

# 9TH CONFERENCE OF THE INTERNATIONAL ASSOCIATION FOR TOURISM ECONOMICS

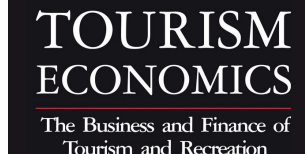
21-24 MAY | 2024

UCF ROSEN COLLEGE OF HOSPITALITY MANAGEMENT, ORLANDO, UNITED STATES

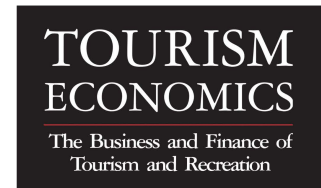


CONFERENCE INFO

## DETAILED PROGRAM



| <b>Tuesday, May 21st</b>   |   |
|--|---|
| <b>1:00 pm – 4:00 pm: IATE Ph.D. Workshop</b>                      |   |
| <ul style="list-style-type: none"> <li>• Ganna Demydyuk</li> </ul> | <ul style="list-style-type: none"> <li>• Moisés Navarro-Sánchez</li> </ul>        |
| <ul style="list-style-type: none"> <li>• Hong-Run Wu</li> </ul>    | <ul style="list-style-type: none"> <li>• Xeniya Kulik</li> </ul>                  |
| <ul style="list-style-type: none"> <li>• Linlin Nie</li> </ul>     | <ul style="list-style-type: none"> <li>• Yvan Tegui</li> </ul>                    |
| <ul style="list-style-type: none"> <li>• Moaaz Kabil</li> </ul>    | <i>U.S. Visa Issuance: A Leading Indicator of Tourism Demand - William Cooper</i> |
| <b>4:00 pm – 5:00 pm: Registration</b>                             |   |
| <b>5:00 pm: Buses depart Rosen College for Social Event</b>        |   |
| <b>6:00 pm – 9:00 pm: Social Event: Black Hammock Airboats</b>     |   |
| <b>9:00 pm: Buses return to Rosen College</b>                      |   |
| <b>10:00 pm: Arrive Rosen College</b>                              |   |

