pp. 203-214.
- 94. Abraham Pizam and Ady Milman, "Does Nationality Affect Student-Tourists Behavior?" in: Ahmed, Z., ed. <u>The Business of International Tourism</u>, Minot, North Dakota: Institute for International Business, Minot State University, 1995, pp. 166-194.
- 95. Simon Archer and Abraham Pizam, "Financial and Operational Leverage and Risks of Firms in the U.K. Hotel Industry", in: Bar-On R. and M. Even-Zahav, <u>Investment and Financing in the Tourism Industry</u>, Jerusalem: Israel Ministry of Tourism, 1995, pp. 265-276.
- 96. Abraham Pizam, "The Role of Culture in the Management and Operations of Tourist Enterprises", in: Bar-On R. and M. Even-Zahav, <u>Investment and Financing in the Tourism Industry</u>, Jerusalem: Israel Ministry of Tourism, 1995, pp. 265-276.
- 97. Abraham Pizam, Arie Reichel, "The Effect of Nationality on Tourist Behavior: Israeli Tour Guides' Perceptions", Journal of Hospitality and Leisure Marketing, Vol. 4, No. 1 (1996), pp. 23-49.
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# **Opinion Editorials (OPEDS)**

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#### PAPERS PRESENTED AT PROFESSIONAL CONFERENCES

- I. International Conference on Marketing Systems for Developing Countries, Tel-Aviv Israel, 1/74, "Organizational Malfunctions in a Marketing Cooperative."
- II. The Travel & Tourism Research Association, Scottsdale, Arizona, 6/77, "Some Social and Economic Costs and Benefits of Tourism to Rural Communities."
- III. The Travel & Tourism Research Association, Ottawa, 6/78, "The Impact of Mass Tourism on a Destination Community."
- IV. Council on Hotel, Restaurant and Institutional Education, Atlantic City, New Jersey, 8/78, "Work Values of Hospitality Students."
- V. International Tourism Congress, Marmaris, Turkey, 10/78, "Businessmen Implications for Tourism Policy Making."
- VI. Tourism and the Next Decade, International Symposium, Washington, D.C., 3/79, "The Vacation Farm: A New Form of Tourism Destination."
- VII. The Travel & Tourism Research Association, 6/79, "Career Progress of Hospitality Graduates," (2) "The Potential for Farm Tourism in the U.S."
- VIII. New England Regional Commission Conference on Tourism, 11/79, "Increasing the Effectiveness of Small Tourism Operations by Adopting the Cooperative Approach."
- IX. Council on Hotel, Restaurant and Institutional Education, Dearborn, Michigan, 8/80, "On Campus Conference Business: A Rich Resource for Academic Institutions and HRI Programs." (With Peter Manning).
- X. America and the Pacific Community: Studies in Culture and Nationality: University of California, Berkley, September 4- 7/80, "Tourism's Contribution to Crime in the U.S."
- XI. World Hospitality Congress, March 9-12, 1981: (1) "The Use of Human Resources in the Hospitality Industry A Survey;" (2) "A Consumer Satisfaction Index for Hotels" (with Robert C. Lewis).
- XII. Council on Hotel, Restaurant and Institutional Education, Montreal, Canada, 8/81, "Educational Programs offered at Hospitality Trade Shows: An Opinion Survey" (With Peter Manning and Stevenson Fletcher).
- XIII. AIEST, (International Association of Scientific Experts in Tourism), 31st Annual Congress, Cardiff, Wales, September 13-19, 1981, "Tourism and Crime in the U.S.A."
- XIV. Ben Gurion University of the Negev, Israel, "International Conference The 80's Cause for Alarm of Optimism," December 19-23, 1981, The Management of Service Industries.
- XV. Pacific Area Travel Association, Travel Research Seminar, Suva, Fiji, August 16-18, 1982, (1) "Designing Visitor Surveys"; (2) "Tourism Forecasting Methodologies."

XVI. ASEAN Hotel and Restaurant Association Annual Conference, Singapore, September 20-21, 1982, "Integrated Quality- Management System."

XVII. The University of New Orleans and the University of Innsbruck Third Biannual Symposium, "Tourism and Culture: A Comparative Perspective", "Tourism Organization and Development in the U.S.A." New Orleans, March 1-2, 1983.

