



UCF ROSEN COLLEGE OF HOSPITALITY MANAGEMENT

#1 IN THE NATION FOR HOSPITALITY MANAGEMENT PROGRAMS & RESEARCH
ShanghaiRankings' survey 2023

Located in Orlando, Florida, just minutes away from some of the world's top-rated resorts, restaurants and convention spaces, UCF Rosen College provides students with an unrivaled opportunity to live, learn and work in the heart of hospitality. UCF Rosen College educates the next generation of industry leaders through internationally-recognized faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships.

UNDERGRADUATE PROGRAMS :

- B.S. in Entertainment Management
- B.S. in Event Management
- B.S. in Hospitality Management
- B.S. in Lifestyle Community Management
- B.S. in Lodging & Restaurant Management
- B.S. in Theme Park & Attraction Management
- Undergraduate Certificate in Beverage Management
- Undergraduate Certificate in Entertainment Management
- Undergraduate Certificate in Hospitality, Health, and Wellbeing
- Undergraduate Certificate in Hospitality Information Technology
- Undergraduate Certificate in Managing Sporting Events
- Undergraduate Certificate in Professional Tennis Management
- Undergraduate Certificate in Theme Park & Attraction Management

GRADUATE PROGRAMS:

- M.S. in Event Leadership
- M.S. in Hospitality & Tourism Management
- M.S. in Themed Experiences
- M.S. in Travel Technology & Analytics
- Ph.D. in Hospitality Management
- Graduate Certificate in Destination Marketing & Management
- Graduate Certificate in Event Management
- Graduate Certificate in Financial Management for the Hospitality & Tourism Industry
- Graduate Certificate in Hospitality & Tourism Technologies
- Graduate Certificate in Leadership & Strategy in Hospitality & Tourism

FAST FACTS Spring 2024 Data

3000+
undergraduate students

400+
graduate students

60 world renowned faculty members from **18 countries**

159,000-square-foot facility
Study abroad programs with **16 INTERNATIONAL UNIVERSITIES**
On-site **MEDICAL CLINIC** with **FREE SERVICES.**

Houses the Dick Pope Sr. Institute for Tourism Studies as its research arm.

BECAME A COLLEGE IN 2004

Ideally located in the heart of hospitality, Orlando, Florida. On-campus **APARTMENTS.**
Convenient shuttle transports students to and from **UCF'S MAIN CAMPUS.**

WE ARE HOSPITALITY

Hospitality extends far beyond hotels. It encompasses events, entertainment, country clubs, conventions, trade shows, tourism, transportation, travel systems, restaurants, theme parks, and healthcare. It's about crafting exceptional experiences for all guests, whether they're enjoying a casual dinner, attending a major convention, or living their best life. At UCF Rosen College, we define hospitality at every aspect of the guest experience.

Our commitment is rooted in three core principles:



PROFESSIONALISM



LEADERSHIP



SERVICE

THE ROSEN COLLEGE ADVANTAGE

\$275,000+

IN INDUSTRY & COLLEGE-SPONSORED SCHOLARSHIPS ARE AWARDED ANNUALLY TO CURRENT STUDENTS BY ROSEN COLLEGE

COMPREHENSIVE HOSPITALITY MANAGEMENT CURRICULUM

MORE THAN 99%

of students have full-time jobs upon graduation

Many graduates rise to senior management in **2-3 YEARS**

Located in Orlando, Florida, the largest tourism destination in North America.

A rapidly growing alumni base of **12,500+ WORLDWIDE**

Houses Florida's first stand-alone **PH.D. IN HOSPITALITY MANAGEMENT**

INTERNSHIPS & JOBS

1,000 Students complete internships each semester

IN FLORIDA
85%

OUT OF STATE
15%

MANAGEMENT IN TRAINING PROGRAMS

For recent graduates, starting salary range is: **\$50,000 - \$75,000**

AVG HOURLY WAGE STUDENTS EARN

\$16 + TIPS

Tipped Positions

\$16.23

Non-tipped positions

APPLICATION DEADLINES

Undergraduate	Fall	Spring	Summer
Freshmen	May 1	Nov 1	March 1
Transfer	July 1	Nov 1	March 1
International	March 1	Sept 1	Jan 1

UNDERGRADUATE ADMISSIONS

407.903.8166 | rosenadmission@ucf.edu

Visit admissions.ucf.edu for more information.

GRADUATE PROGRAMS

407.903.8012 | rosengrad@ucf.edu

Visit admissions.graduate.ucf.edu for more information.

CONTACT INFORMATION

407.903.8000 | hospitality@ucf.edu

Scan QR Code to visit UCF Rosen College of Hospitality Management.



200+ CONFERENCE & EVENT SPACES

100+ STANDALONE ATTRACTIONS

14 MAJOR THEME PARKS & WATER PARKS

500+ HOTELS & RESORTS

5000+ RESTAURANTS

ORLANDO
A LIVING LABORATORY