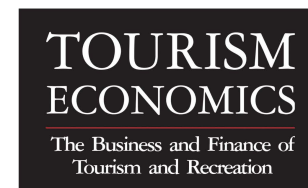


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|--|---|--|
| <b>Wednesday, May 22nd</b>   |   |  |
| <b>8:00 am – 9:00 am: Registration</b>   |   |  |
| <b>9:00 am – 9:15 am: Official Opening of the Conference – Room 101 (Auditorium)</b>   |   |  |
| <ul style="list-style-type: none"> <li>• Professor Stephen Pratt – Conference Chair</li> <li>• Dr Cynthia Mejia – Interim Dean, UCF Rosen College of Hospitality Management</li> <li>• Prof. Andrea Saayman – President, IATE</li> </ul>   |   |  |
| <b>9:15 am – 10:00 am: Keynote Speaker: Professor Bill Greene – <i>Tourism Econometrics</i> – Room 101 (Auditorium)</b>  |   |  |
| <b>10:00 am – 10:45 am: Cruise Tourism Panel: Current Development and Future Trends – Room 101 (Auditorium)</b>  |   |  |
| <ul style="list-style-type: none"> <li>• David Candib – Vice President, Port Operations for Carnival Cruise Line</li> <li>• David German – Vice President, Cruise Business Development for the Canaveral Port Authority</li> <li>• Connie Saunders – Founder and CEO, Total Travel and Events</li> <li>• Moderator – Ryan Wootten</li> </ul> |   |  |
| <b>10:45 am – 11:15 am: Coffee Break</b>   |   |  |
| <b>11:15 am – 12:30 pm: Parallel Sessions A</b>  |   |  |
| <b>A1 – Tourism Development &amp; Economic Growth – Room 103</b>   | <b>A2 - Sustainable Tourism – Room 104</b>  | <b>A3 - Cultural and Heritage Tourism – Room 105</b>   |
| <i>Coordination and Growth in Tourism-Led Economies: When Self-Interest Does Not Suffice</i> - Federico Inchausti-Sintes and Moisés Navarro Sánchez  | <i>Sustainable Urban Development and Fitness-Based Tourism</i> - Judit Zoltan, Lorenzo Masiero and Lorenzo Succi  | <i>Is Your Heritage Site for Sale? How Much Does It Cost? Compensation for Elimination: An Innovative Technique for Evaluating the Monetary Value of Cultural Heritage Sites</i> - Ran Ben Malka and Yaniv Poria |
| <i>And Suddenly, The Rain! When Surprises Shape Experienced Utility</i> - Paolo Figini, Veronica Leoni and Laura Vici  | <i>Small Island Economies, Sports Tourism and Sustainable Development: The Case of Hawaii</i> - Olivier Naria and Derek Van-Rheenen (Zoom)              | <i>Let's Pay by Card! Determinants of Visitor Expenditure During the Venice International Film Festival Within A Spatiotemporal Econometric Framework</i> - Bozana Zekan, Dario Bertocchi and Ulrich Gunter      |
| <i>Tourism Industry Performance and Regional Heterogeneity: A Best Practice Change Approach</i> - Barnabe Walheer, Nicolas Peypoch and Linjia Zhang  | <i>Green Tourism Promotes Sustainable Development and Combats Climate Change</i> - Mohammad Faisal Saleh, Mohammad Fazle Rabbi and Abu Jafar Md Muzahid | <i>Museums price determinants: A hedonic pricing approach</i> - Oriol Anguera-Torrell, Jordi Arcos-Pumarola and Valeria Cocco  |
| <b>12:30 pm – 2:00 pm: Lunch – Room 124 – Disney Dining Room</b>   |   |  |
| <b>2:00 pm – 3:15 pm: Parallel Sessions B</b>  |   |  |

| <b>B1 – Tourism Demand and Policy – Room 103</b>   |   | <b>B2 - Tourism and Travel – Room 104</b>   |
|--|---|---|
| <i>A Novel Approach to Treating Stochastic Seasonality in Tourism Export Forecasting</i> - Ulrich Gunter and Egon Smeral   |   | <i>Night to Travel: Investigating Incentives/Disincentives Schemes to Increase the Potential of Night Trains as Substitute of Short-Haul Flight</i> - Stefano Scagnolari, Alessandra Motz, Tiziano Gerosa and Ilaria Tettamanti |
| <i>Modelling Tourism Demand: An Easi Implicit Marshallian Demand System Approach</i> - Long Wen and Yiyang Li  |   | <i>Examining the Attitude-Behaviour Gap In Long-Distance Mobility Choices: A Study of The Swiss Population</i> - Stefano Scagnolari, Giulia Operti and Ilaria Tettamanti  |
| <i>The Impact of Policy Intervention on International Wine Demand</i> - Xinyang Liu, Anyu Liu, Eden Jiao and Zhen Liu  |   | <i>Destination Management and Tourism Competitiveness: A Strategic Analysis of Regional Development Along Egypt's Holy Family Trail</i> - Moaz Kabil, Youssef El Archi and Lóránt Dénes Dávid                                   |
| <i>Bridging Information Gaps: Public Sector Intervention in Tourism Promotion during Crises – A Game Theory Approach</i> - Jean Tavares, Giancarlo Fedeli and Tafazal Kumail |   |   |
| <b>3:15 pm – 3:45 pm: Coffee Break</b>   |   |   |
| <b>3:45 pm – 5:00 pm: Parallel Sessions C</b>  |   |   |
| <b>C1 – The Environment – Room 103</b>   | <b>C2 - Risk Management &amp; Recovery – Room 104</b>   | <b>C3 - Data Analysis – Room 105</b>  |
| <i>High Tides, High Stakes: The Dual Role of Mose Barriers in Safeguarding Venice</i> - Francesco Angelini, Paolo Figini and Veronica Leoni                                  | <i>Assessing the Impact of Urban Riots on Tourism in France</i> - Sauveur Giannoni, Sylvain Petit and Nicolas Peypoch   | <i>Advancing Managerial Accounting Theories: Integration of Big Data Insights for Customer-Centric Accounting in Chain Hotels</i> - Ganna Demydyuk and Frederick Ng   |
| <i>From Heritage Tourism to Sun and Beach Destinations: The Explanatory Role of Environmental Factors on The Average Daily Rate</i> - Juan Pedro Aznar Alarcón               | <i>Are Stimulus Checks Budgeted for Tourism Amid A Pandemic? A Mental Accounting Perspective</i> - Linlin Nie   | <i>Households: The Missing Link Between the Tourism Satellite Account (TSA) And the System of Environmental-Economic Accounting (SEEA)</i> - Neven Ivandic (Zoom)   |
| <i>Environmental Attitudes of Mountain Tourists in South Africa – Implications for Economic Prosperity and Sustainability</i> - Andrea Saayman                               | <i>Monitoring the resilience of tourism destinations: does the Tourism Adaptive Capacity Index (TACI) correctly predicts the tourism recovery?</i> - David Perrain, Philippe Jean-Pierre and Sauveur Giannoni | <i>Mapping Tourist Destination Networks Based on Hotel Reservation Data</i> - Yong Chen and Giuliano Bianchi  |
| <b>Dinner: Own Arrangements</b>  |   |   |