XVIII. Rhode Island's Governor Conference on Tourism "Assessing Tourism's Impacts: A Discussion of the Social Costs and Benefits of Tourism," Providence RI, April 20, 1983.

XIX. Singapore Hotel Association Top Team Development Program, "Hospitality Human Resources Management," Singapore, July 4- 15, 1983.

XX. Indonesian Hotel Association Top Executive Development Program, "Hospitality Human Resources Management," Jakarta, Indonesia, July 18-30, 1983.

XXI. Balinese Hotel Association "Motivation and Job Satisfaction of Hospitality Employees, Bali, Indonesia, August, 1983.

XXII. Pacific Area Travel Association, East Asia Travel Research Seminar: (1) Research and Statistical Methods for Tourism Enterprises, (2) Conducting Visitor/Guest/Passenger Surveys, (3) Measuring the Effectiveness of Tourism Marketing Programs, Kuala-Lumpur, 8/17-19,/83.

XXIII. Pacific Area Travel Association, Workshop on Measuring The Impacts of Tourism: (1) "The Social/Cultural Costs and Benefits of Tourism to the Destination Area (2)"Methods of Measuring Social/Cultural Costs and Benefits of Tourism". Hong Kong, August 24-26, 1983.

XXIV. ASEAN Tourism Forum 84; Asean Media Workshop, "Positioning is the Name of the Game" Singapore, March 16, 1984.

XXV. ASEAN Tourism Forum 84, Asean Hotel and Restaurant Association Convention, "Differentiation and Segmentation: Two Marketing Techniques for Small Hotels", Singapore, March 20, 1984.

XXVI. Singapore Hotel Association Top Team Development Program, "Hospitality Human Resources Management", July 9-27, 1984.

XXVII. Indian Association of Tour Operators "Workshop on Marketing India Abroad" New Delhi, August 1, 1984.

XXVIII. African Travel Association "Motivating Tourism Employees to Work" Nairobi, Kenya, April 29, 1985.

XXIX. International Association of Scientific Experts in Tourism, 35 Annual Congress "The Use of Values in Predicting Travel Behavior," Bregenz, Austria, September 15-21, 1986.

XXX. Institute for Tourism Research, Zagreb, "Workshop on Measuring the Effectiveness of Tourism Sales Promotions" Zagreb Yugoslavia, May 15, 1987

XXXI. Council on Hotel, Restaurant and Institutional Education Annual Conference, "Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs", Atlanta, Georgia, August 6, 1987.

XXXII. World Association For Professional Training in Tourism (AMFORT), Seminar on "The Challenge of the Hotel Industry in the 90s", "Macro Trends in World Tourism", Madrid, Spain, January 25-27, 1988.

XXXIII. International Hospitality Research Symposium, "Methods in Hospitality Research", Virginia Tech, Blacksburg, Va., April 17-20, 1988

XXXIV. Council on Hotel, Restaurant and Institutional Education Annual Conference,"1988 Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs", Toronto Canada, July 27-31, 1988

XXXV. Council on Hotel, Restaurant and Institutional Education Annual Conference, "The Effects of Task Characteristics on Hospitality Employees' Job Satisfaction and Burnout", Toronto Canada, July 27-31, 1988

XXXVI. Krems Academy of Tourism Opening Ceremonies, "Trends in U.S. Hospitality Education", Krems, Austria, October 5-7, 1988

XXXVII. First Global Conference: Tourism A vital Force for Peace, "Is Tourism a Mediator for Peace? The U.S.A-U.S.S.R. Experience" (with Ady Milman and Jafar Jafari), Vancouver, BC October 22-26, 1988

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XXXIX. The 73rd International Hotel/Motel & Restaurant Show, "Employee Burnout in the Hospitality Industry", November 14, 1988

XL. Cultural Tourism: Defining a Sense of Place: "Tourism: A Catalyst to Peace?" Miami Florida, April 30-May 3, 1989

XLI. The 1989 Travel Industry Association (TIA) International Pow Wow, "Tourism as a Catalyst for World Peace" Las Vegas, May 17, 1989

