

Undergraduate Certificate Programs

BOOST YOUR UCF DEGREE WITH A CERTIFICATE

ROSEN COLLEGE OF HOSPITALITY ■ UNIVERSITY OF CENTRAL FLORIDA ■ ORLANDO

Hospitality & Tourism Management

The University of Central Florida's (UCF) Rosen College of Hospitality Management, working with Walt Disney World Resort, offers an intensive six-month Undergraduate Certificate Program in Hospitality & Tourism Management for international students who are currently enrolled in hospitality, tourism or business related programs in UCF's international partnership universities (IPU). Students will take academic courses at the Rosen College and participate in an academic internship through the Disney International College Program at the Walt Disney World Resort in Orlando, Florida, U.S.A.

The program offers you the thrill of working with a globally recognized hospitality brand – the Walt Disney World Resort – while earning a certificate from one of the top hospitality institutions in the world, the Rosen College of Hospitality Management. Students will earn 12 credit hours toward graduation at their home institution: 9 from course work and 3 from successfully completing the academic internship at the Walt Disney World Resort.

Managing Sporting Events

Central Florida hosts numerous sports-related events, conferences, and activities that drive economic development in the City of Orlando and the four neighboring counties. The Undergraduate Certificate in Managing Sporting Events is a specialized certificate of study for those interested in careers related to the planning, organizing, and the execution of sporting events.

Students across UCF can take advantage of this certificate in order to gain a competitive edge to excel in careers in the sports event industry. Students will have opportunities in every aspect related to sport events, experience, and tourism.

Orlando is home to five (5) professional sports teams, three (3) national/regional sports related headquarters, and multiple university and college sports teams. The certificate will provide an opportunity for students from varied disciplines to become familiar with the sport event experience industry.

Students will learn from a diverse faculty with varied sporting event backgrounds. In addition, local and regional sport event experts will serve as guest lecturers and site hosts for academic enhancement. Orlando hosts multiple sporting events of varying scales, including for the fourth year in a row the NFL Pro Bowl, Florida. In addition, Orlando is also host to the High School Golf Finals. Future sporting events including the 2021 NCAA Division I Men's & Women's Tennis Championships, 2022 NCAA Division III Men's Golf and Men's & Women's Tennis Championship, and the 2022 Special Olympics USA Games.

More information is available online:

hospitality.ucf.edu/academics/certificate-programs/

Professional Tennis Management

The UCF Professional Tennis Management (PTM) Certificate, housed at the Rosen College of Hospitality Management, is offered in collaboration with USTA-U, a division of the United States Tennis Association (USTA), to develop the next generation of tennis management leaders.

UCF PTM students are fully immersed and privileged in all offerings at the USTA National Campus, a state-of-the-art facility in the Lake Nona area of Orlando, Florida and just a 30-minute drive from UCF. The innovative USTA facility features more than 100 fully lit courts including 2 championship courts, houses the USTA's Community Tennis and Player Development divisions, and is home to the UCF Men's and Women's Collegiate tennis teams. UCF PTM students are also advantaged by the offerings at the UCF Recreation and Wellness Center, including state-of-the-art facilities and 9 tennis courts.

The PTM Certificate offers curriculum that incorporates tennis operations, management, and leadership skills and knowledge to succeed as tennis professionals and leaders in a variety of careers. It is open to all UCF undergraduate students and can be aligned with any UCF undergraduate major. You can choose from a number of courses to complete the 15 credit curriculum for the UCF PTM Certificate, flexible, customizable, online and on-court options.

Theme Park and Attraction Management

The Undergraduate Certificate in Theme Park and Attraction Management is a specialized track of study for those interested in careers in the theme park and attraction industry who are not pursuing a Bachelor of Science in Hospitality Management. Students taking any major across UCF can take advantage of this certificate to gain a competitive edge in the industry.

There is no better place to study theme park and attraction management than Orlando, Florida, the theme park capital of the world! UCF Rosen College of Hospitality Management is strategically located near the world's most-visited theme parks, water parks, and dozens of smaller attractions. It is within miles of the global headquarters of the International Association of Amusement Parks and Attractions (IAAPA), the industry's premier professional organization and its largest trade show, the IAAPA Expo, held annually at the Orange County Convention Center.

Those seeking a career in the theme park and attractions industry will find a variety of options that will lead to exciting opportunities in this fun and emerging industry. UCF Rosen College has two programs in theme park and attraction management, as well as industry internship, management shadows, site visits, and guest speakers. Finally, there are extracurricular organizations related to theme park professional development including the Future Theme Park Leaders Association (FTPLA) or TEA NextGen UCF.

The Rosen College Advantage

LEADERSHIP - PROFESSIONALISM - SERVICE

- Comprehensive entertainment management curriculum that teaches managerial and technical skills
- Industry-related student organizations for connecting with peers and professionals
- P.R.E.P. (Professional Rosen Experiential Portfolio)
- Many graduates rise to senior management in two to three years
- More than 97 percent of students have full-time jobs upon graduation
- A rapidly growing network of 11,000+ alumni worldwide

Rosen College Graduates Work for:

- The Breakers
- Delta Air Lines
- Four Seasons Hotels and Resorts
- Hilton Hotels and Resorts
- Marriott International
- PGA National Resort and Spa
- Rosen Hotels and Resorts
- SeaWorld Parks and Entertainment
- Universal Orlando Resort
- Visit Orlando
- Waldorf Astoria Orlando
- The Walt Disney Co.

For More Information

 (407) 903-8056

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 HOSPITALITY.UCF.EDU

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For information on applying to be an undergraduate student, e-mail rosenadmission@ucf.edu.

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ESTIMATED 2020-21 ANNUAL COST*

Florida Resident Costs

Tuition and Fees	\$6,379
Room and Board	\$10,300
Books	\$1,200
Total	\$17,879

Non-Florida Resident Costs

Tuition and Fees	\$22,478
Room and Board	\$10,300
Books	\$1,200
Total	\$33,978

*Based upon 30 credit hours, standard room and meal plan

Financial Aid Options

FINANCIAL AID INFORMATION
UCF.EDU/FINANCIAL-AID



SCHOLARSHIPS
UCF.ACADEMICWORKS.COM

Rosen Fast Facts

- Ranked among the top five hospitality management programs in the world
- Nation's largest program with more than 3,000 undergraduate students
- Located in the heart of the world's premier tourist destination and entertainment hub
- Study-abroad programs with 16 international universities
- More than 70 world-renowned faculty members from 17+ countries
- 159,000-square-foot, Mediterranean-style facility designed for hospitality education
- On-campus apartments and medical clinic
- Convenient shuttle transportation to UCF's main campus
- Student support services:
 - Advising:** hospitality@ucf.edu
 - CAPS:** councntr@ucf.edu
 - Pegasus Pathways:** academicsuccess.ucf.edu/pegasuspath/

 **Rosen College of Hospitality Management**
UNIVERSITY OF CENTRAL FLORIDA