| <b>Thursday May 23rd</b>   |  |  |
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| <b>8:00 am – 9:00 am: Registration</b>   |  |  |
| <b>9:00 am – 9:45 am: Keynote Speaker: Professor Sean Snaith – Room 101 (Auditorium)</b>   |  |  |
| <b>9:45 am – 10:30 am: Keynote Speaker: Mr. Duane Vinson <i>Global Hotel Industry Update</i> – Room 101 (Auditorium)</b>   |  |  |
| <b>10:30 am – 11:00 am: Coffee Break</b>   |  |  |
| <b>11:00 am – 12:30 pm: Parallel Sessions D</b>  |  |  |
| <b>D1 – Labor Issues – Room 103</b>  | <b>D2 - Tourist Behavior and Preferences – Room 104</b>  | <b>D3 – Tourism Demand – Room 105</b>  |
| <i>Wage Determinant Factors for Nominally Paid Farm Work Tourists: An Emerging Type of Rural Tourism in The Face of The Labour Shortage in Rural Japan</i> - Takaya Hirayama and Yasuo Ohe | <i>Antecedents of Tourists' Intentions to Purchase Counterfeit Goods</i> - Christine Zeng, Stephen Pratt and Denis Tolkach                     | <i>Does Denoising Search Volume Data Improve Its Performance in Forecasting Tourism Demand?</i> - Mingming Hu, Siyao Wei and Richard Qiu                                 |
| <i>New Labor Importation Schemes: The Magic Wand for Hong Kong's Tourism Revival?</i> - Joey Wu and Tiffany O. Cheng   | <i>Tell Me Why I Don't Like Bank Mondays (Do I?)</i> - Paolo Figini, Veronica Leoni and Daniel Quan  | <i>Enormous retail tourism expenditures and where to find them</i> - Ying Liu, Richard T. R. Qiu and Haiyan Song   |
| <i>The Impact of a Tourist Tax on Hotel Performance: Evidence from Manchester</i> - Oriol Anguera-Torrell, Pedro Aznar-Alarcón and David Boto-García                                       | <i>Maximizing Revenue from Satisfaction: Unveiling the Efficiency of Guest Delight in Hotels</i> - Claire Cui, Frederick Ng and Ganna Demydyuk | <i>The Gravity Model for Tourism Flows: Taking into Account the Nonhomothetic Nature of Demand</i> - Vincent Dropsy, Jean-Jacques Nowak, Sylvain Petit and Mondher Sahli |
| <b>12:30 pm – 2:00 pm: Lunch</b>   |  |  |
| <b>2:00 pm – 3:15 pm: Parallel Sessions E</b>  |  |  |
| <b>E1 – Hospitality Industry and Management – Room 103</b>   | <b>E2 - Community and Well-being – Room 104</b>  | <b>E3 – Technology and Innovation – Room 105</b>   |
| <i>Asymmetric Salience-Driven Effects of Discounts on Hotel Products: Evidence from A Lab Experiment</i> - Oriol Anguera-Torrell and Juan Luis Nicolau                                     | <i>Tourism Degrowth And Resident Well-Being</i> - Larry Dwyer  | <i>Can the Digital Economy Promote Tourism Productivity? – Empirical Evidence from China</i> - Qi Zhang  |
| <i>The Demand Curve Analysis on The Substitutive Relationship Between Shared Accommodations and Hotels</i> - Gabrielle Lin, Jason Li Chen, Gang Li and Haiyan Song                         | <i>Unlocking the Nexus: The Interplay Between Financial Well-Being and Health Tourism Demand</i> - Jorge Ridderstaat and Robertico Croes       | <i>Do Customer Feedbacks Affect the Innovative Behaviour Of Hotel Staff?</i> - Weizheng Zhang and Bowen Yi   |