XLII. International Congress on Health and Recreation Tourism "The Marketing of Health and Recreational Products" Antalya, Turkey, September 17-20, 1989

XLIII. International Congress on Health and Recreation Tourism "The U.S. Health Resorts Industry" (with Ady Milman), Antalya, Turkey, September 17-20, 1989

XLIV. 1989 Governor's Conference on Tourism, "Tackling the Labor Squeeze in the Tourism Industry" (with Mark Bonn), Daytona Beach, Fl. September 25, 1989

XLV. Singapore Hotel Association Training and Educational Center Annual Hotel Lecture, "Optimizing Human Resources", Singapore November 17, 1989

XLVI. Malaysian Association of Hotels, "Executive Seminar on Delivering Quality Service", Kuala Lumpur, November 18, 1989

- XLVII. Second ASEAN Tourism Conference, Keynote Speaker "ASEAN Tourism Towards a Quality Destination", Pataya, Thailand, January 13, 1990
- XLVIII. Singapore Hotel Association Training and Educational Center Annual Seminar, "Marketing Planning for Hospitality Enterprises", Singapore, May 26-27, 1990
- XLVIX. Council on Hotel, Restaurant and Institutional Education Annual Conference, "1990 Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs", July 27-31, 1990, Washington, D.C,.
- L. Austrian Association of Tourism, "Developing Quality Tourist Destinations", October 29, 1990, Vienna, Austria.
- LI. Singapore Hotel Association Annual Seminar, "Quality Management in Tourism Enterprises", June 20-22, 1991, Singapore.
- LII. Malaysian Association of Hotels Annual Workshop, "Quality Management in Tourism Enterprises", June 17-19, 1991, Kuala-Lumpur, Malaysia.
- LIII. First National Tourism Congress, "Problems of Tourism Development in Third World Countries", November 16, 1990, Kusadasi, Turkey.
- LIV. International Association of Scientific Experts in Tourism, "The Management of Quality Tourism Destinations", May 4-7, 1992, Mahe, Seychelles.
- LV. AIESEC International Conference on Maritime and Tourism, "Global Tourism in a Changing World", May 4-7, 1992, Athens (Vouliagmeni) Greece.
- LVI. The First International Conference on Investments and Financing in the Tourism Industry, "The Role of Culture in the Management and Operations of Tourist Enterprises," May 16-21, 1993, Jerusalem, Israel.
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- LIX. International Symposium on: High Priority Actions in Environmental Policy, "The Perceived Negative Environmental Impacts of Tourism: Whose Responsibility is it Anyway?" September 13-18, 1993, Elounda, Crete, Greece.
- LX. International Conference on: Decision-Making Processes and Preference Changes of Tourists, "Does Culture Affect Tourist Behavior?" November 25-27, 1993, Innsbruck, Austria.
- LXI. International Conference on: Regional Development: The Challenge of the Frontier, "Tourism Development in Desert Areas: Conservation vs. Change", December 27-30, 1993, the Dead Sea, Israel.

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LXIV. Talk at the Top: Security and Risks in Travel & Tourism. "Security and Risks in Travel & Tourism - An Overview", June 9-11, 1995, Östersund, Sweden.

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LXX. Southern Management Association Annual Conference, "Hospitality Management an Industry in Search of a Paradigm," (with Michael Olson, Harsha Chacko and Joan Clay) November 8, 1996, New Orleans, Louisiana.

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XCIX. Council on Hospitality Management Education, "Keynote Address: Advances in Hospitality Research: From Rodney Dangerfield to Aretha Franklin" Glasgow, United Kingdom, May 12-15, 2008.

C. EURO-CHRIE Annual Conference, "Panel on Sustainable Tourism and the Hotelier", Dubai, UAE, October 14, 2008.

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CII. Tourism Destination Development and Branding Conference, "Keynote Address: Destination Branding: The State of the Art" Ben-Gurion University of the Negev, Eilat, Israel, October 14, 2009.

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CIV. Consumer Behavior in Tourism Symposium 2009, "Keynote Address (with Amir Shani): Consumer Attitudes towards Animal-Based Tourist Attractions" Centre in Tourism Management and Tourism Economics of the Free University of Bolzano, Brunico, Italy, December 17, 2009.