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| <i>Understanding the Drivers of Profit Inefficiency in The Restaurant Industry - David Boto-Garcia, Mats Carlbäck and Ganna Demydyuk</i> | <i>The impact of tourism development on residents' wellbeing - A micro and macro perspective: - Yuan Qin, Anyu Liu, Yoo Ri Kim and Shanshan Lin</i>  | <i>Forecasting Tourism Demand in Kazakhstan with Panel Data: The Role of Investment - Simeon Nanovsky and Ruslan Nurmatov</i>   |
| <b>3:15 pm – 3:45 pm: Coffee Break</b>   |  |   |
| <b>3:45 pm – 5:00 pm: Parallel Sessions F</b>  |  |   |
| <b>F1 – Tourism Development &amp; Economic Growth – Room 103</b>   | <b>F2 - The Environment – Room 104</b>   | <b>F3 – Destination Management &amp; Tourism Systems – Room 105</b>   |
| <i>Economic Growth Versus Sustainable Development in Tourism—Exploring Rival Paradigms and Tourism Resilience - Tanja Mihalic</i>        | <i>Stated and Revealed Preferences for Travel Carbon Offset - Hongrun Wu, Hanyuan Zhang and Haiyan Song</i>  | <i>Assessing the tourism efficiency in the Caspian Sea Region - Ruslan Nurmatov, Simeon Nanovsky, Xose Luis Fernandez Lopez and David Paz Saavedra</i>                                    |
| <i>Tourism Post Covid19 Recovery in French Regions - Yvan Tegui</i>  | <i>Investigating the non-linear impacts of seven types of natural disasters on inbound tourism: insights from the EM-DAT database - Léopold Biardeau and Mondher Sahli</i>                               | <i>A Modified Tourism Climate Index proposal to measure destinations' vulnerability: Development, Validation and Application - Jiechen Tang, Liu Shiyue, Vicente Ramos and Xinyu Yuan</i> |
| <i>How Important Is Tourism for Growth? - Maurizio Mussoni, Theodore Panagiotidis and Georgios Voucharas</i>                             | <i>Failure of carbon offsetting in tourism: evidence from the Canary Islands, Spain - Eugenio Diaz-Farina, Aythami Santana-Padrón, Jaime Blazquez Valeron and Carmelo León González</i>                  | <i>The Impact of Tourism Development on Residents' Life Satisfaction: A View of Regional Spillover Effects - Ruijuan Hu, Jason Li Chen and Gang Li</i>                                    |
|  | <i>Exploring Us Tourists' Willingness to Pay for Travel to A Volcanic Island with Low Air Travel Connectivity - Sergio Alvarez, Karen C. N. Tavares, Robertico Croes, Manuel Rivera and Kelly Semrad</i> |   |
| <b>7:00 pm: Wine Tasting and Gala Diner – Disney Dining Room @ Rosen College (Room 124)</b>  |  |   |



| <b>Friday, May 24<sup>th</sup></b>   |  |   |
|--|--|---|
| <b>8:00 am – 9:00 am: Registration</b>   |  |   |
| <b>9:00 am – 9:30 am: Mr. Duane Vinson Recent Updates to the SHARE Center – Room 101 (Auditorium)</b>  |  |   |
| <b>9:30 am – 10:45 am: Parallel Sessions G</b>   |  |   |
| <b>G1 – Innovation – Room 103</b>  | <b>G2 – Competition / Competitiveness – Room 104</b>   | <b>G3 – Rural Tourism – Room 105</b>  |
| <i>Measuring Technological and Environmental Readiness Levels at Smart Hotels. Their Impact on Visitors' Preferences - Alexandros Apostolakis, Oleg Badunenko and Shabbar Jaffry.</i>    | <i>Modeling Hotel Competition in Networks: Evidence from Zurich - Yong Chen</i>  | <i>The Development of Ecotourism in Rural Kazakhstan: A Stakeholder Analysis - Aizhan Tleuberdinova, Stephen Pratt, Xeniya Kulik, Veronika Kulik and Dinara Salauatova</i>  |
| <i>Tourism Innovation and Economic Growth: The Case of French And Spanish Regions - Yvan Arnold Tegui and Suarez Tostado Marta Luisa</i>   | <i>Competition or Cooperation? Examining the spatial Interactivity of Chinese outbound tourism destinations - Bo Zhou and Peili Zhang</i>        | <i>Promoting or Inhibiting? Implementation of Agritourism Policy and Well-Being of Rural Residents - Tingting Huo, Anyu Liu, Jinhai Zhang, Mingzhi Luo and Chengyu Xiong</i>                                      |
| <i>Beyond Borders: The Role and Motives and Different Forms of Capital in Informal Tourism Entrepreneurial Success - Alicia Fourie, Andrea Saayman and Derick Blaauw</i>                 | <i>Determinants of Employment in the Tourism Sector in Brazil: 2003-2019 – Jean Tavares</i>  | <i>The Impact of Entrepreneurs' Learning Ability on SMEs Recovery from The Pandemic—A Longitudinal Study of B&amp;Bs In Zhangjiajie, China - Kexin Guo, Anyu Liu, Shanshan Lin, Weizheng Zhang and Yoo Ri Kim</i> |
| <b>10:45 am – 11:15 am: Coffee Break</b>   |  |   |
| <b>11:15 am – 12:30 pm: Parallel Sessions H</b>  |  |   |
| <b>H1 – Competition / Competitiveness – Room 103</b>   | <b>H2 – Sustainable Tourism – Room 104</b>   |   |
| <i>The Price Competitiveness of Latin America's Main Gastronomic Destinations - Enzo Defilippi</i>   | <i>A Meta-Regression Analysis of Sustainable Values - Jaime Blazquez Valeron, Eugenio Diaz-Fariña and Carmelo León González</i>                  |   |
| <i>Examine the Impact of the Belt and Road Initiative on the Structure of Regional Tourism Competition and Cooperation Network - Tingting Huo, Anyu Liu, Chengyu Xiong and Yang Yang</i> | <i>Which tourists are better for achieving green boutiques? Evidence from Slovenia and its tourism seasonality - Tina Segota and Nejc Pozvek</i> |   |
| <i>The Rise of Tourism and Gender Equality: Theory and Evidence in Developing Countries - Hongru Zhang and Yang Yang</i>   | <i>The growth-inequality-poverty triangle: Leveraging the IGTI Framework - Robertico Croes and Manuel Vanegas Sr.</i>                            |   |
| <b>12:30 pm – 1:00 pm: IATE General Assembly + Closing of the Conference – Room 101 (Auditorium)</b>   |  |   |
| <b>1:00 pm – 2:00 pm: Lunch</b>  |  |   |
| <b>2:00 pm: Optional Tours – at own expense</b>  |  |   |