CV. Tourism and Hospitality Research in Ireland Conference 2010, "Keynote Address: Future Opportunities in Hospitality and Tourism" Shannon, Ireland, June 16, 2010.

CVI. The 68<sup>th</sup> Tourism Sciences Society of Korea Academic Conference: A New Horizon of International Tourism: From the Hinterland to the Ocean, "Panel Discussion IJTS Forum" Buan, Korea, July 6, 2010.

CVII. ATLAS 2010 Annual Conference: Mass Tourism vs. Niche Tourism, Keynote Address: "Space tourism: A New Niche Market," Limassol, Cyprus, November 3-5, 2010.

CVIII. Economic Summit: Together in Partnership – Growing the Local Economy "Keynote Speech" Skukuza-Kruger National Park, South Africa. January 26-27, 2011

CVIX. 1<sup>st</sup> International Conference on Tourism & Management Studies, Keynote Address "The Domains of Tourism and Hospitality Management: Similarities and Differences." Faro, Portugal, October 26-29, 2011.

CVX. Conference of Tourism and Hospitality: The Highway to Sustainable Regional Development, Keynote Address "Can Tourism Promote Peace and Understanding Between Unfriendly Nations?" Yerevan, Armenia, June 28-30, 2013.

CVXI. Lodging + HR Diversity Summit, "Selling the Sizzle to Prospective Students," Georgetown University Conference Center, Washington, DC. "October 29, 2013

CVXII Fourth International Conference on Events (ICE), "How to Go Beyond the Waves: Moving from Hedonic to Utilitarian Events," Rosen College of Hospitality Management, University of Central Florida, Orlando, Florida, December 13-15, 2017

CVXIII. 5th World Research Summit for Hospitality and Tourism. "Culture, the Final Frontier," Rosen College of Hospitality Management, University of Central Florida, Orlando, Florida, December 13-16, 2019.

CVXIV.26<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality & Tourism. "Factors Affecting College Students' Intention to Choose a Career in the Senior Living Industry" 2021

#### **CURRENT EDITORIAL POSITIONS:**

- 1. Amfiteatru Economic Journal (Romania) Editorial Board
- 2. Annals of the "Stefan cel Mare" University Suceava, Fascicle of the Faculty of Economics & Public Administration (Romania) Editorial Board
- 3. Annals of Tourism Research Associate Editor
- 4. Asian Journal of Tourism and Hospitality Research (The Philippines) Editorial Board
- 5. Cornell Hospitality Quarterly Editorial Board
- 6. ECOFORUM (Romania) Editorial Board
- 7. EHLITE (Switzerland) Editorial Board
- 8. ICHRIE Research Reports Editorial Board
- 9. International Journal of Hospitality Knowledge Management Editorial Board
- 10. *International Journal of Hospitality Management* Editor Emeritus
- 11. International Journal of Safety and Security in Tourism/Hospitality(Argentina)- Editor
- 12. International Journal of Tourism Sciences (S. Korea) Consulting Editor
- 13. Journal of Hospitality Marketing & Management Editorial Board
- 14. Journal of International Hospitality, Leisure & Tourism Management Editorial Board
- 15. Journal of Quality Assurance in Hospitality and Tourism Editorial Board
- 16. Journal of Tourism Security (Portugal) Editorial Board
- 17. Journal of Tourism: Studies and Research in Tourism /Revista de Turism (Romania) Editorial Board
- 18. Research Notes in Hospitality & Tourism Editorial Board
- 19. The UNLV Journal of Hospitality, Tourism & Leisure Science Editorial Board
- 20. Tourism & Management Studies (Portugal) Editorial Advisory Board

- 21. Tourism, Culture & Communication (Australia) Editorial Board
- 22. Tourism Focus (Cambodia) Editorial Board
- 23. Tourism Recreation Research (India) Resource Editor
- 24. Tourism Studies Editorial Board
- 25. Turismo: Visao E Acao (Brazil) Editorial Board
- 26. Tourism (Croatia) Editorial Board
- 27. Turydes (Spain) Editorial Board
- 28. Visions in Leisure and Business Editorial Board